



# Wickenburg, AZ

## The National Community Survey

Report of Results  
2023

Report by:



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ethical survey research practices.

## About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Wickenburg. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The NCS was developed by the experts from National Research Center at Polco in partnership with the International City/County Management Association (ICMA) and has been administered in hundreds of communities across the United States.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS focuses on the livability of Wickenburg by categorizing survey questions into the ten main “facets” of community livability shown below, which have been identified through years of extensive survey research as those that are most impactful to residents’ quality of life.

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



**THE NCS™**

THE NATIONAL COMMUNITY SURVEY™

The report provides the opinions of a representative sample of 738 residents of the City of Wickenburg collected from October 18th, 2023 to November 29th, 2023. The margin of error around any reported percentage is 3.6% for all respondents and the response rate for the 2023 survey was 27%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Wickenburg.



## How the results are reported

For the most part, the percentages presented in this report represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving a “don’t know” response is shown in the full set of responses included in the “complete data” section; however, these responses have been removed from the analyses presented in the main body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Wickenburg’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Wickenburg residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Wickenburg’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Wickenburg’s average rating was more than 20 points different when compared to the benchmark.

This survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to the national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your city’s 2023 ratings compare to other communities’ ratings from the past five years.

## Trends over time

Trend data for Wickenburg represent important comparison data and should be examined for improvements or declines.<sup>1</sup> Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents’ opinions. If the difference is greater than six percentage points between the 2016 and 2023 surveys, the change is statistically significant. Scores from both iterations of the survey are included side-by-side in the “Full Trends” section of the report.

## Methods

### Selecting survey recipients

All households within the City of Wickenburg were eligible to participate in the survey. A list of all households within the zip codes serving Wickenburg was purchased from NRC's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Wickenburg households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Wickenburg boundaries were removed from the list of potential households to survey. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was randomly selected using the birthday method. The birthday method selects a person within the household by asking the "person who most recently had a birthday" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

### Conducting the survey

The 3,000 randomly selected households received mailings beginning on October 18th, 2023 and data collection for the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

About 8% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,766 households that received the invitations to participate, 738 completed the survey, providing an overall response rate of 27%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.<sup>1</sup>

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Wickenburg survey is no greater than plus or minus 3.6 percentage points around any given percent reported for all respondents (738 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of Wickenburg. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Wickenburg and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on November 15th, 2023. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

## Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Wickenburg. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, and housing tenure. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.<sup>2</sup> The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target <sup>4</sup>
<b>Age</b>	18-34	<b>3%</b>	<b>12%</b>	<b>14%</b>
	35-54	<b>9%</b>	<b>14%</b>	<b>14%</b>
	55+	<b>88%</b>	<b>75%</b>	<b>73%</b>
<b>Hispanic origin</b>	No, not of Hispanic, Latino/a/x, or Spanish origin	<b>96%</b>	<b>92%</b>	<b>92%</b>
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	<b>4%</b>	<b>8%</b>	<b>8%</b>
<b>Housing tenure</b>	Own	<b>88%</b>	<b>78%</b>	<b>78%</b>
	Rent	<b>12%</b>	<b>22%</b>	<b>22%</b>
<b>Housing type</b>	Attached	<b>18%</b>	<b>22%</b>	<b>22%</b>
	Detached	<b>82%</b>	<b>78%</b>	<b>78%</b>
<b>Race &amp; Hispanic ori..</b>	Not white alone	<b>9%</b>	<b>11%</b>	<b>12%</b>
	White alone, not Hispanic or Latino	<b>91%</b>	<b>89%</b>	<b>88%</b>
<b>Sex</b>	Man	<b>42%</b>	<b>46%</b>	<b>47%</b>
	Woman	<b>58%</b>	<b>54%</b>	<b>53%</b>
<b>Sex/age</b>	Man 18-34	<b>1%</b>	<b>4%</b>	<b>5%</b>
	Man 35-54	<b>3%</b>	<b>6%</b>	<b>6%</b>
	Man 55+	<b>39%</b>	<b>36%</b>	<b>35%</b>
	Woman 18-34	<b>2%</b>	<b>8%</b>	<b>8%</b>
	Woman 35-54	<b>7%</b>	<b>8%</b>	<b>8%</b>
	Woman 55+	<b>49%</b>	<b>38%</b>	<b>38%</b>

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey, respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the “complete data” section. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

### **Contact**

The City of Wickenburg funded this research. Please contact Tonya Forbrook of the City of Wickenburg at [tforbrook@wickenburgaz.gov](mailto:tforbrook@wickenburgaz.gov) if you have any questions about the survey.

### **Study Limitations**

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events, for example), and for some survey items, they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

### **Survey Validity**

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-validity>

1. See AAPOR's Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

2. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

3. Targets come from the 2020 Census and 2022 American Community Survey

## Key Findings

### **Wickenburg residents feel safe and experience a high quality of life.**

Overall, residents gave positive ratings to many measures of the quality of life in Wickenburg. Over 8 in 10 favorably evaluated Wickenburg as a place to live, their neighborhood as a place to live, and their overall quality of life. A similar percentage provided excellent or good scores to Wickenburg as a place to retire, scoring higher than national benchmarks. Additionally, three-quarters of residents positively evaluated Wickenburg's overall image and reputation and the sense of community within the town. Finally, most respondents reported that they planned to remain in Wickenburg for the next five years (88%) and said they would recommend living in Wickenburg to others (84%).

These relatively strong results for quality-of-life measures are likely correlated with the positive ratings provided for safety topics within Wickenburg. Over 9 in 10 residents reported feeling very or somewhat safe in their neighborhood during the day and in the town's downtown/commercial areas during the day. A similar number reported feeling safe from violent crime, and 86% said the same about property crime. Many safety-related services also received favorable marks, including fire services (95% excellent or good), ambulance or emergency medical services (85%), police services (81%), and crime prevention (77%). While results in this facet were largely positive and on par with national averages, 92% of residents considered safety an essential or very important issue for the Wickenburg community to focus on in the coming two years, indicating a need for continued attention in this area.

### **Results indicate a growing concern about affordability and Wickenburg's local economy.**

Residents offered high ratings of importance (90% essential or very important) to Wickenburg's overall economic health when asked to assess priorities for the coming two years. About half of residents positively rated the quality of the town's overall economic health, in line with benchmark comparisons. Around 6 in 10 respondents praised the overall quality of business and service establishments, as well as the vibrancy of Wickenburg's downtown/commercial area. Survey participants offered higher-than-average scores for the town as a place to visit, marking a bright spot for the community.

While most evaluations related to Wickenburg's economy were similar to the national benchmarks, a few areas of opportunity emerged. Wickenburg as a place to work (44% excellent or good), the variety of business and service establishments in the town (40%), and shopping opportunities (25%) all ranked below comparison communities. In addition, results indicated that residents were less optimistic about their own personal economic outlook and the affordability of resources within the town. When asked what impact the economy would likely have on their family income in the next six months, only 13% anticipated that it would be very or somewhat positive. The cost of living in Wickenburg received favorable marks from around just one-third of respondents. Other measures of affordability also show signs of resident concern, with around 4 in 10 residents positively evaluating the availability of affordable quality food, the availability of affordable quality health care, and the availability of affordable quality mental health care. Additionally, just 16% of respondents felt favorably about the availability of affordable quality housing in Wickenburg, lower than results in other communities. Together, the high rankings for importance and low rankings for affordability and other forward-looking indicators suggest that this is an area warranting the Town's continued focus.

### **Residents applaud the Town's support for the arts, but educational opportunities may be an area of concern.**

The overall opportunities for education, culture, and the arts were given excellent or good reviews by 6 in 10 Wickenburg residents, scoring in line with comparison communities across the nation. Many items related to the arts portion of this facet received evaluations higher than comparison communities, including community support for the arts (78%) and opportunities to attend cultural/arts/music activities (75%). Opportunities to attend special events and festivals also earned positive evaluations from 8 in 10 respondents, on par with benchmarks. However, education-related topics did not score as highly as other aspects of this facet. K-12 education received excellent or good marks from around 4 in 10 residents, scoring lower than the national average. Adult educational opportunities and the availability of affordable quality childcare/preschool also fell below national benchmarks, with around one-quarter of residents providing positive evaluations for each.

## Facets of Livability

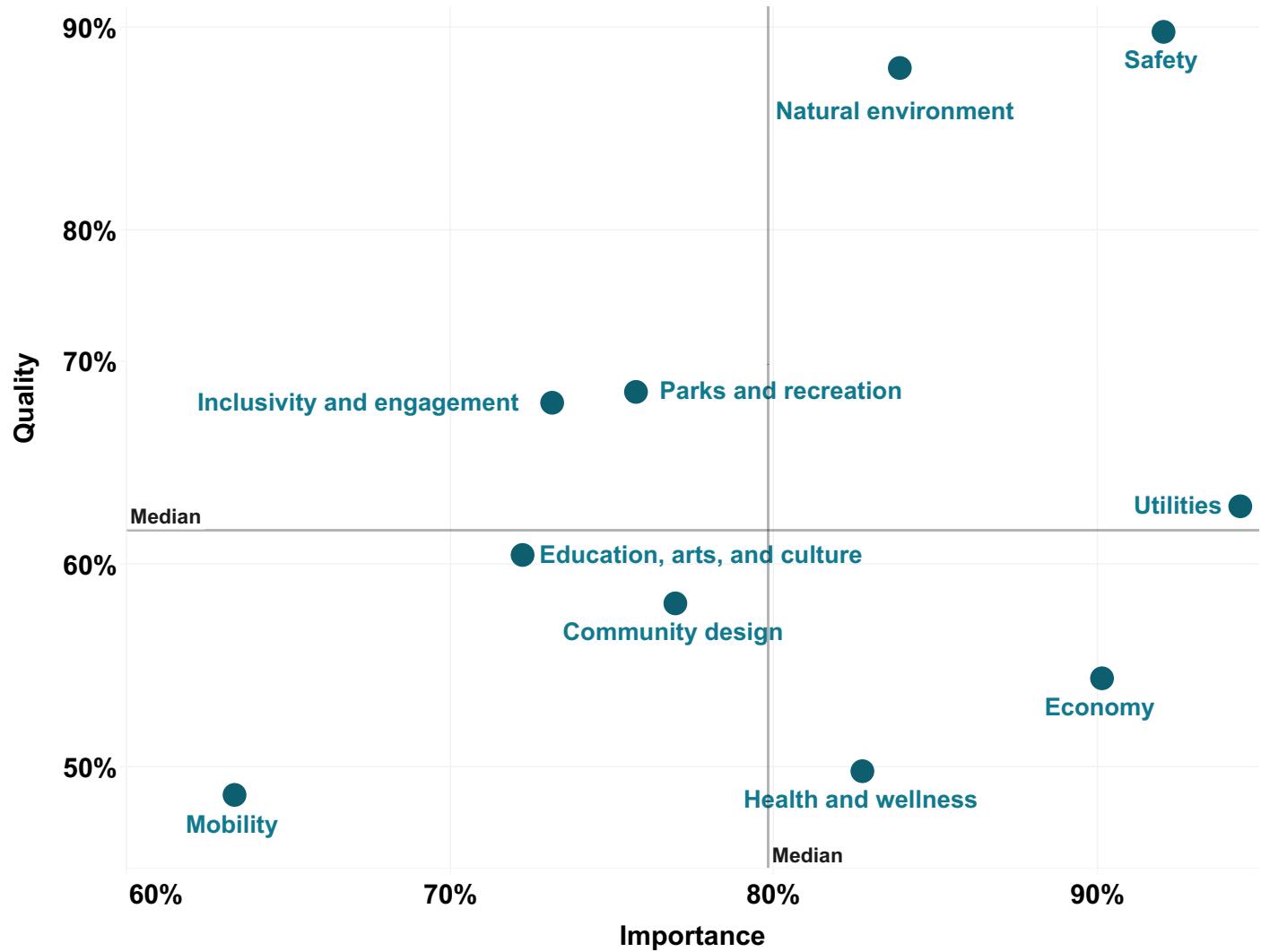
Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

### Quality-Importance Matrix

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the *importance* of each facet of community livability were compared to their ratings of the *quality* of these facet. To identify the facets perceived by residents to have relatively lower quality at the same time as relatively higher importance, all facets were ranked from highest-perceived quality to lowest-perceived quality, and from highest-perceived importance to lowest-perceived importance. Some facets were in the top half of both lists (higher quality and higher importance); some were in the top half of one list, but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some facets were in the bottom half of both lists.

Facets receiving quality ratings of excellent or good from 62% or more of respondents were considered of “higher quality” and those with ratings lower than 62% were considered to be of “lower quality.” Facets were classified as “more important” if they were rated as essential or very important by 80% or more of respondents. Facets were rated as “less important” if they received a rating of less than 80%. This classification uses the median ratings for quality and importance to divide the services in half, and thus are comparative ratings rather than absolute (e.g., a lower quality rating does not necessarily signal a “bad” rating, only that this facet was rated lower than the median across all facets).

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right-hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes in these areas are necessary to improve performance. This is the key part of this chart on which to focus. Conversely, facets falling into the upper right-hand quadrant (high in both quality and importance) may be considered areas that are resident priorities, and also where the City is doing well. Finally, facets falling in the top left-hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



## Quality and Importance by the Numbers

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Wickenburg as a whole.  
(% excellent or good)

vs.  
benchmark<sup>5</sup>

Overall economic health of Wickenburg	54%	Similar
Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg	49%	Similar
Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	58%	Similar
Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)	63%	Similar
Overall feeling of safety in Wickenburg	90%	Similar
Overall quality of natural environment in Wickenburg	88%	Similar
Overall quality of parks and recreation opportunities	69%	Similar
Overall health and wellness opportunities in Wickenburg	50%	Lower
Overall opportunities for education, culture, and the arts	60%	Similar
Residents' connection and engagement with their community	68%	Similar

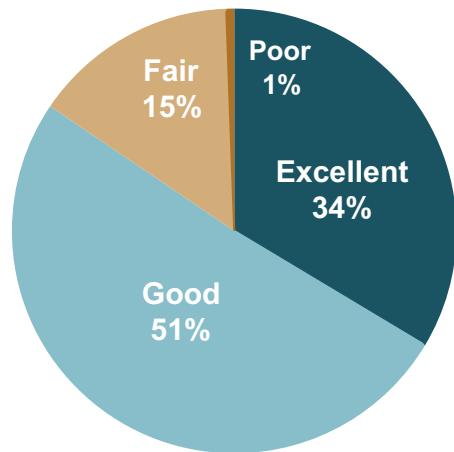
**Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.  
(% essential or very important)**

vs.  
benchmark<sup>5</sup>

Overall economic health of Wickenburg	90%	Similar
Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg	63%	Similar
Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	77%	Similar
Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)	94%	Similar
Overall feeling of safety in Wickenburg	92%	Similar
Overall quality of natural environment in Wickenburg	84%	Similar
Overall quality of parks and recreation opportunities	76%	Similar
Overall health and wellness opportunities in Wickenburg	83%	Similar
Overall opportunities for education, culture, and the arts	72%	Similar
Residents' connection and engagement with their community	73%	Similar

5. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## The overall quality of life in Wickenburg, 2023



### Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

#### Please rate each of the following aspects of quality of life in Wickenburg. (% excellent or good)

		vs. benchmark <sup>6</sup>
Wickenburg as a place to live	87%	Similar
The overall quality of life in Wickenburg	84%	Similar

#### Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)

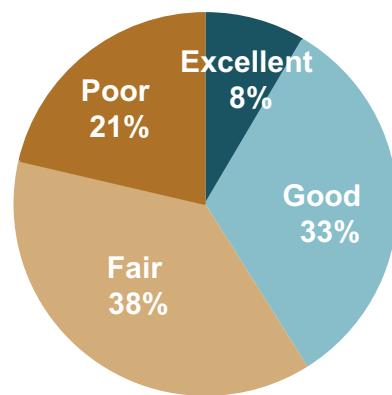
Remain in Wickenburg for the next five years	88%	Similar
Recommend living in Wickenburg to someone who asks	84%	Similar

#### Please rate each of the following in the Wickenburg community. (% excellent or good)

Overall image or reputation of Wickenburg	77%	Similar
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6. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall confidence in Wickenburg government, 2023



vs.  
benchmark<sup>7</sup>

### Please rate the quality of each of the following services in Wickenburg.

(% excellent or good)

Overall customer service by Wickenburg employees (police, receptionists, planners, etc.)	81%	Similar
Public information services	67%	Similar

### Please rate the following categories of Wickenburg government performance.

(% excellent or good)

Treating residents with respect	67%	Similar
The value of services for the taxes paid to Wickenburg	61%	Similar
Treating all residents fairly	53%	Similar
The job Wickenburg government does at welcoming resident involvement	53%	Similar
Being honest	52%	Similar
Informing residents about issues facing the community	49%	Similar
Generally acting in the best interest of the community	47%	Similar
Being open and transparent to the public	45%	Similar
The overall direction that Wickenburg is taking	43%	Similar
Overall confidence in Wickenburg government	41%	Similar

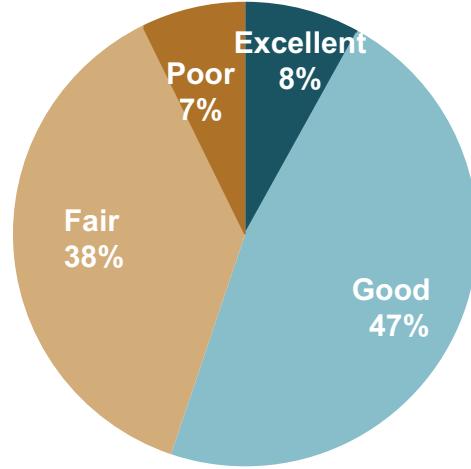
### Overall, how would you rate the quality of the services provided by each of the following?

