


| | | | | | |
|---|---|-----------------------------------|-------------------------------|------------------|------------------|
|  | Mission, Vision & Value Statements | | | | ADM 01.03 |
| | Date Issued 01/01/2017 | Last Effective Date 01/01/2017 | New Revise Date 01/01/2017 | Procedures No | Forms No |
| | Applicable Statutes N/A | | ALEAP Standards Met 6.3 | | Page 1 of 2 |

I. Policy

It is the policy of the Wickenburg Police Department to assure that the expectations and goals of the Department are understood clearly and easily through the publishing of a mission, vision and value statement.

II. Purpose

The purpose of this policy is to display the mission, vision and value statements to all Department personnel. These statements will be displayed and available to the public for fair analysis and understanding of the Department.

III. Mission Statement

The mission of the Wickenburg Police Department is to partner with our community in order to enhance a peaceful and valued quality of life wherein the public feels safe and secure from crime, social disorder, and circumstances which compromise their safety and well-being.

IV. Vision Statement

The Wickenburg Police Department will be the model of an innovative, community-oriented police department, a recognized leader in law enforcement in the state of Arizona.


We are committed to professional excellence in the delivery of comprehensive law enforcement services. Our core responsibility is to prevent and reduce crime. All department members have an obligation, a duty, to pursue those who commit crimes.

We recognize the value of all our employees and partners, from professional staff and sworn members, to the many citizens who volunteer, assisting us in fulfilling our mission. We remain committed to the further enhancement of these partnerships. We will continually strive to develop the skills of our members and effectively and efficiently manage our resources to deliver the highest level of service to the public.

V. Value Statement

We shall strive for a public perception that views police as trusted leaders in the community. Central to this mission are the values that guide our work. Our decisions will help us to contribute to the quality of life in the Town of Wickenburg. Our values and integrity, including but not limited to the list below, are qualities of worth and as such they are nonnegotiable.

- a. **Pride** - Self-respect that contributes to departmental success.
- b. **Service** - Commitment to prompt, professional and courteous service, unbiased and effective in response to community concerns.
- c. **Valor** - Strength of mind or spirit that enables a person to encounter danger with firmness, courage in defense of a noble cause.

| | | | | | |
|---|---|-----------------------------------|-------------------------------|------------------|---------------------------|
|  | Mission, Vision & Value Statements | | | | ADM 01.03 |
| | Date Issued 01/01/2017 | Last Effective Date 01/01/2017 | New Revise Date 01/01/2017 | Procedures No | Forms No |
| | Applicable Statues N/A | | ALEAP Standards Met 6.3 | | Page 2 of 2 |

This order supersedes all previous written and unwritten policies of the Wickenburg Police Department on the above subject.

By Order Of,



 Les Brown, Chief of Police