(% excellent or good)

The Town of Wickenburg	69%	Similar
The Federal Government	24%	Lower

7. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall economic health of Wickenburg, 2023



## Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

### Please rate each of the following aspects of quality of life in Wickenburg. (% excellent or good)

vs. benchmark<sup>8</sup>

Wickenburg as a place to visit	85%	Higher
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Wickenburg as a place to work	44%	Lower
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### Please rate each of the following characteristics as they relate to Wickenburg as a whole. (% excellent or good)

Overall economic health of Wickenburg	54%	Similar
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### Please rate each of the following in the Wickenburg community. (% excellent or good)

Overall quality of business and service establishments in Wickenburg	61%	Similar
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Vibrancy of downtown/commercial area	57%	Similar
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Variety of business and service establishments in Wickenburg	40%	Lower
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Cost of living in Wickenburg	32%	Similar
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Employment opportunities	32%	Similar
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Shopping opportunities	25%	Lower
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**Please rate the quality of each of the following services in Wickenburg.  
(% excellent or good)**

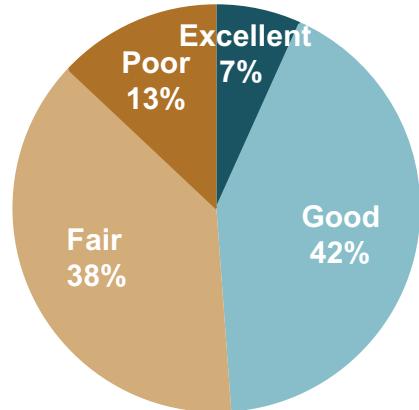
Economic development  40% Similar

**What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:  
(% very or somewhat positive)**

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:  13% Similar

8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of the transportation system in Wickenburg, 2023



### Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

#### Please rate each of the following characteristics as they relate to Wickenburg as a whole.

(% excellent or good)

vs.  
benchmark<sup>a</sup>

Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg

49%

Similar

#### Please also rate each of the following in the Wickenburg community.

(% excellent or good)

Ease of travel by car in Wickenburg	81%	Similar
Ease of walking in Wickenburg	74%	Similar
Traffic flow on major streets	66%	Similar
Ease of public parking	62%	Similar
Ease of travel by bicycle in Wickenburg	49%	Similar
Ease of travel by public transportation in Wickenburg	14%	Lower

#### Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

Walked or biked instead of driving	47%	Lower
Carpooled with other adults or children instead of driving alone	43%	Similar
Used bus, rail, subway, or other public transportation instead of driving	6%	Lower

**Please rate the quality of each of the following services in Wickenburg.**

(% excellent or good)

Snow removal	88%	Much higher
Traffic signal timing	73%	Higher
Street lighting	63%	Similar
Traffic enforcement	57%	Similar
Street cleaning	57%	Similar
Sidewalk maintenance	54%	Similar
Street repair	35%	Similar
Transit services	20%	Lower

9. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

Overall design or layout of Wickenburg's residential and commercial areas, 2023



Please rate each of the following aspects of quality of life in Wickenburg.  
(% excellent or good)

vs.  
benchmark<sup>10</sup>

Your neighborhood as a place to live	88%	Similar
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Please rate each of the following characteristics as they relate to Wickenburg as a whole.  
(% excellent or good)

Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	58%	Similar
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Please also rate each of the following in the Wickenburg community.  
(% excellent or good)

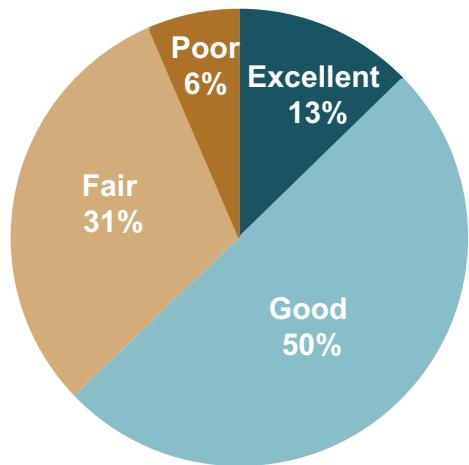
Preservation of the historical or cultural character of the community	77%	Higher
Overall appearance of Wickenburg	72%	Similar
Public places where people want to spend time	56%	Similar
Well-designed neighborhoods	49%	Similar
Overall quality of new development in Wickenburg	43%	Similar
Well-planned residential growth	38%	Similar
Well-planned commercial growth	28%	Similar
Variety of housing options	25%	Lower
Availability of affordable quality housing	16%	Lower

Please rate the quality of each of the following services in Wickenburg.  
(% excellent or good)

Code enforcement (weeds, abandoned buildings, etc.)	31%	Similar
Land use, planning, and zoning	29%	Similar

10. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of the utility infrastructure in Wickenburg, 2023



## Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

### Please rate the quality of each of the following services in Wickenburg.

(% excellent or good)

vs.  
benchmark<sup>11</sup>

Sewer services	86%	Similar
Garbage collection	85%	Similar
Power (electric and/or gas) utility	83%	Similar
Drinking water	76%	Similar
Utility billing	75%	Similar
Storm water management (storm drainage, dams, levees, etc.)	71%	Similar
Affordable high-speed internet access	54%	Similar

### Please rate each of the following characteristics as they relate to Wickenburg as a whole.

(% excellent or good)

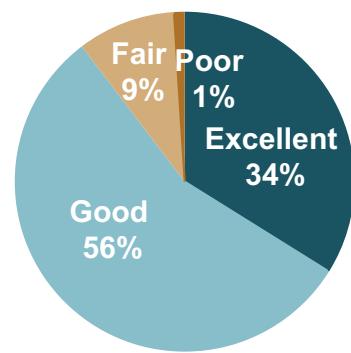
Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)	63%	Similar
--	-----	---------

11. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Wickenburg, 2023



**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**  
**(% excellent or good)**

vs.  
benchmark<sup>12</sup>

Overall feeling of safety in Wickenburg

90%

Similar

**Please rate how safe or unsafe you feel:**  
**(% very or somewhat safe)**

In Wickenburg's downtown/commercial area during the day

95%

Similar

In your neighborhood during the day

95%

Similar

From violent crime

93%

Similar

From fire, flood, or other natural disaster

88%

Similar

From property crime

86%

Similar

**Please rate the quality of each of the following services in Wickenburg.**  
**(% excellent or good)**

Fire services

95%

Similar

Ambulance or emergency medical services

85%

Similar

Police/Sheriff services

81%

Similar

Fire prevention and education

78%

Similar

Crime prevention

77%

Similar

Animal control

72%

Similar

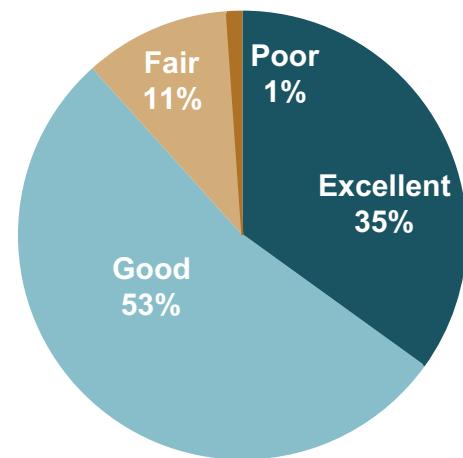
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)

62%

Similar

12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of natural environment in Wickenburg, 2023



### Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

#### Please rate each of the following characteristics as they relate to Wickenburg as a whole.

(% excellent or good)

vs.  
benchmark<sup>13</sup>

Overall quality of natural environment in Wickenburg

88%

Similar

#### Please also rate each of the following in the Wickenburg community.

(% excellent or good)

Air quality

85%

Similar

Cleanliness of Wickenburg

80%

Similar

Water resources (lakes, ponds, riverways, etc.)

34%

Lower

#### Please rate the quality of each of the following services in Wickenburg.

(% excellent or good)

Wickenburg open space

64%

Similar

Preservation of natural areas (open space, greenbelts)

60%

Similar

Recycling

52%

Lower

Yard waste pick-up

49%

Lower

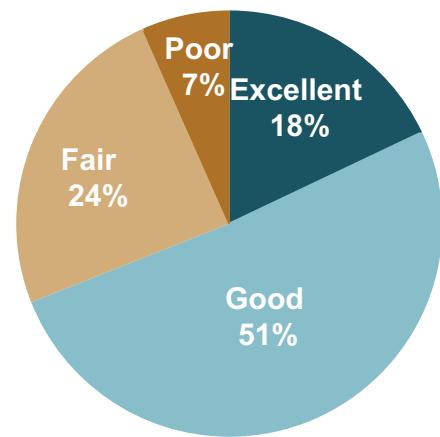
13. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

**Overall quality of the parks and recreation opportunities, 2023**



**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**

**(% excellent or good)**

vs.  
benchmark<sup>14</sup>

Overall quality of parks and recreation opportunities

**69%**

Similar

**Please also rate each of the following in the Wickenburg community.**

**(% excellent or good)**

Availability of paths and walking trails

**64%**

Similar

Recreational opportunities

**60%**

Similar

Fitness opportunities (including exercise classes and paths or trails, etc.)

**58%**

Similar

**Please rate the quality of each of the following services in Wickenburg.**

**(% excellent or good)**

Town parks

**65%**

Similar

Recreation programs or classes

**56%**

Similar

Recreation centers or facilities

**54%**

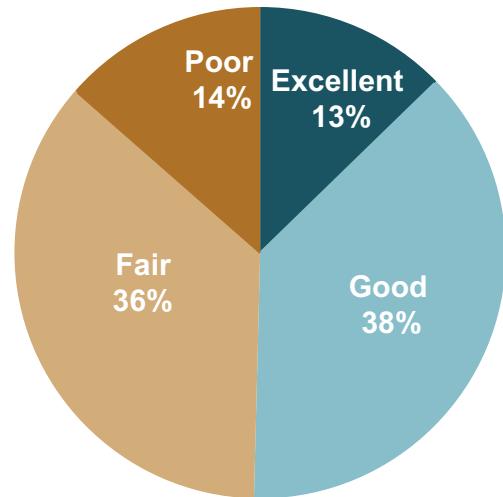
Similar

14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

**Overall health and wellness opportunities in Wickenburg, 2023**



**Please rate each of the following characteristics as they relate to Wickenburg as a whole.  
(% excellent or good)**

vs.  
benchmark<sup>15</sup>

Overall health and wellness opportunities in Wickenburg

50%

Lower

**Please also rate each of the following in the Wickenburg community.  
(% excellent or good)**

Availability of affordable quality food	48%	Similar
Availability of preventive health services	44%	Lower
Availability of affordable quality health care	41%	Lower
Availability of affordable quality mental health care	34%	Similar

**Please rate the quality of each of the following services in Wickenburg.  
(% excellent or good)**

Health services

48%

Lower

**Please rate your overall health.  
(% excellent or very good)**

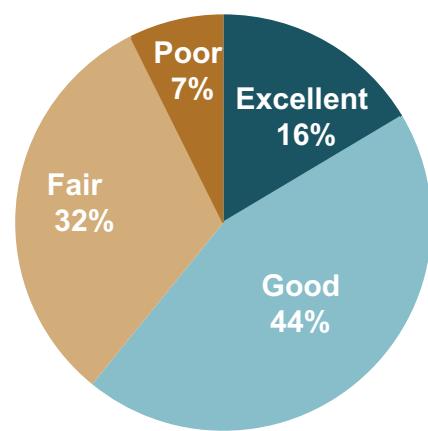
Please rate your overall health.

71%

Similar

15. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

### Overall opportunities for education, culture and the arts, 2023



## Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

### Please rate each of the following characteristics as they relate to Wickenburg as a whole. (% excellent or good)

vs.  
benchmark<sup>16</sup>

Overall opportunities for education, culture, and the arts	60%	Similar
--	-----	---------

### Please also rate each of the following in the Wickenburg community. (% excellent or good)

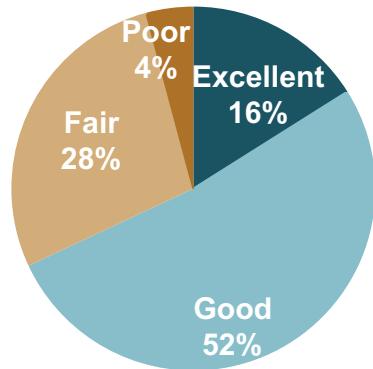
Opportunities to attend special events and festivals	80%	Similar
Community support for the arts	78%	Higher
Opportunities to attend cultural/arts/music activities	75%	Higher
K-12 education	43%	Lower
Adult educational opportunities	24%	Much lower
Availability of affordable quality childcare/preschool	24%	Lower

### Please rate the quality of each of the following services in Wickenburg. (% excellent or good)

Public library services	79%	Similar
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16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Residents' connection and engagement with their community, 2023



### Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

#### Please rate each of the following aspects of quality of life in Wickenburg. (% excellent or good)

vs. benchmark<sup>17</sup>

Wickenburg as a place to retire	87%	Higher
Sense of community	77%	Higher
Wickenburg as a place to raise children	65%	Similar

#### Please rate each of the following characteristics as they relate to Wickenburg as a whole. (% excellent or good)

Residents' connection and engagement with their community	68%	Similar
---	-----	---------

#### Please rate the job you feel the Wickenburg community does at each of the following. (% excellent or good)

Making all residents feel welcome	74%	Similar
Valuing/respecting residents from diverse backgrounds	62%	Similar
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	59%	Similar
Attracting people from diverse backgrounds	54%	Similar

#### Please also rate each of the following in the Wickenburg community. (% excellent or good)

Opportunities to volunteer	83%	Higher
Neighborliness of residents in Wickenburg	73%	Similar
Opportunities to participate in social events and activities	72%	Similar
Opportunities to participate in community matters	71%	Similar
Sense of civic/community pride	70%	Similar
Openness and acceptance of the community toward people of diverse backgrounds	57%	Similar

17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Residents' Participation Levels



Please indicate whether or not you have done each of the following in the last 12 months.  
 (% yes)

vs.  
 benchmark<sup>18</sup>

Voted in your most recent local election	73%	Similar
Contacted the Town of Wickenburg (in-person, phone, email, or web) for help or information	52%	Similar
Volunteered your time to some group/activity in Wickenburg	44%	Higher
Attended a local public meeting (of local elected officials like Town Council or County Commissioners, advisory boards, town hall..)	24%	Similar
Watched (online or on television) a local public meeting	21%	Similar
Campaigned or advocated for a local issue, cause, or candidate	19%	Similar
Contacted Wickenburg elected officials (in-person, phone, email, or web) to express your opinion	18%	Similar

In general, how many times do you:  
 (% a few times a week or more)

Use or check email	97%	Similar
Access the internet from your cell phone	91%	Similar
Access the internet from your home using a computer, laptop, or tablet computer	90%	Similar
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	72%	Similar
Shop online	55%	Similar
Share your opinions online	26%	Similar

17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## National Benchmark Tables

This table contains the comparisons of Wickenburg's results to those from other communities. The first column shows the comparison of Wickenburg's rating to the benchmark. Wickenburg's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Wickenburg residents is statistically similar to or different than the benchmark. The second column is Wickenburg's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Wickenburg's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Wickenburg's result -- that is what percent of surveyed communities had a lower rating than Wickenburg.

			% positive	Rank	Number of communities	Percentile
<b>Quality of Life</b>	<b>Please rate each of the following aspects of quality of life in Wickenburg.</b>	Wickenburg as a place to live	Similar	87%	179	375 50%
		The overall quality of life in Wickenburg	Similar	84%	147	391 61%
	<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in Wickenburg to someone who asks	Similar	84%	171	323 46%
		Remain in Wickenburg for the next five years	Similar	88%	72	321 77%
	<b>Please rate each of the following in the Wickenburg community.</b>	Overall image or reputation of Wickenburg	Similar	77%	138	369 61%
<b>Governance</b>	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Public information services	Similar	67%	121	323 62%
		Overall customer service by Wickenburg employees (police, receptionists, planners, etc.)	Similar	81%	159	371 55%
	<b>Please rate the following categories of Wickenburg government performance.</b>	The value of services for the taxes paid to Wickenburg	Similar	61%	96	376 73%
		The overall direction that Wickenburg is taking	Similar	43%	270	351 22%
		The job Wickenburg government does at welcoming resident involvement	Similar	53%	153	343 55%
		Overall confidence in Wickenburg government	Similar	41%	228	315 27%

Governance	<b>Please rate the following categories of Wickenburg government performance.</b>	Generally acting in the best interest of the community	Similar	47%	215	319	32%
		Being honest	Similar	52%	182	310	41%
		Being open and transparent to the public	Similar	45%	165	264	37%
		Informing residents about issues facing the community	Similar	49%	146	268	45%
		Treating all residents fairly	Similar	53%	195	316	38%
		Treating residents with respect	Similar	67%	126	261	52%
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Wickenburg		Similar	69%	206	370	42%
	The Federal Government		Lower	24%	299	303	1%
Economy	<b>Please rate each of the following aspects of quality of life in Wickenburg.</b>	Wickenburg as a place to work	Lower	44%	300	369	16%
		Wickenburg as a place to visit	Higher	85%	58	328	82%
	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall economic health of Wickenburg	Similar	54%	219	322	31%
Please rate each of the following in the Wickenburg community.	Overall quality of business and service establishments in Wickenburg		Similar	61%	229	322	28%
		Variety of business and service establishments in Wickenburg	Lower	40%	209	259	19%
		Vibrancy of downtown/commercial area	Similar	57%	121	301	60%
		Employment opportunities	Similar	32%	259	335	22%

<b>Economy</b>	<b>Please rate each of the following in the Wickenburg community.</b>					
	Shopping opportunities	Lower	25%	271	325	16%
	Cost of living in Wickenburg	Similar	32%	216	312	30%
	<b>Please rate the quality of each of the following services in Wickenburg.</b>					
	Economic development	Similar	40%	248	317	21%
	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>					
	Overall economic health of Wickenburg	Similar	90%	168	296	43%
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	13%	273	305	10%
<b>Mobility</b>	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>					
	Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg	Similar	49%	140	267	47%
	<b>Please also rate each of the following in the Wickenburg community.</b>					
	Traffic flow on major streets	Similar	66%	88	343	73%
	Ease of public parking	Similar	62%	143	301	52%
	Ease of travel by car in Wickenburg	Similar	81%	91	333	72%
	Ease of travel by public transportation in Wickenburg	Lower	14%	262	305	13%
	Ease of travel by bicycle in Wickenburg	Similar	49%	183	333	44%
	Ease of walking in Wickenburg	Similar	74%	91	337	72%
	<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>					
	Used bus, rail, subway, or other public transportation instead of driving	Lower	6%	238	287	17%
	Carpooled with other adults or children instead of driving alone	Similar	43%	155	304	49%
	Walked or biked instead of driving	Lower	47%	232	306	24%

## Mobility

<p><b>Please rate the quality of each of the following services in Wickenburg.</b></p>	Traffic enforcement	Similar	57%	225	364	36%
	Traffic signal timing	Higher	73%	21	315	93%
	Street repair	Similar	35%	251	356	29%
	Street cleaning	Similar	57%	238	326	26%
	Street lighting	Similar	63%	174	354	49%
	Snow removal	Much higher	88%	2	278	99%
	Sidewalk maintenance	Similar	54%	183	326	43%
<p><b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b></p> <p><b>Community Design</b></p> <p><b>Please rate each of the following aspects of quality of life in Wickenburg.</b></p> <p><b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b></p> <p><b>Please also rate each of the following in the Wickenburg community.</b></p>	Transit services	Lower	20%	248	294	15%
	Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg	Similar	63%	241	257	6%
	Your neighborhood as a place to live	Similar	88%	96	329	70%
	Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	58%	180	313	42%
	Well-planned residential growth	Similar	38%	173	261	33%
	Well-planned commercial growth	Similar	28%	215	260	17%
	Well-designed neighborhoods	Similar	49%	156	261	39%
	Preservation of the historical or cultural character of the community	Higher	77%	28	257	89%

Community Design	<b>Please also rate each of the following in the Wickenburg community.</b>	Public places where people want to spend time	Similar	56%	191	307	38%
		Variety of housing options	Lower	25%	276	320	13%
		Availability of affordable quality housing	Lower	16%	284	342	16%
		Overall quality of new development in Wickenburg	Similar	43%	221	331	33%
		Overall appearance of Wickenburg	Similar	72%	184	345	45%
<b>Please rate the quality of each of the following services in Wickenburg.</b>		Land use, planning, and zoning	Similar	29%	259	326	20%
		Code enforcement (weeds, abandoned buildings, etc.)	Similar	31%	276	356	19%
<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>		Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	77%	147	296	50%
Utilities	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)	Similar	63%	152	258	41%
	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Affordable high-speed internet access	Similar	54%	141	255	45%
		Garbage collection	Similar	85%	115	336	65%
		Drinking water	Similar	76%	158	324	50%
		Sewer services	Similar	86%	123	321	61%
		Storm water management (storm drainage, dams, levees, etc.)	Similar	71%	174	336	47%
		Power (electric and/or gas) utility	Similar	83%	110	279	60%

Utilities	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Utility billing	Similar	75%	86	300	71%
		Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)	Similar	94%	56	257	78%
Safety	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall feeling of safety in Wickenburg	Similar	90%	124	361	65%
		In your neighborhood during the day	Similar	95%	103	340	69%
Safety	<b>Please rate how safe or unsafe you feel:</b>	In Wickenburg's downtown/commercial area during the day	Similar	95%	77	328	76%
		From property crime	Similar	86%	55	269	79%
		From violent crime	Similar	93%	55	269	79%
		From fire, flood, or other natural disaster	Similar	88%	82	259	68%
		Police/Sheriff services	Similar	81%	188	388	50%
Safety	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Crime prevention	Similar	77%	163	365	53%
		Animal control	Similar	72%	168	337	49%
		Ambulance or emergency medical services	Similar	85%	222	333	31%
		Fire services	Similar	95%	145	352	57%
		Fire prevention and education	Similar	78%	159	321	50%
Safety	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Similar	62%	202	322	36%

<b>Safety</b>	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Overall feeling of safety in Wickenburg	Similar	92%	152	296	48%			
<b>Natural environment</b>	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall quality of natural environment in Wickenburg	Similar	88%	99	322	69%			
	<b>Please also rate each of the following in the Wickenburg community.</b>	Cleanliness of Wickenburg	Similar	80%	157	336	53%			
		Water resources (lakes, ponds, riverways, etc.)	Lower	34%	211	240	12%			
		Air quality	Similar	85%	126	309	59%			
	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Preservation of natural areas (open space, greenbelts)	Similar	60%	160	307	48%			
		Wickenburg open space	Similar	64%	142	305	53%			
		Recycling	Lower	52%	297	340	11%			
		Yard waste pick-up	Lower	49%	265	302	11%			
	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Overall quality of natural environment in Wickenburg	Similar	84%	124	296	58%			
<b>Parks and Recreation</b>	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall quality of parks and recreation opportunities	Similar	69%	209	264	21%			
	<b>Please also rate each of the following in the Wickenburg community.</b>	Availability of paths and walking trails	Similar	64%	205	337	38%			
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	58%	242	309	21%			
		Recreational opportunities	Similar	60%	227	327	30%			
	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Town parks	Similar	65%	287	333	14%			

Parks and Recreation	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Recreation programs or classes	Similar	56%	248	330	24%
		Recreation centers or facilities	Similar	54%	248	317	21%
Health and wellness	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Overall quality of parks and recreation opportunities	Similar	76%	215	258	17%
	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall health and wellness opportunities in Wickenburg	Lower	50%	268	315	14%
Education, Arts and Culture	<b>Please also rate each of the following in the Wickenburg community.</b>	Availability of affordable quality food	Similar	48%	260	307	15%
		Availability of affordable quality health care	Lower	41%	263	314	16%
Health and wellness		Availability of preventive health services	Lower	44%	243	301	19%
		Availability of affordable quality mental health care	Similar	34%	206	305	32%
Health and wellness	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Health services	Lower	48%	251	297	15%
	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Overall health and wellness opportunities in Wickenburg	Similar	83%	27	296	91%
Education, Arts and Culture		Please rate your overall health.	Similar	71%	139	302	54%
	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Overall opportunities for education, culture, and the arts	Similar	60%	177	318	44%
Education, Arts and Culture	<b>Please also rate each of the following in the Wickenburg community.</b>	Opportunities to attend cultural/arts/music activities	Higher	75%	56	323	82%
		Community support for the arts	Higher	78%	44	257	83%
Education, Arts and Culture		Availability of affordable quality childcare/preschool	Lower	24%	281	315	11%

Education, Arts and Culture	<b>Please also rate each of the following in the Wickenburg community.</b>	K-12 education	Lower	43%	286	318	10%
		Adult educational opportunities	Much lower	24%	294	308	4%
		Opportunities to attend special events and festivals	Similar	80%	47	313	85%
	<b>Please rate the quality of each of the following services in Wickenburg.</b>	Public library services	Similar	79%	252	332	23%
	<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Overall opportunities for education, culture, and the arts	Similar	72%	207	296	30%
Inclusivity and Engagement	<b>Please rate each of the following aspects of quality of life in Wickenburg.</b>	Wickenburg as a place to raise children	Similar	65%	279	379	23%
		Wickenburg as a place to retire	Higher	87%	13	374	96%
		Sense of community	Higher	77%	32	340	90%
	<b>Please rate each of the following characteristics as they relate to Wickenburg as a whole.</b>	Residents' connection and engagement with their community	Similar	68%	57	261	78%
	<b>Please rate the job you feel the Wickenburg community does at each of the following.</b>	Making all residents feel welcome	Similar	74%	86	263	67%
		Attracting people from diverse backgrounds	Similar	54%	162	260	38%
		Valuing/respecting residents from diverse backgrounds	Similar	62%	153	261	41%
		Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	59%	99	257	61%
	<b>Please also rate each of the following in the Wickenburg community.</b>	Sense of civic/community pride	Similar	70%	72	257	72%
		Neighborliness of residents in Wickenburg	Similar	73%	60	308	80%

<b>Inclusivity and Engagement</b> Please also rate each of the following in the Wickenburg community.	Opportunities to participate in social events and activities	Similar	72%	57	318	82%
	Opportunities to volunteer	Higher	83%	24	313	92%
	Opportunities to participate in community matters	Similar	71%	59	313	81%
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	57%	207	331	37%
<b>Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.</b>	Residents' connection and engagement with their community	Similar	73%	100	296	66%
<b>Participation</b> Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Wickenburg (in-person, phone, email, or web) for help or information	Similar	52%	93	335	72%
	Contacted Wickenburg elected officials (in-person, phone, email, or web) to express your opinion	Similar	18%	98	306	68%
	Attended a local public meeting (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	Similar	24%	66	309	78%
	Watched (online or on television) a local public meeting	Similar	21%	181	298	39%
	Volunteered your time to some group/activity in Wickenburg	Higher	44%	45	312	85%
	Campaigned or advocated for a local issue, cause, or candidate	Similar	19%	119	302	60%
	Voted in your most recent local election	Similar	73%	162	257	37%
<b>In general, how many times do you:</b>	Access the internet from your home using a computer, laptop, or tablet computer	Similar	90%	211	256	17%
	Access the internet from your cell phone	Similar	91%	210	258	18%
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar	72%	236	258	8%

**Participation In general, how many times do you:**

Use or check email

Similar **97%** **121** **259** **53%**

Share your opinions online

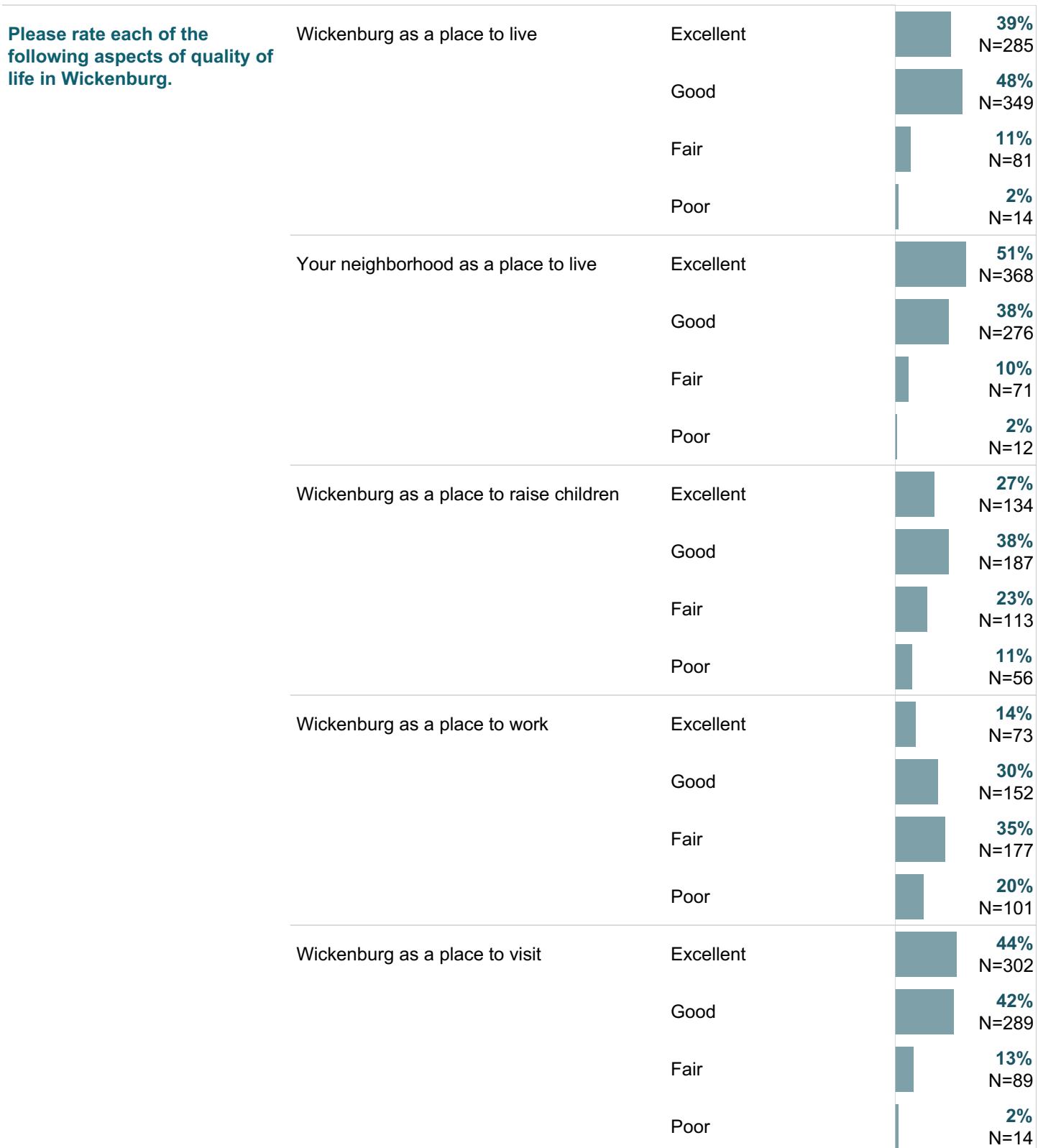
Similar **26%** **154** **257** **40%**

Shop online

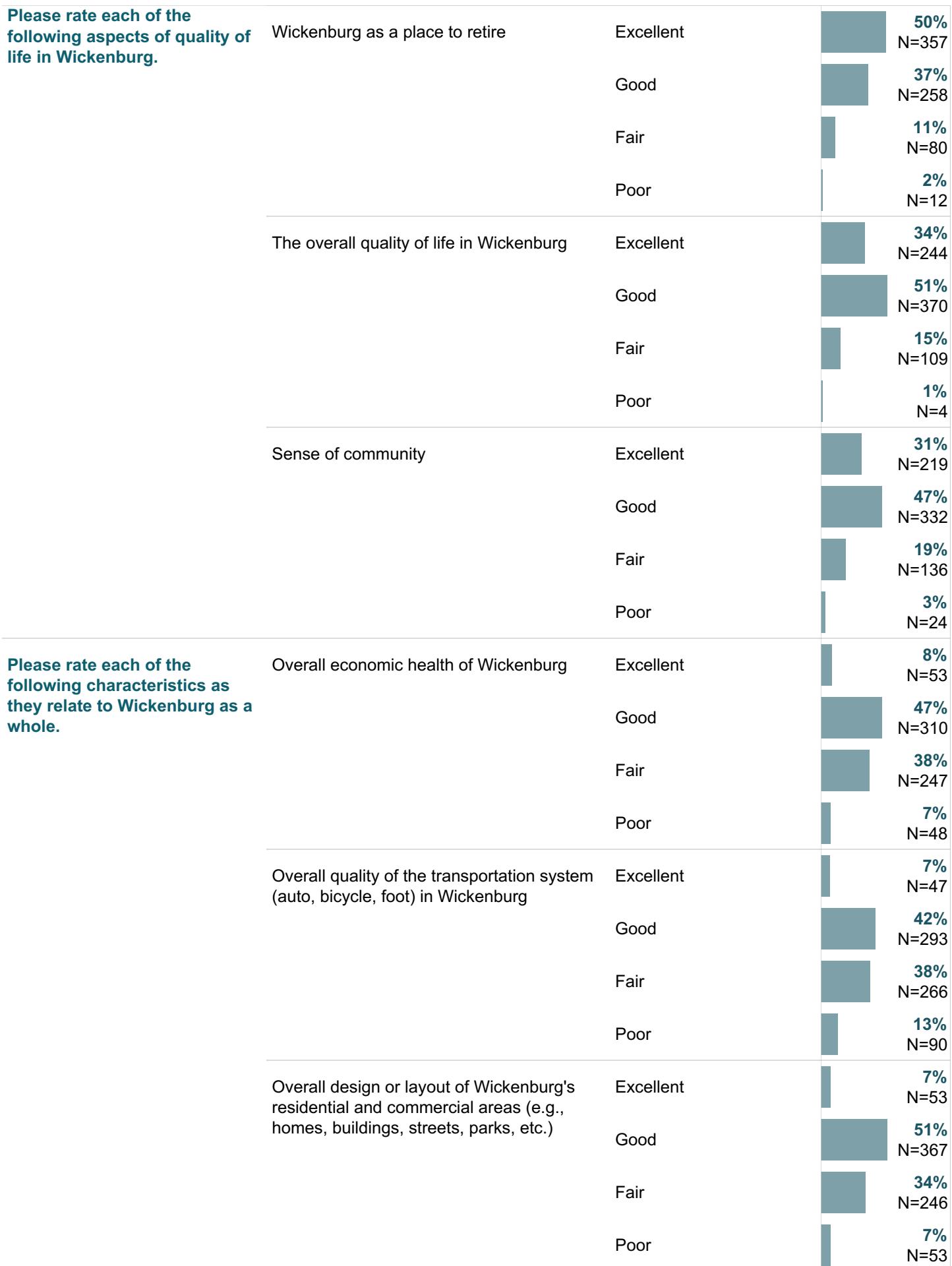
Similar **55%** **126** **256** **51%**

## Complete Set of Frequencies

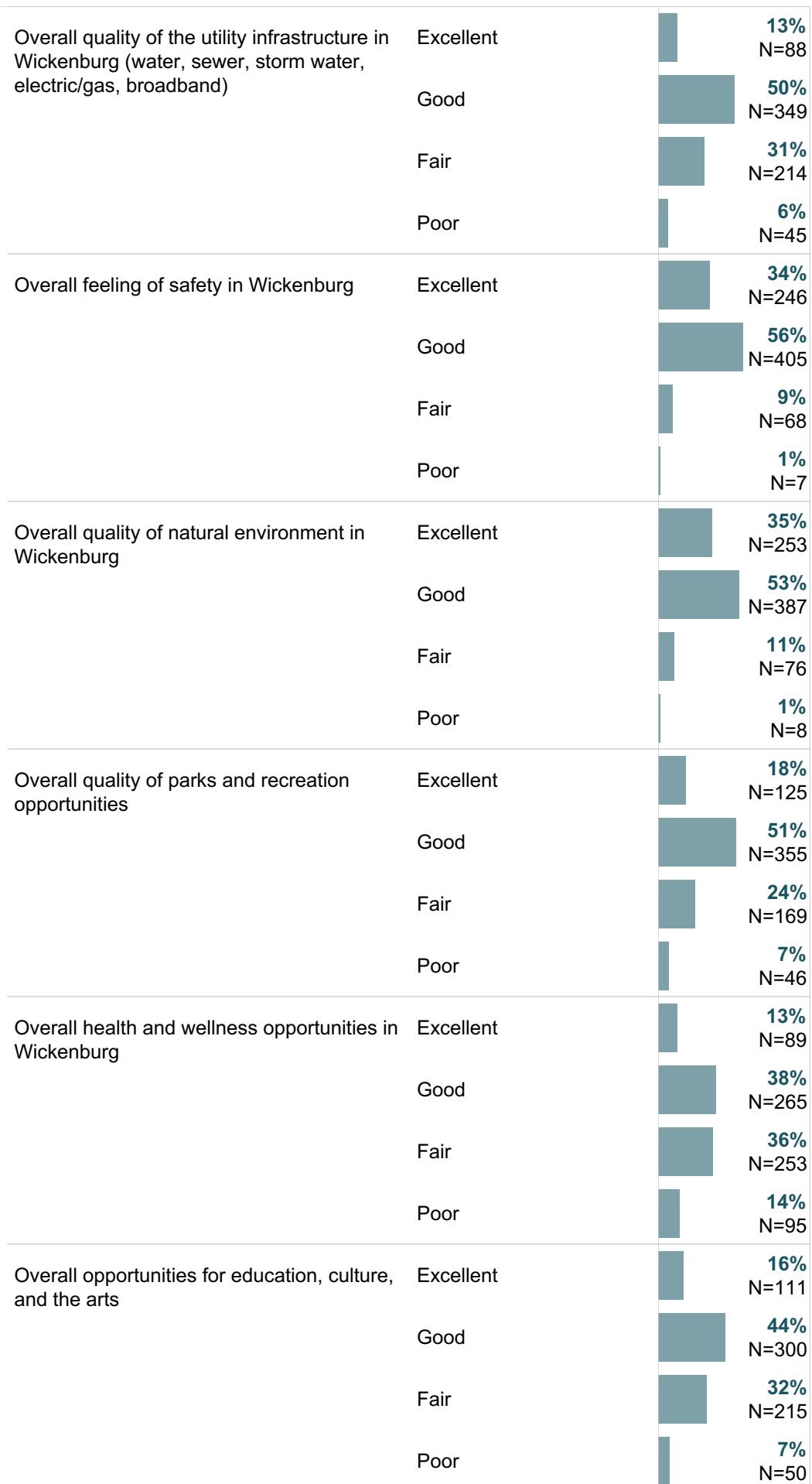
This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

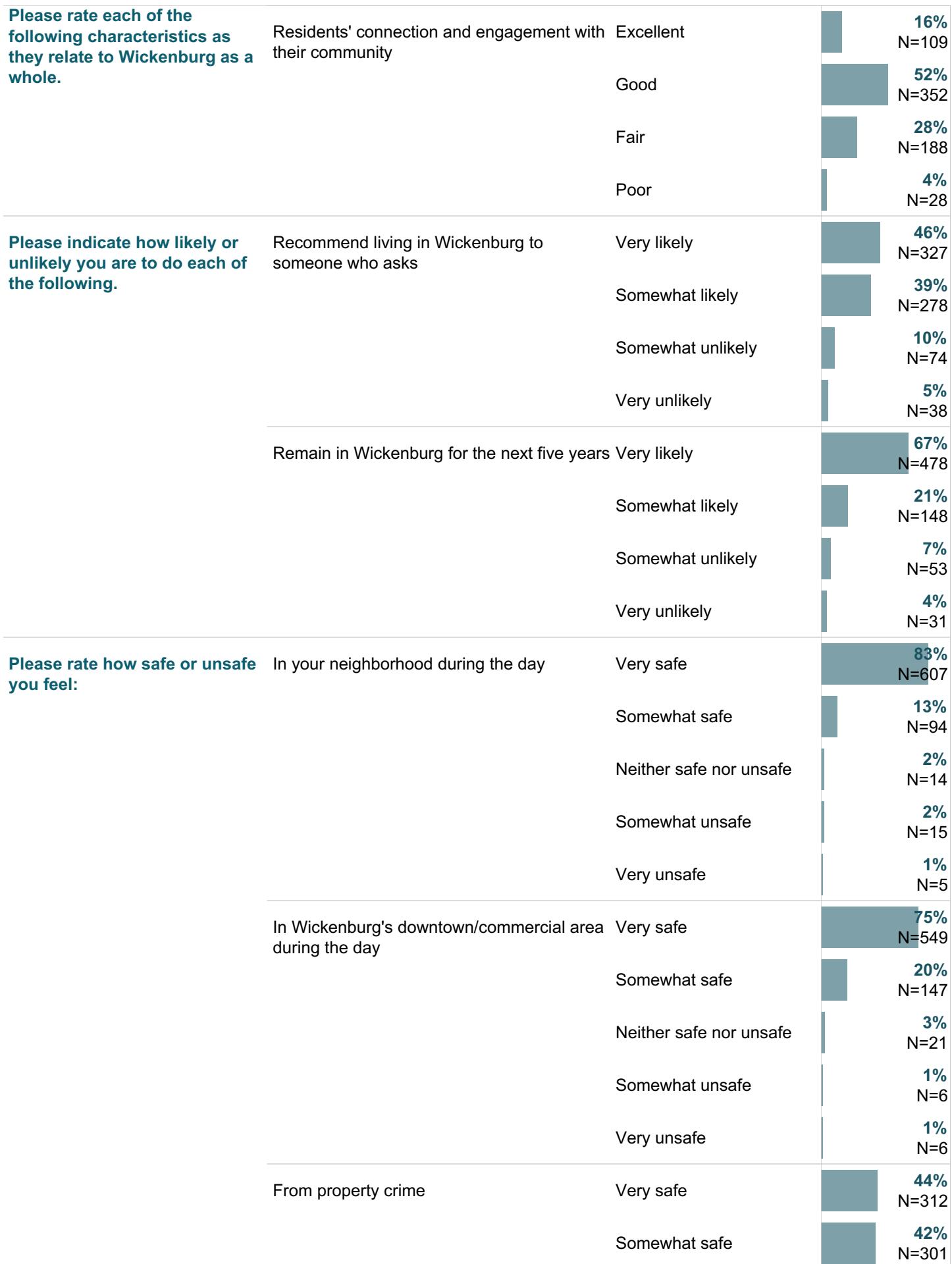


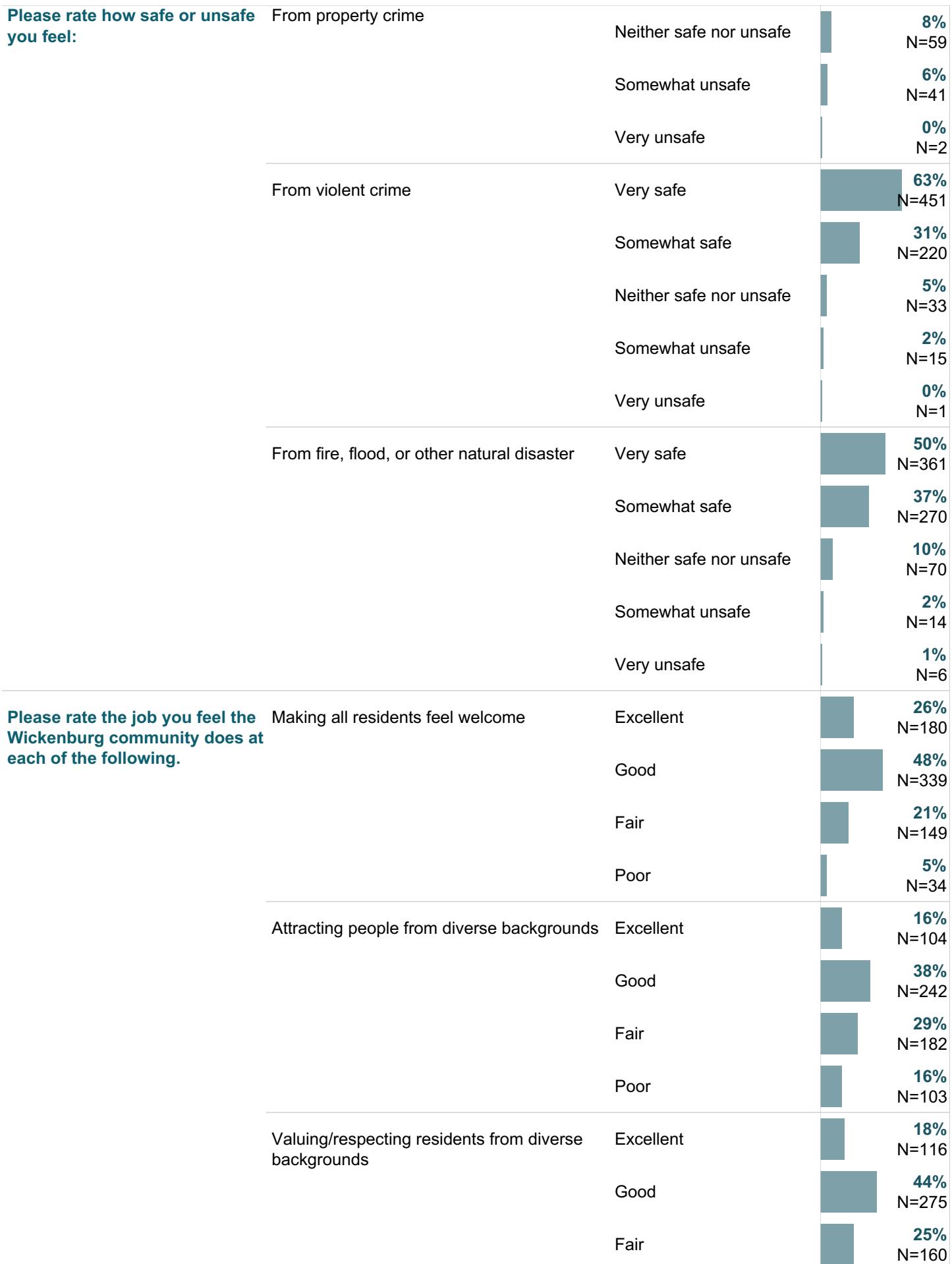
**Please rate each of the following aspects of quality of life in Wickenburg.**

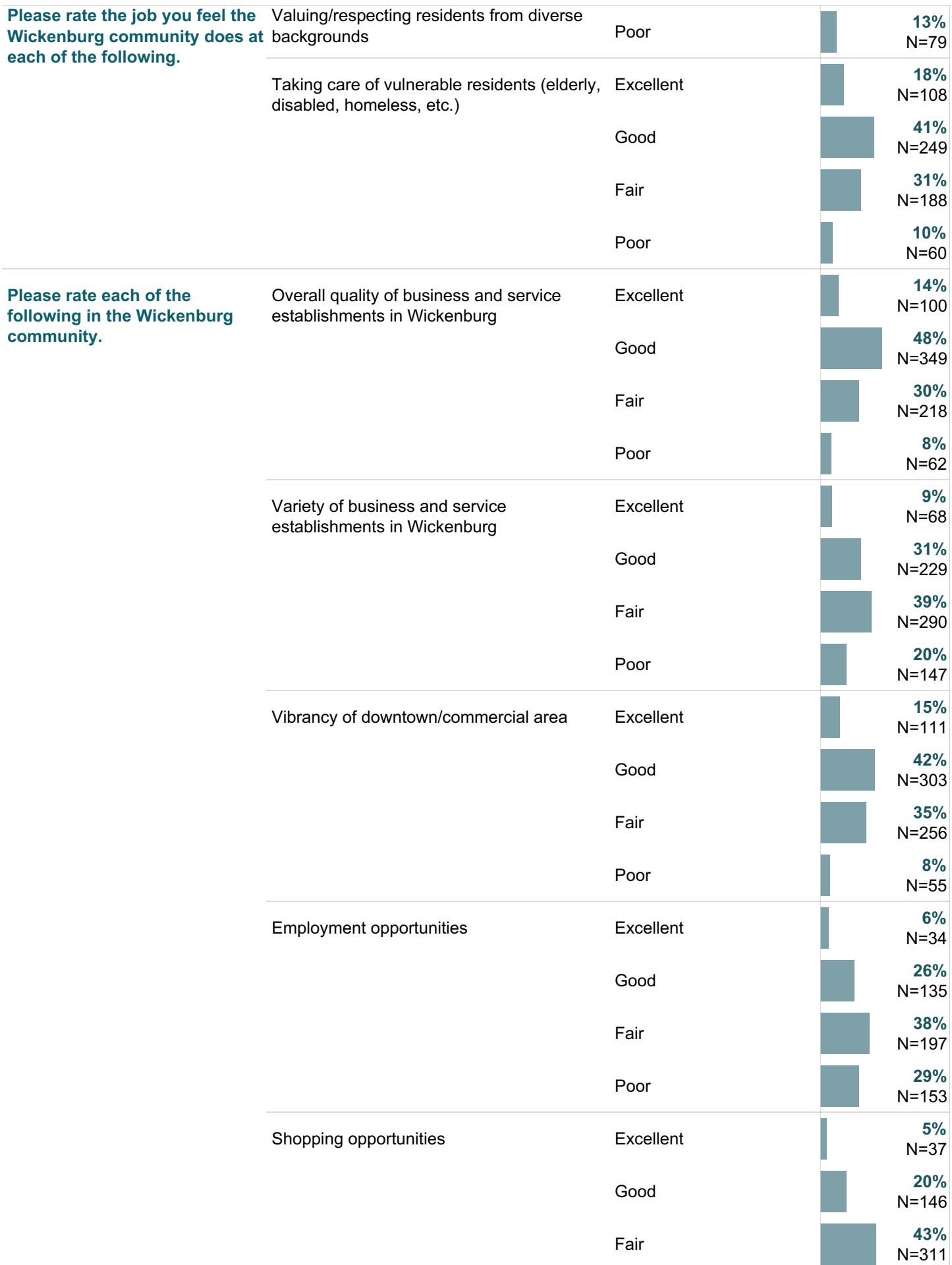


**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**

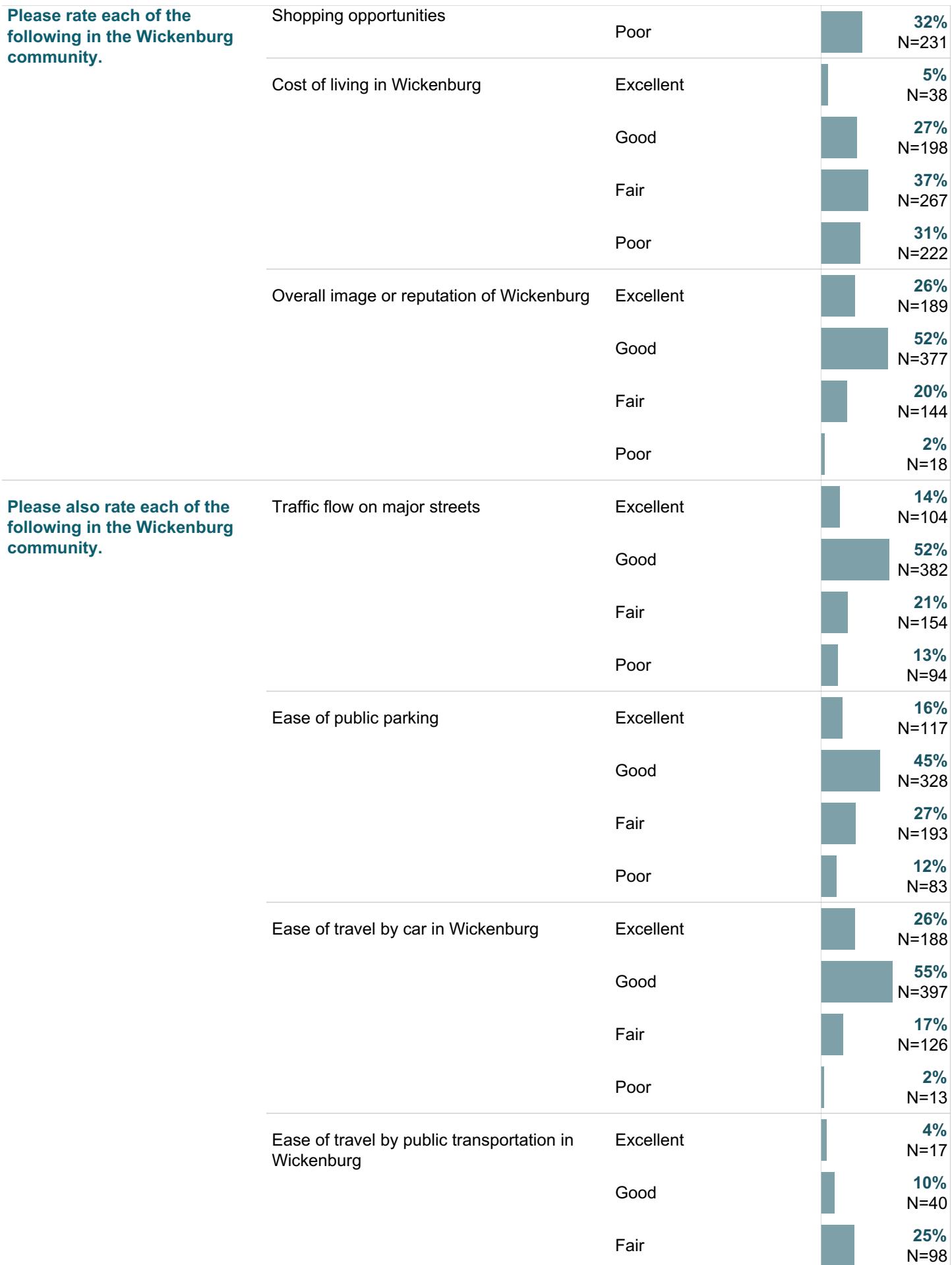








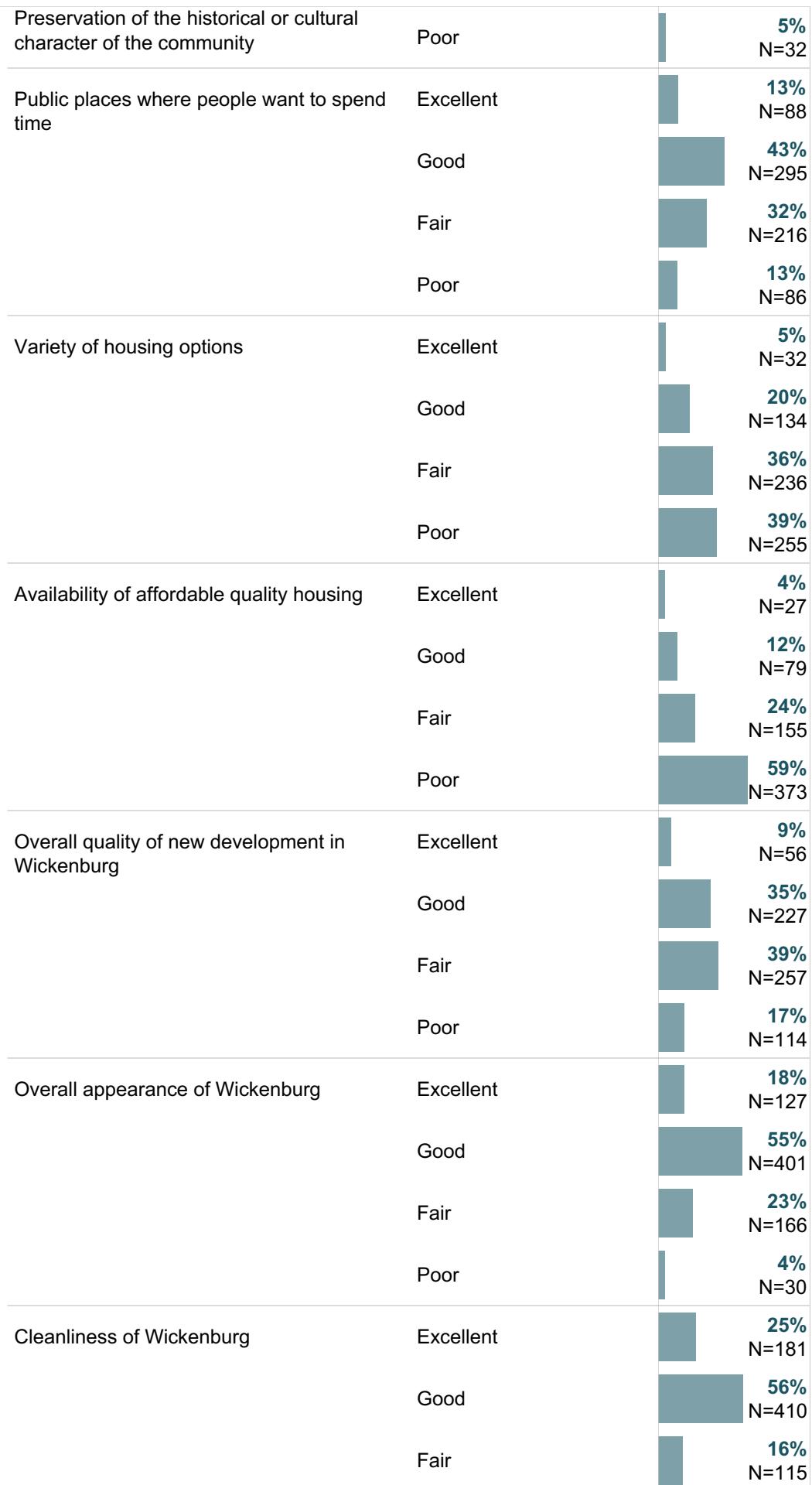
**Please rate each of the following in the Wickenburg community.**



**Please also rate each of the following in the Wickenburg community.**



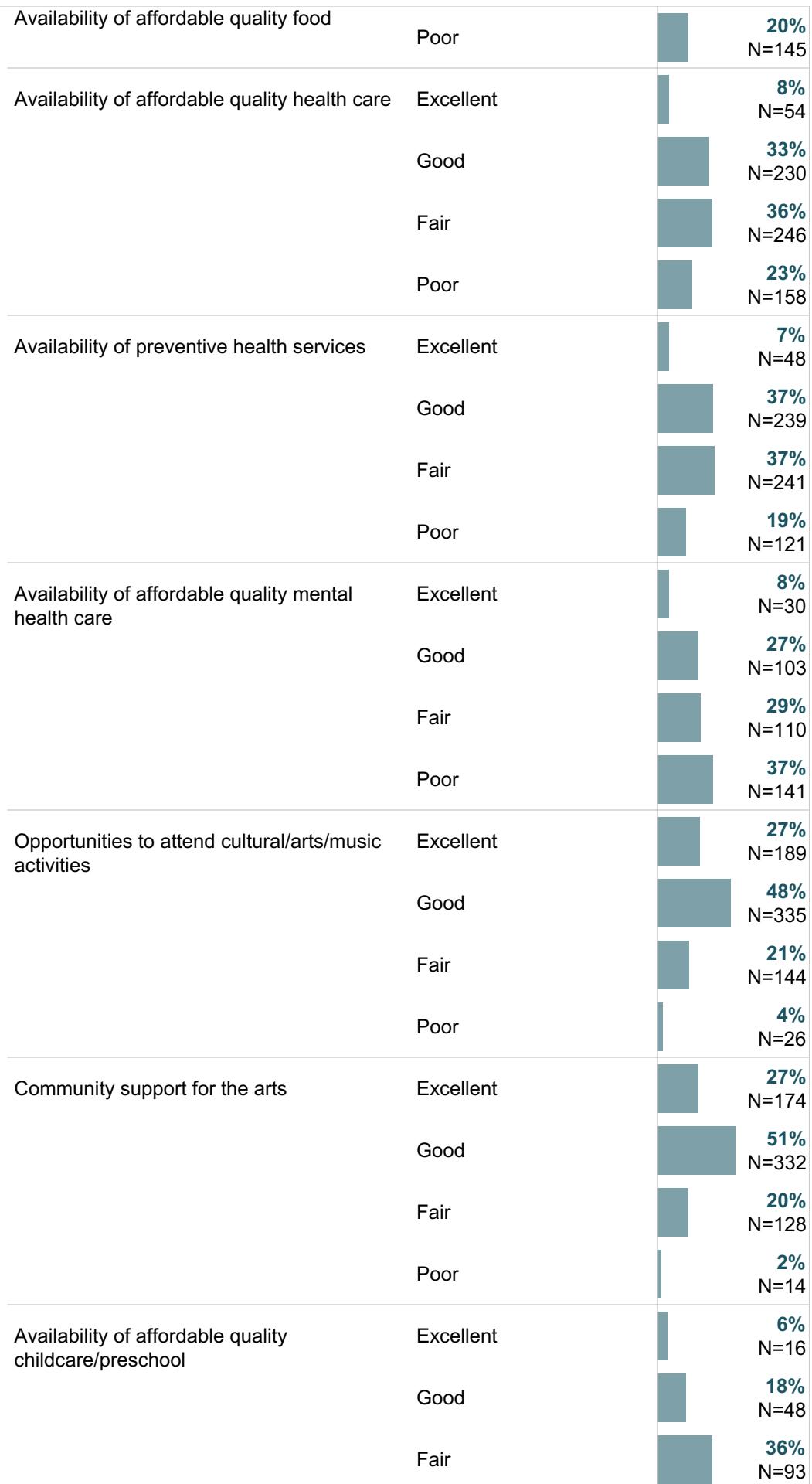
**Please also rate each of the following in the Wickenburg community.**



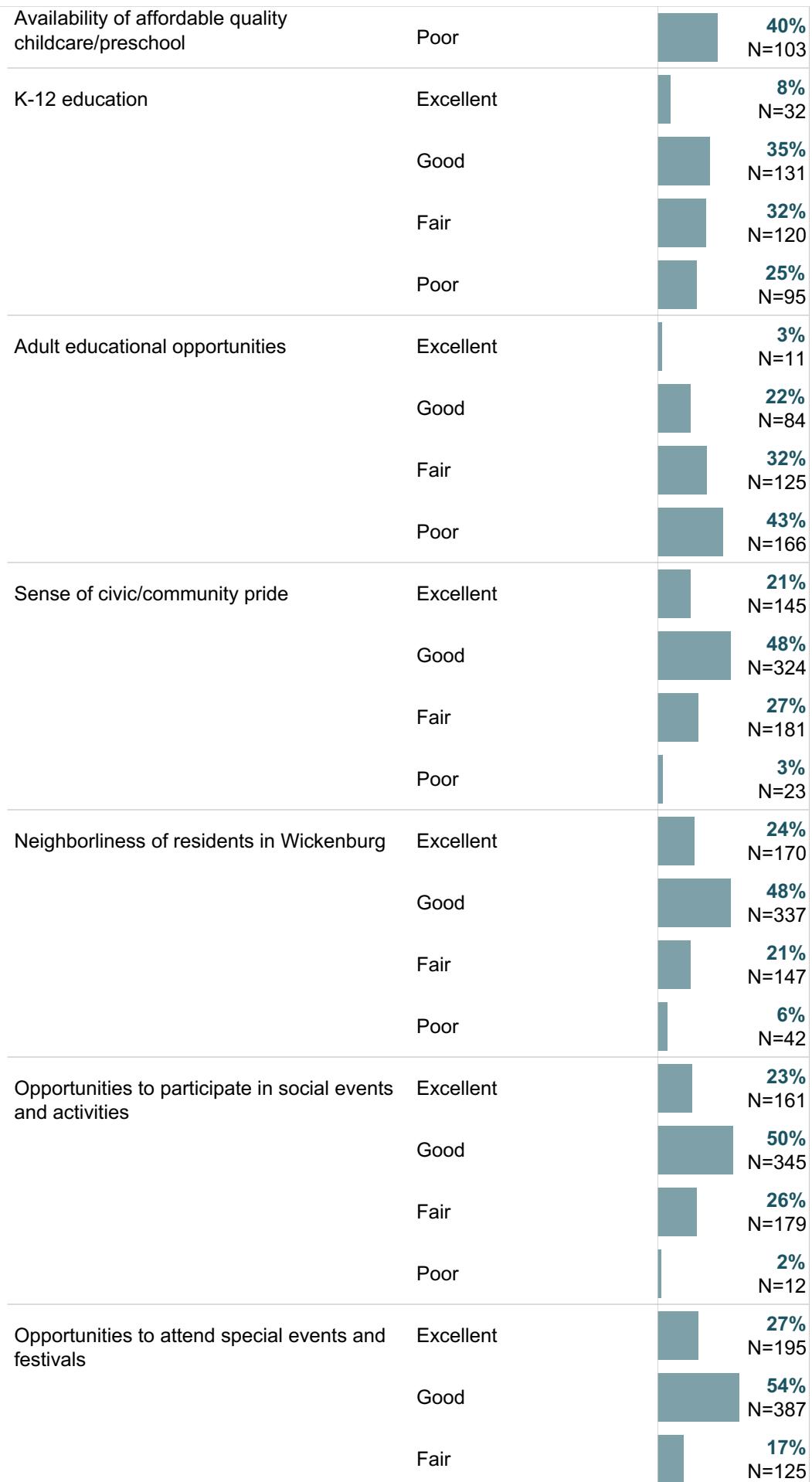
**Please also rate each of the following in the Wickenburg community.**



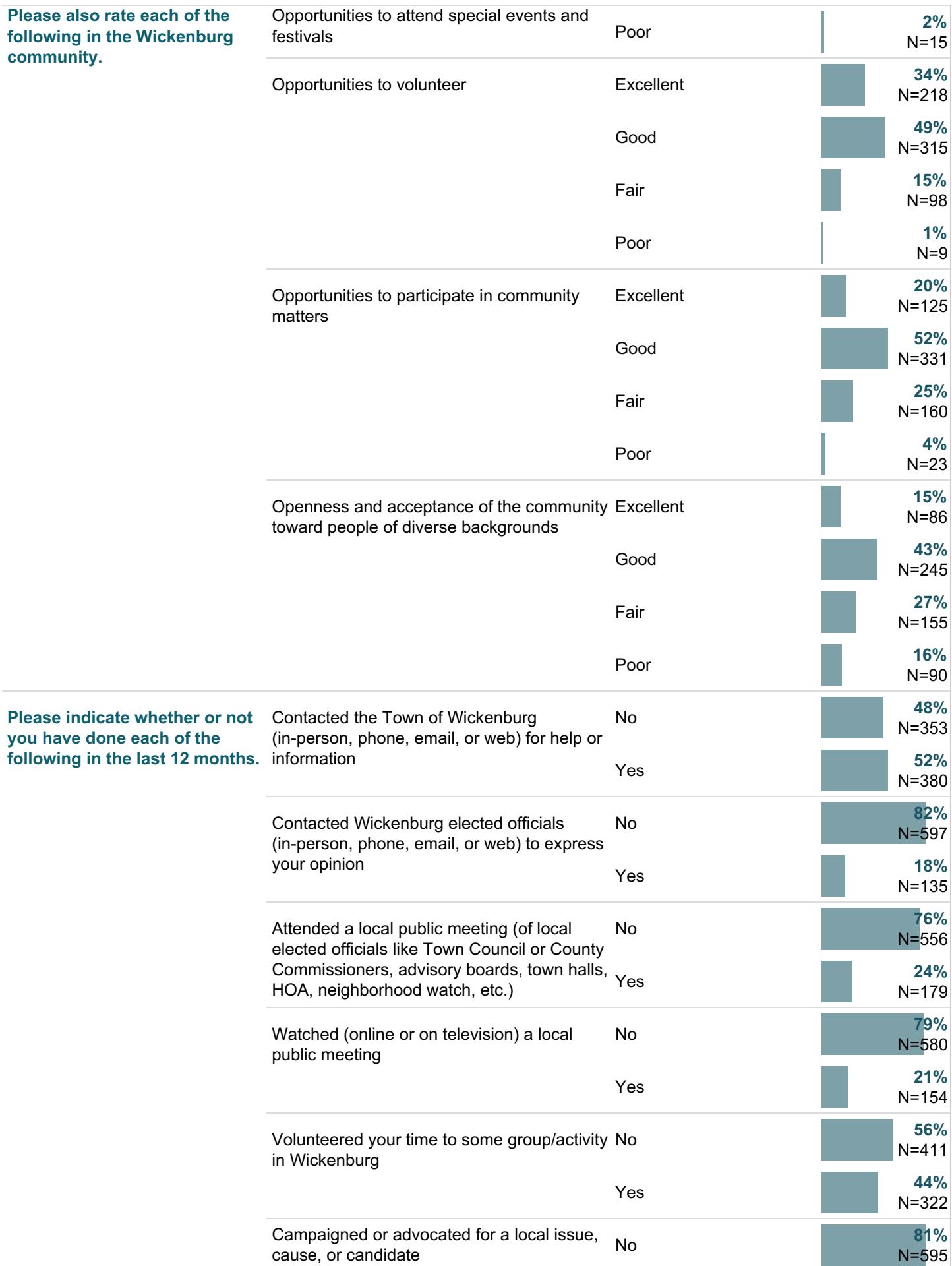
**Please also rate each of the following in the Wickenburg community.**

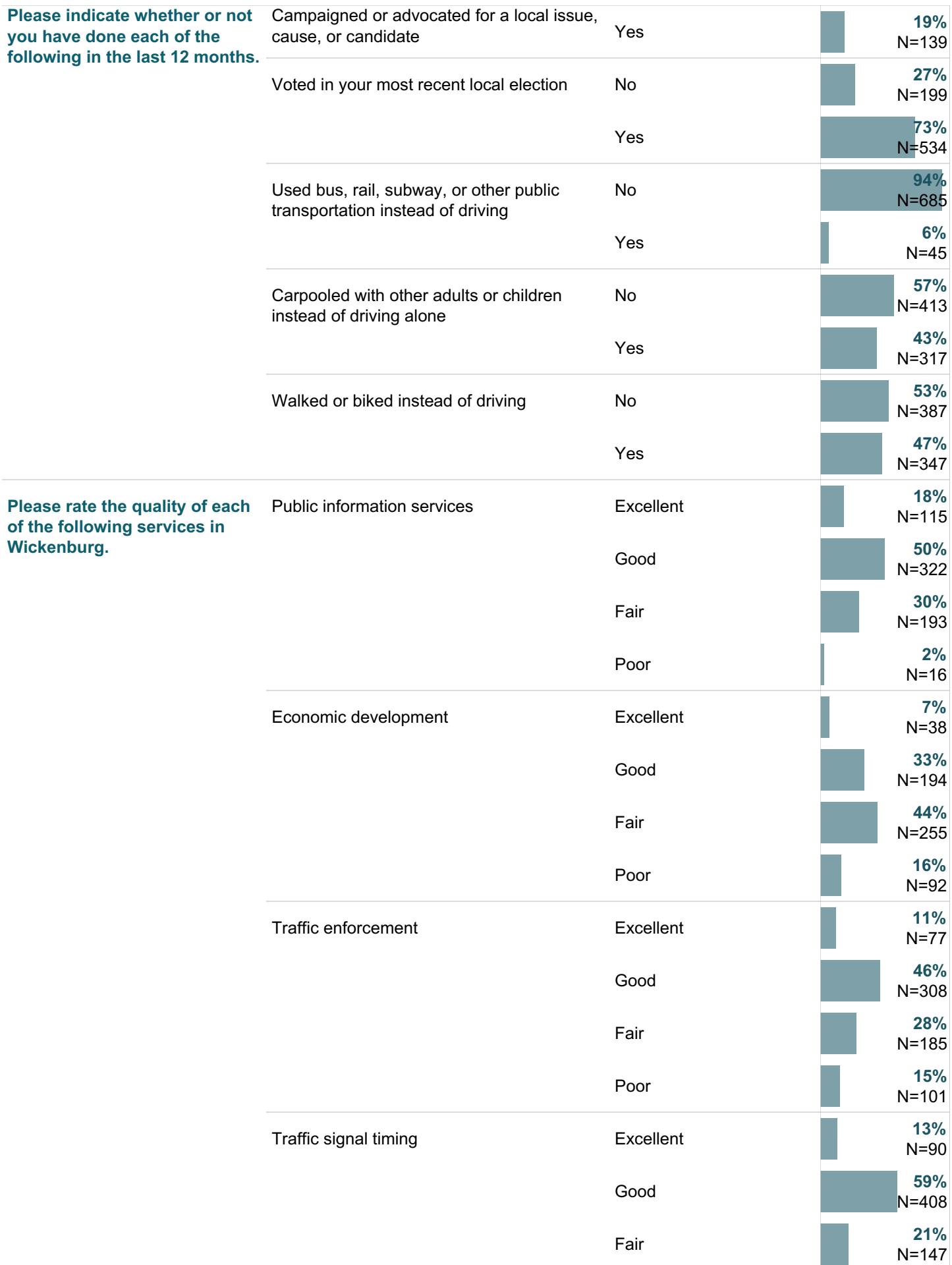


**Please also rate each of the following in the Wickenburg community.**

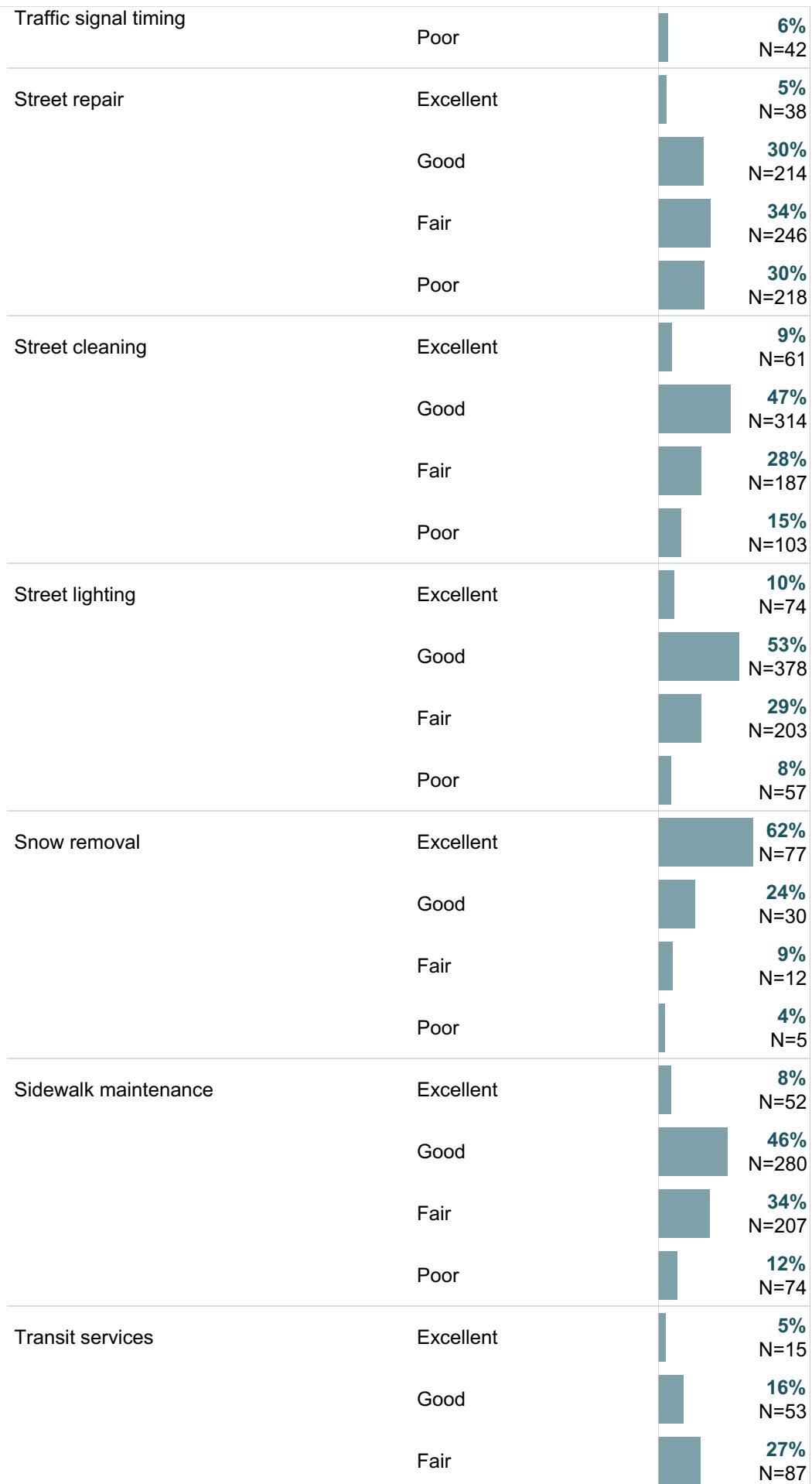


**Please also rate each of the following in the Wickenburg community.**

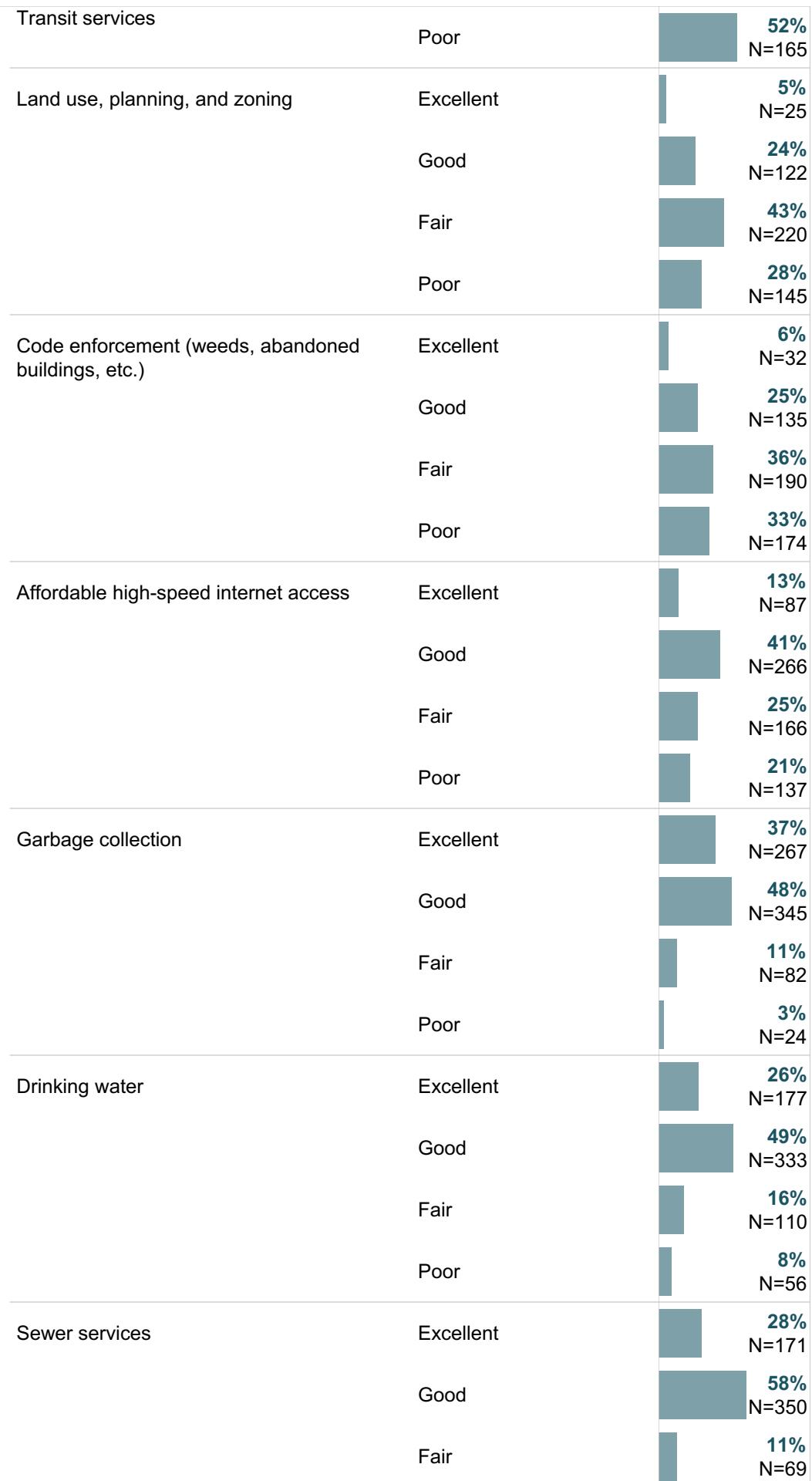




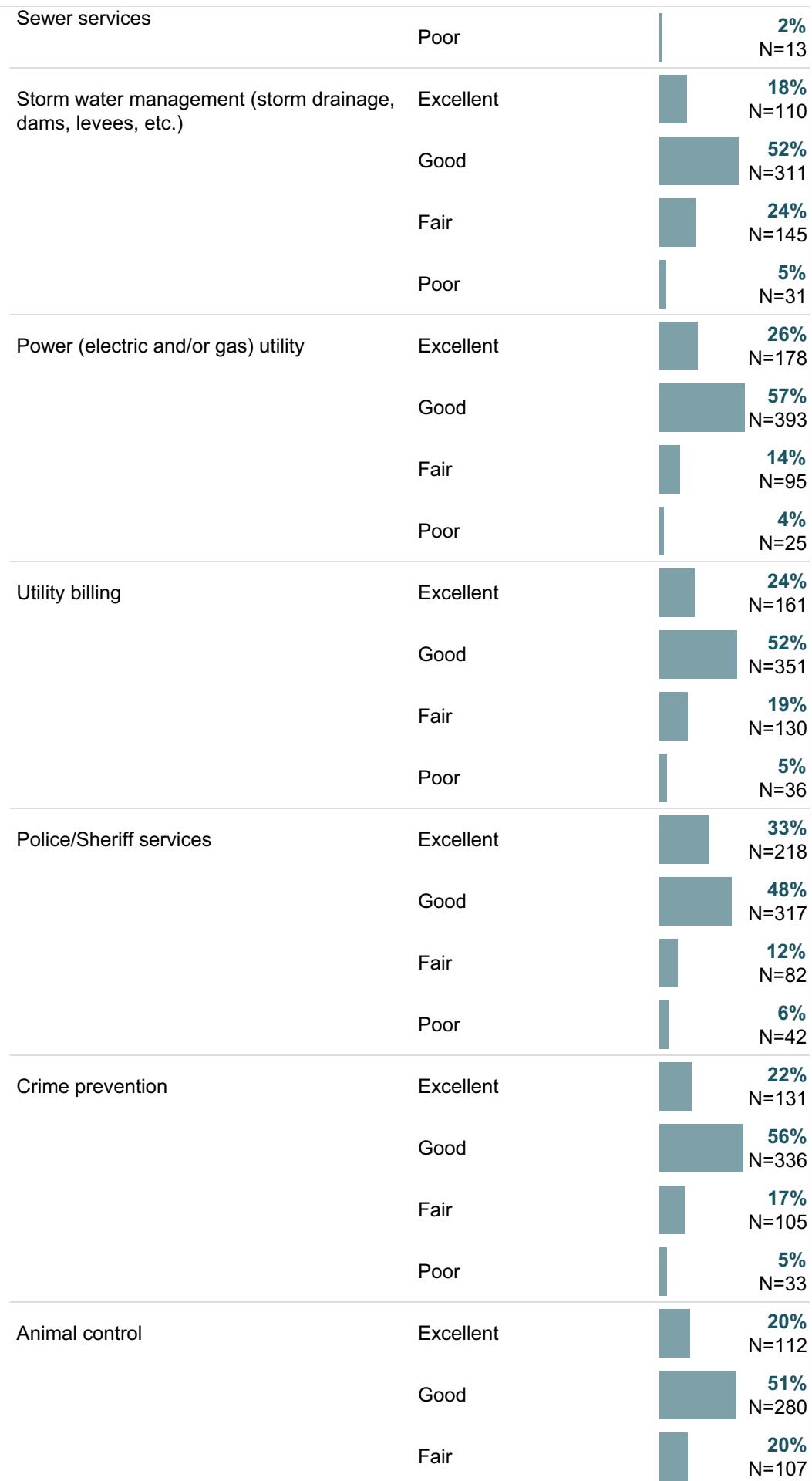
**Please rate the quality of each of the following services in Wickenburg.**



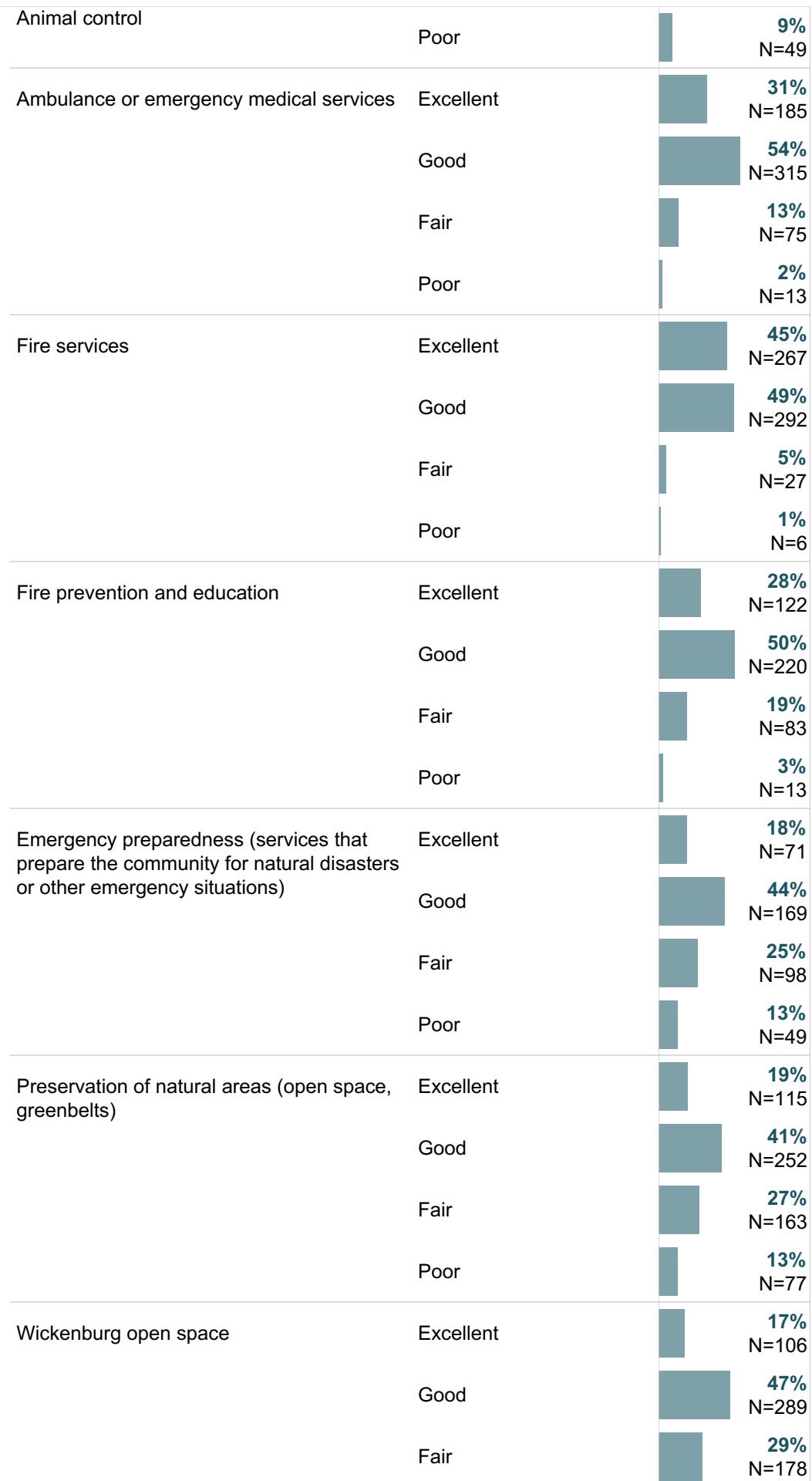
**Please rate the quality of each of the following services in Wickenburg.**



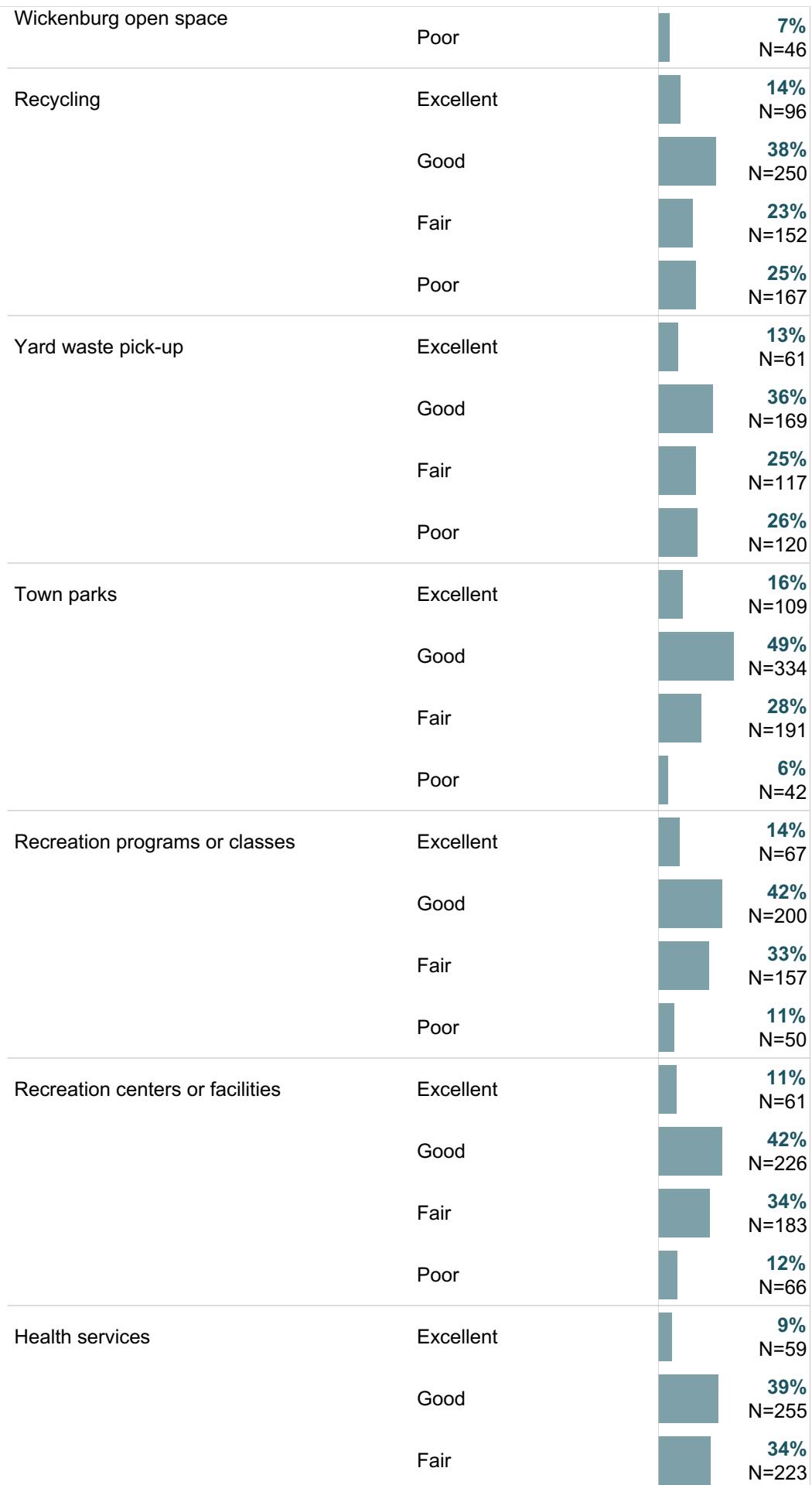
**Please rate the quality of each of the following services in Wickenburg.**



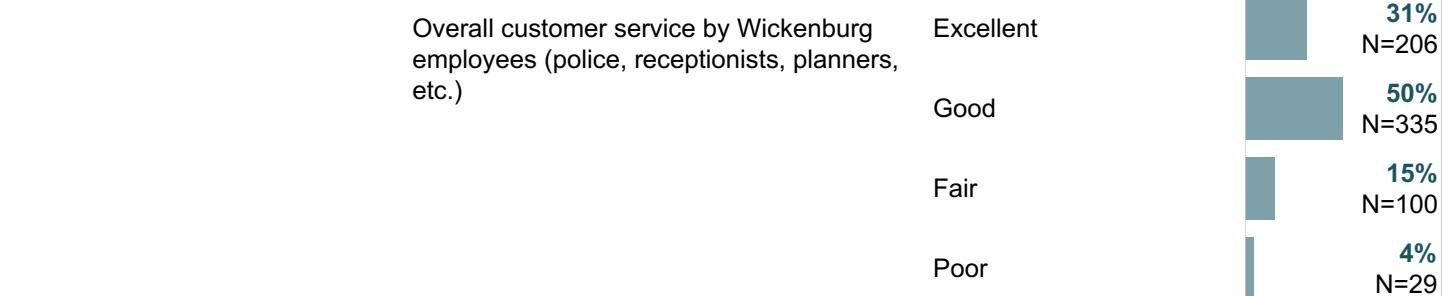
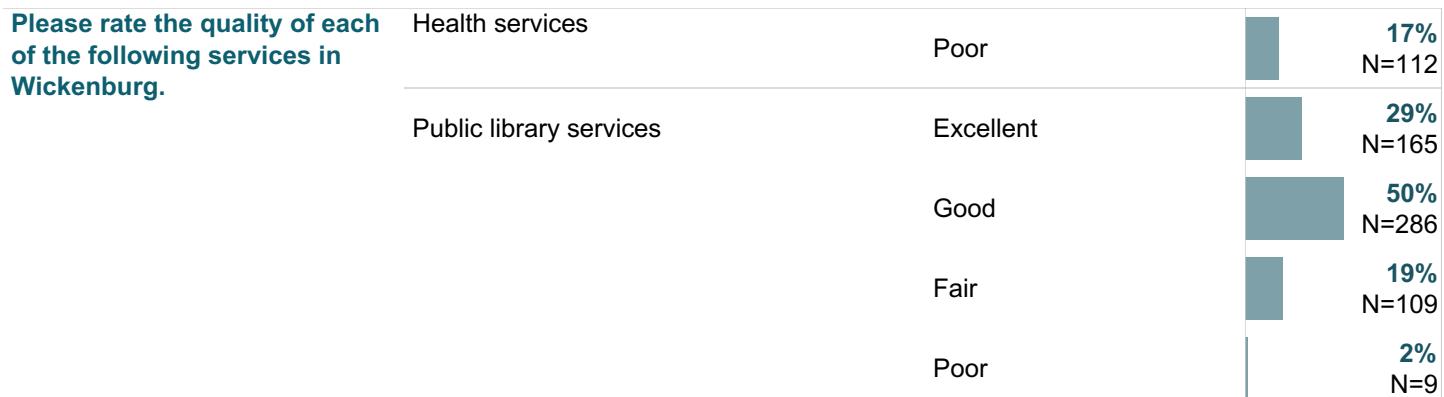
**Please rate the quality of each of the following services in Wickenburg.**



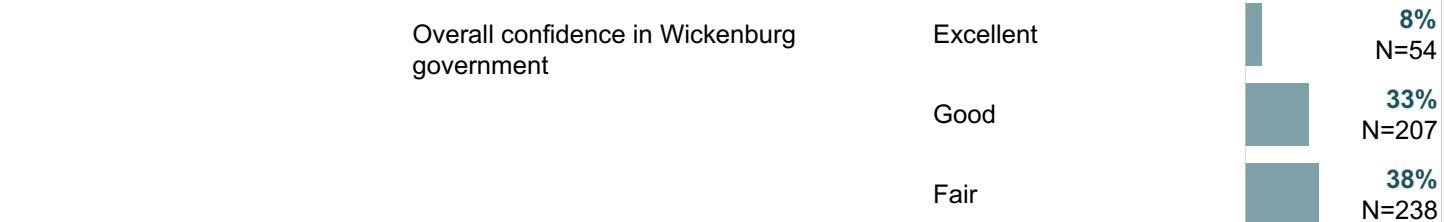
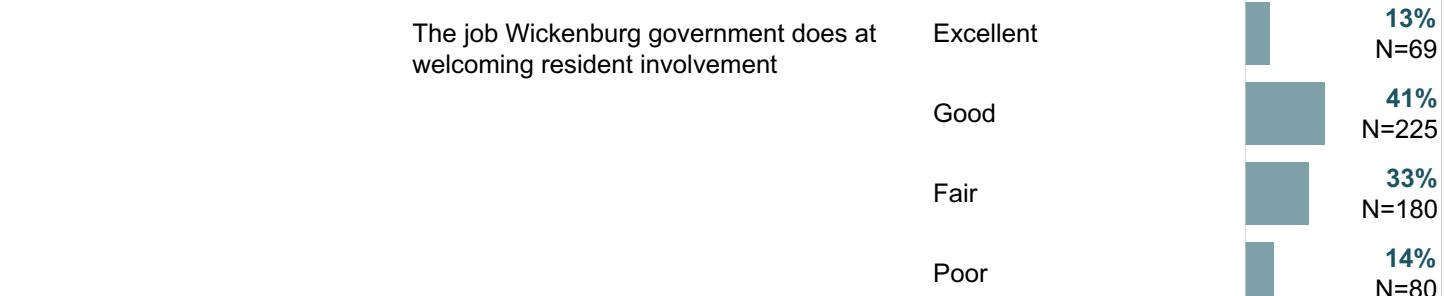
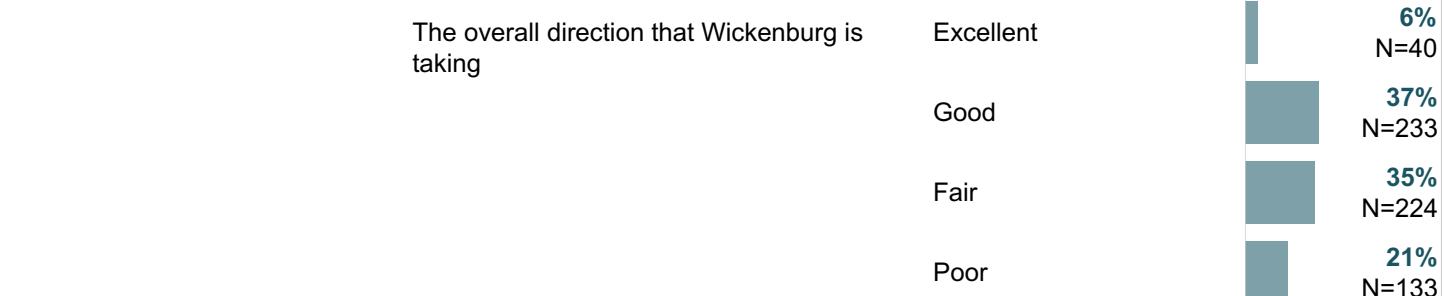
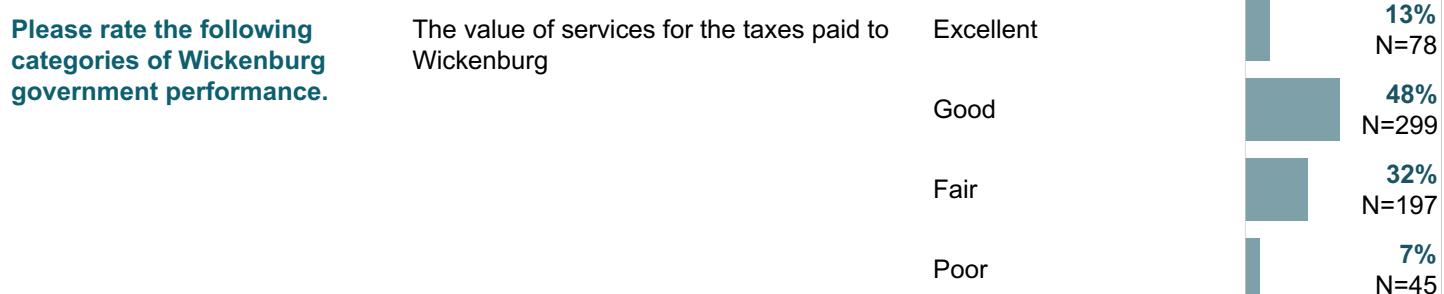
**Please rate the quality of each of the following services in Wickenburg.**



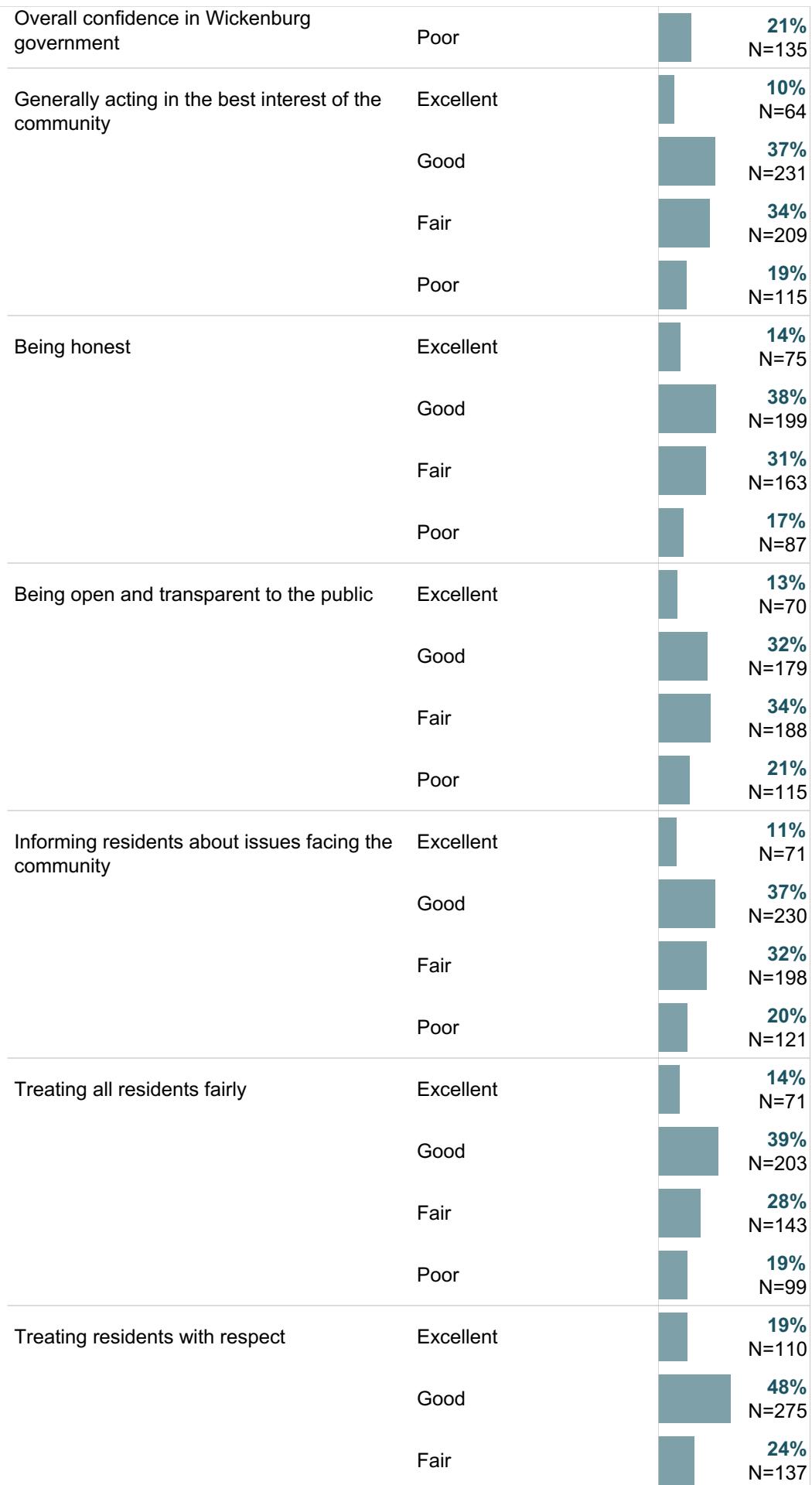
**Please rate the quality of each of the following services in Wickenburg.**



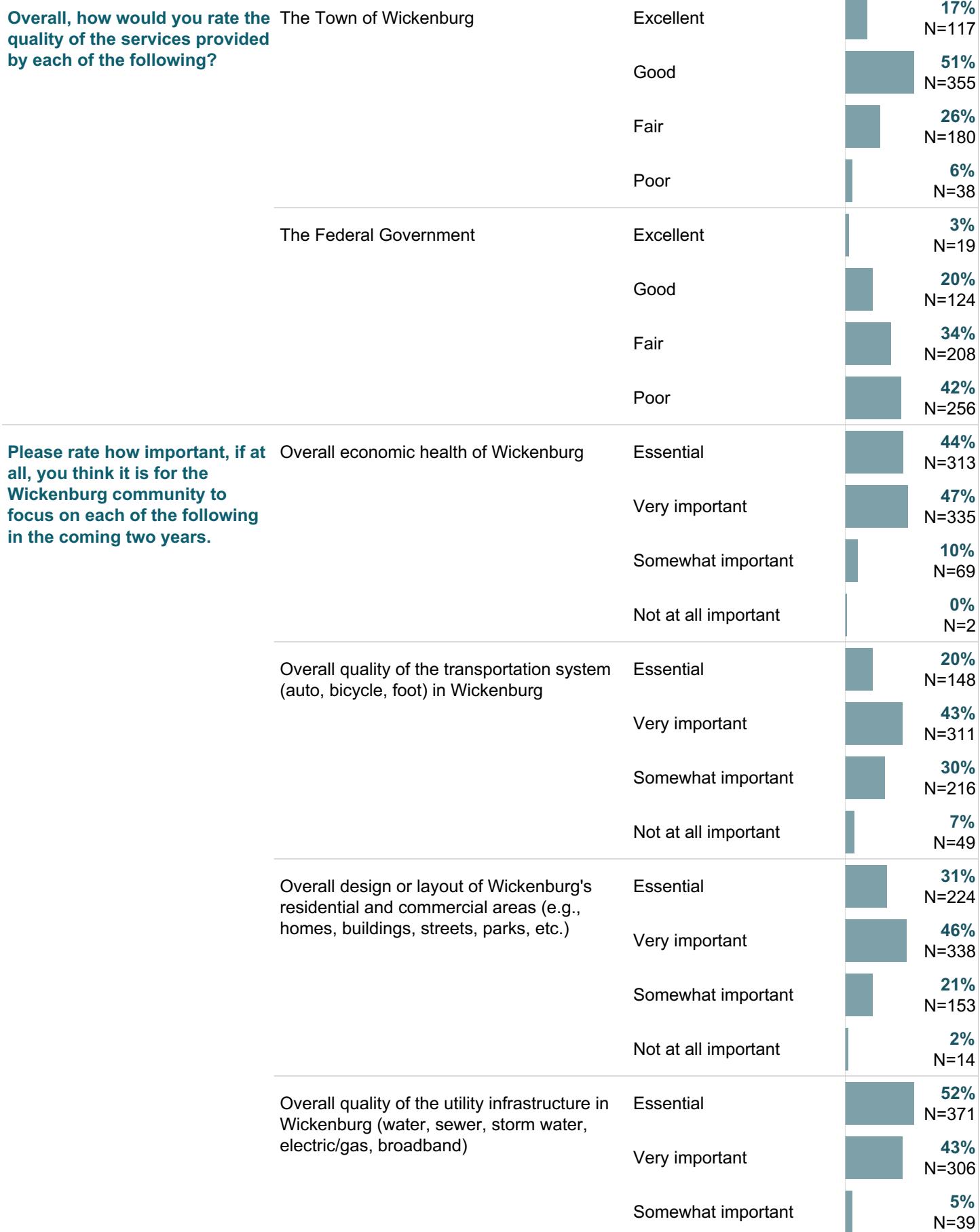
**Please rate the following categories of Wickenburg government performance.**



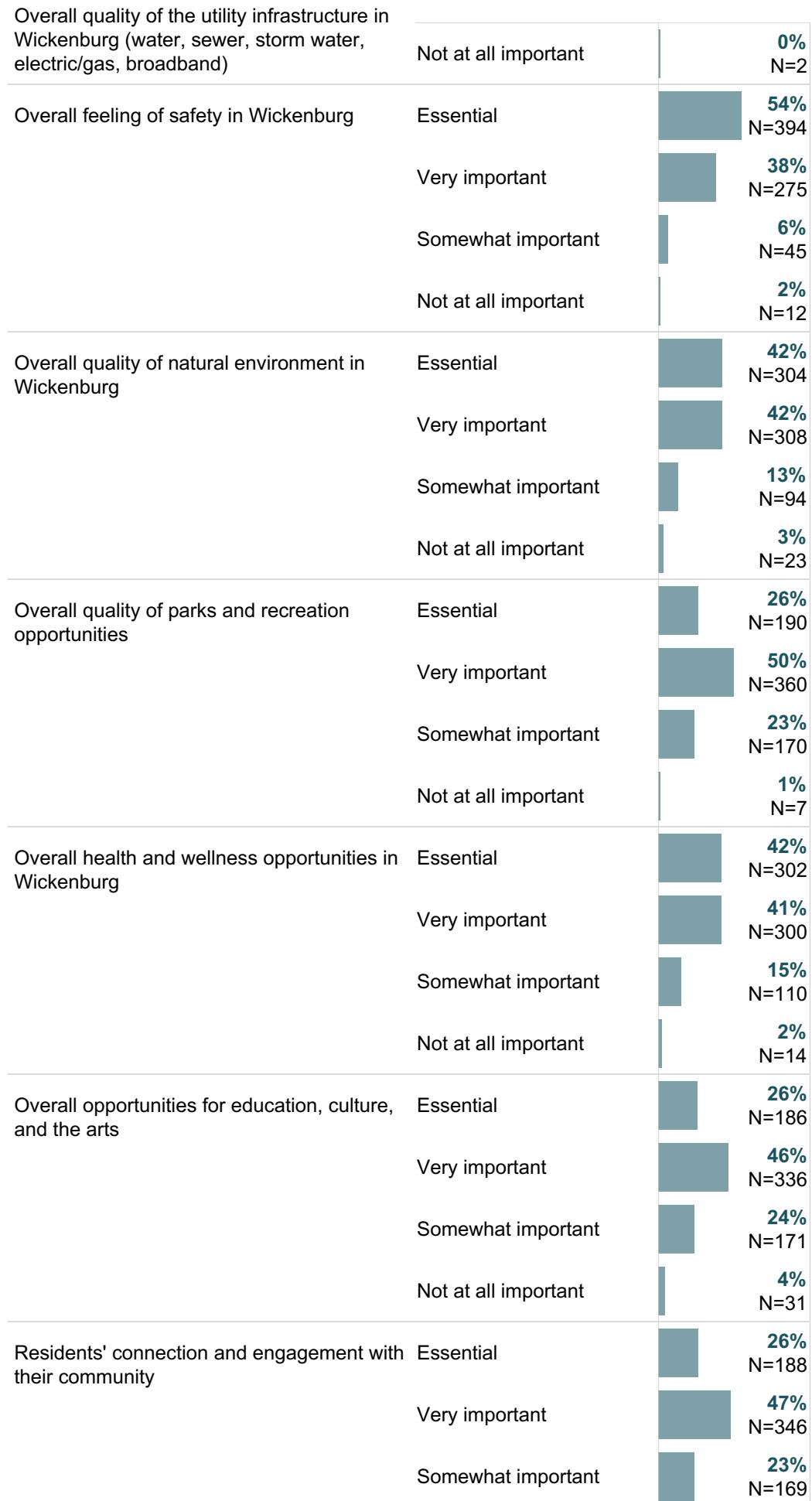
**Please rate the following categories of Wickenburg government performance.**



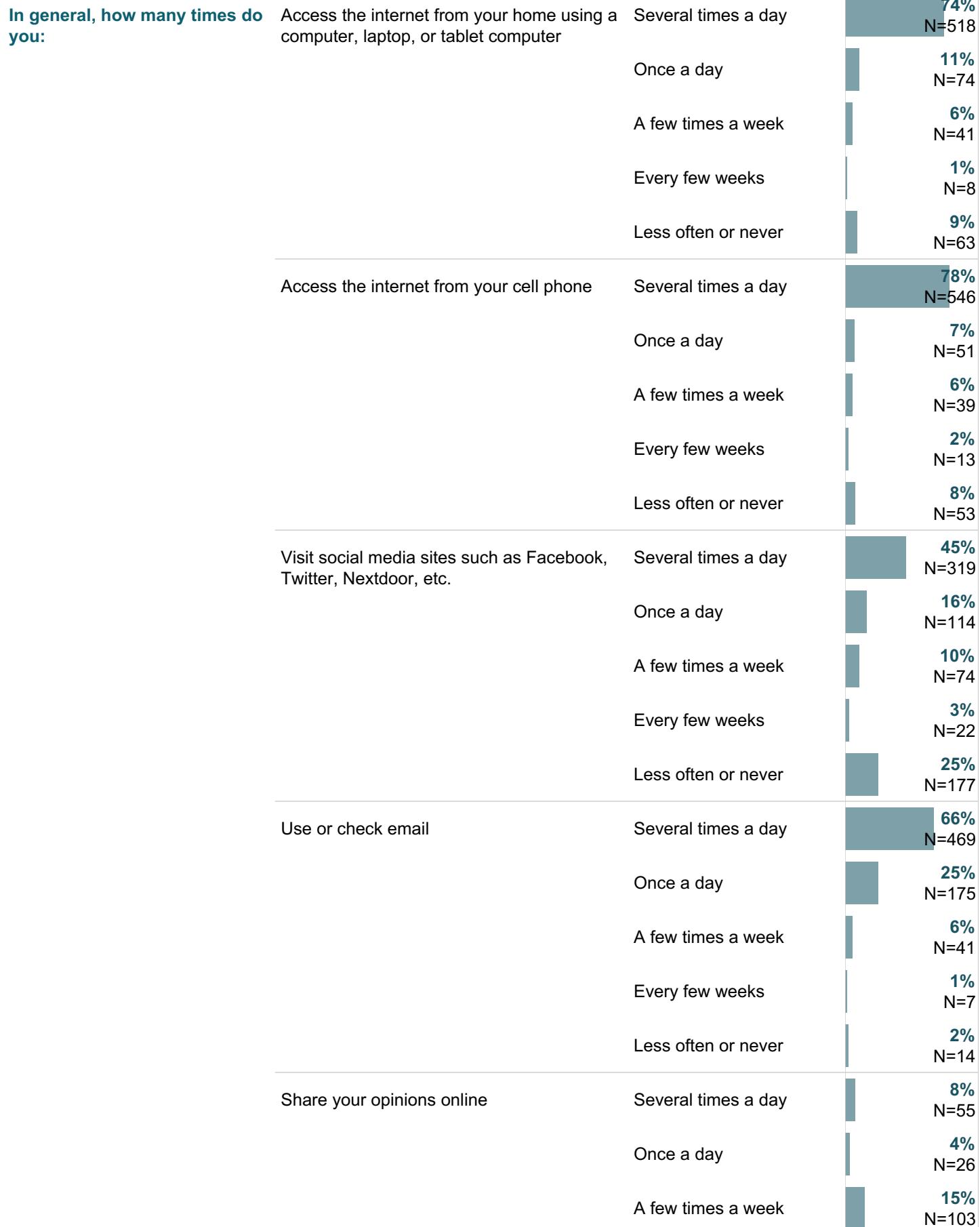
**Please rate the following categories of Wickenburg government performance.**

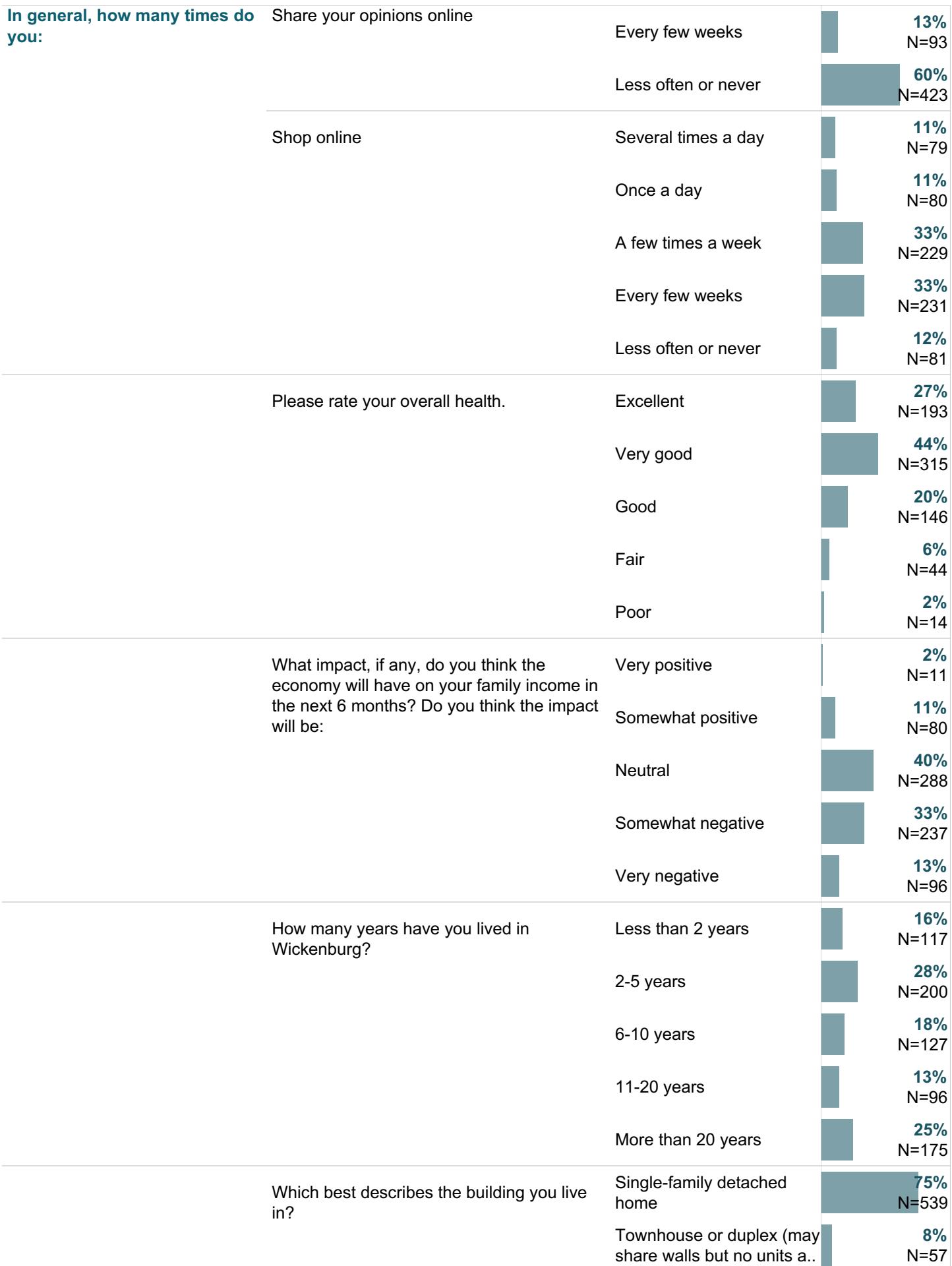


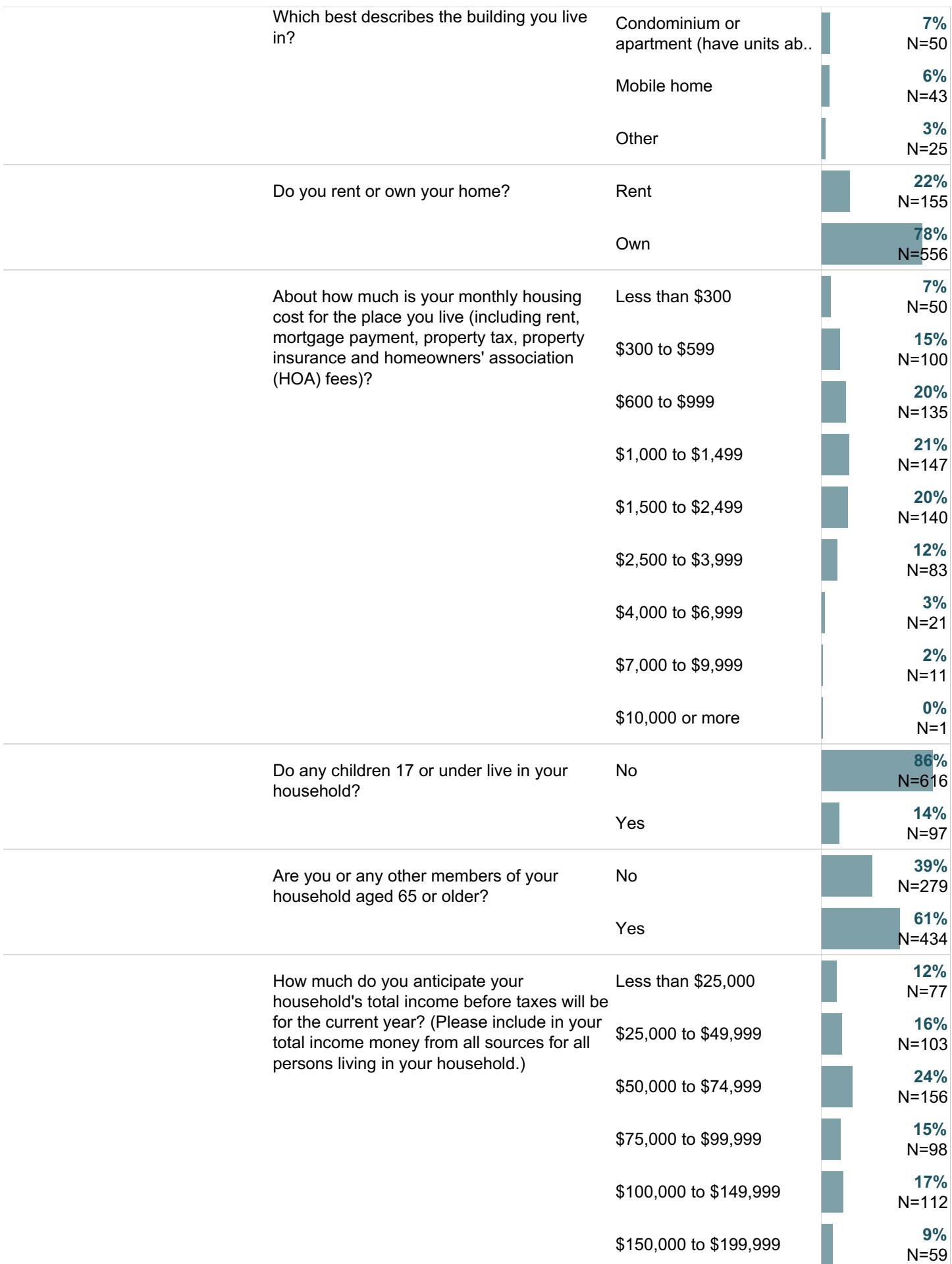
**Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.**

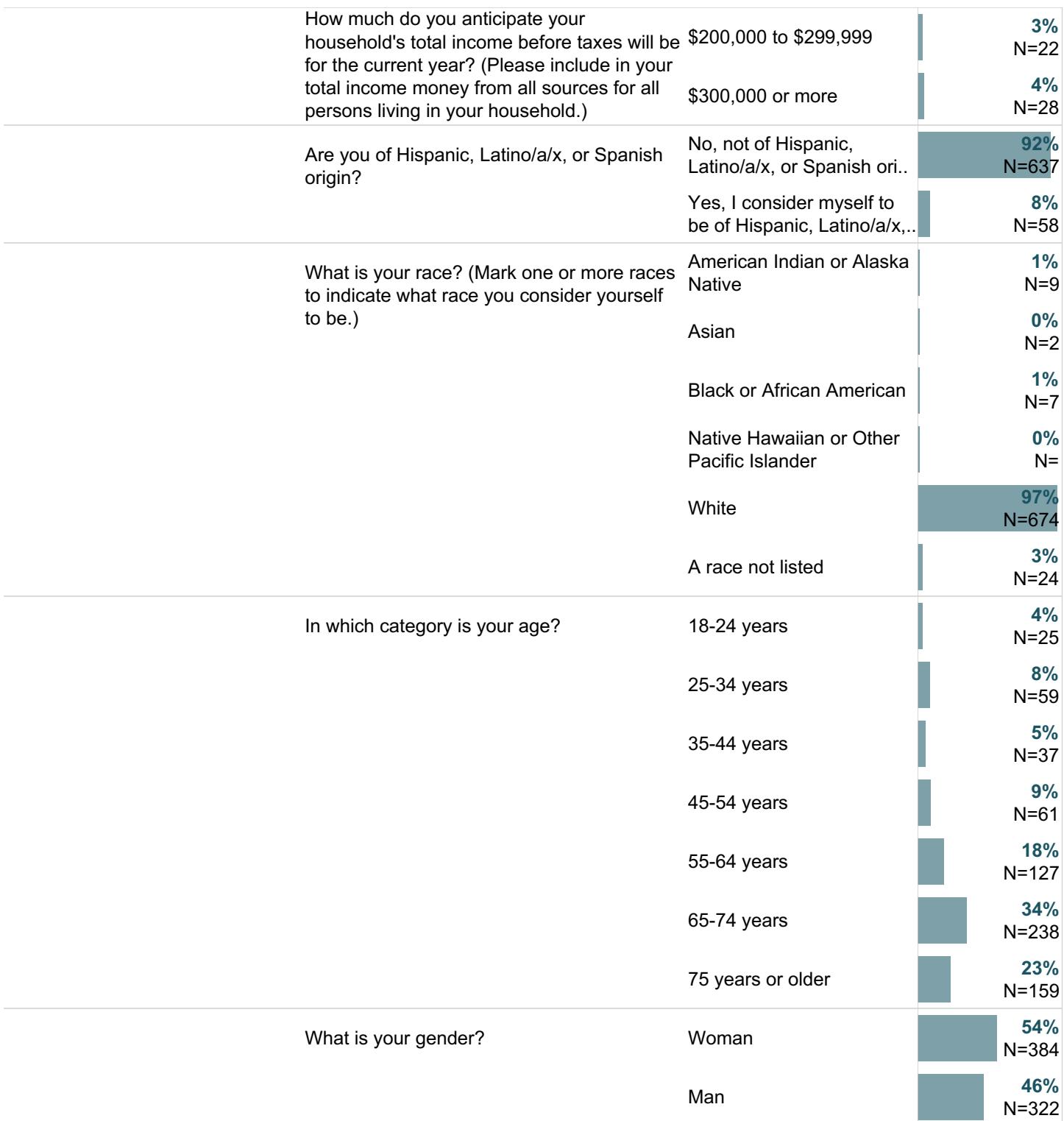


**Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.**









## Methods (Open Participation)



As part of its participation in The National Community Survey™ (The NCS™), the City of Wickenburg conducted a survey of 738 residents. Survey invitations were mailed to randomly selected households and data were collected from October 18th, 2023 to November 29th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

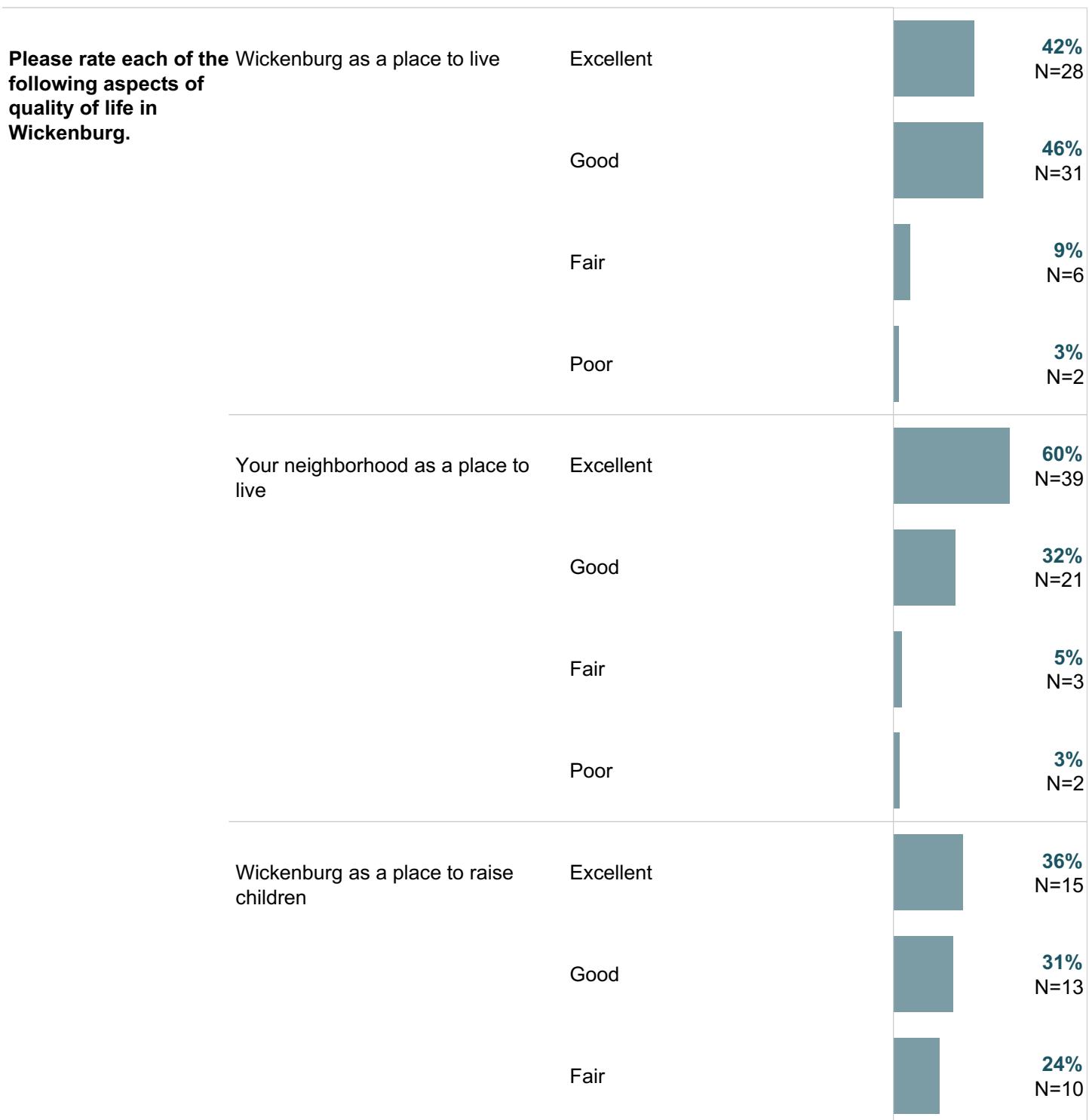
After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Wickenburg. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on November 15th, 2023. The survey remained open for 2 weeks and there were 67 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. Due to limited response, the results were not statistically weighted.

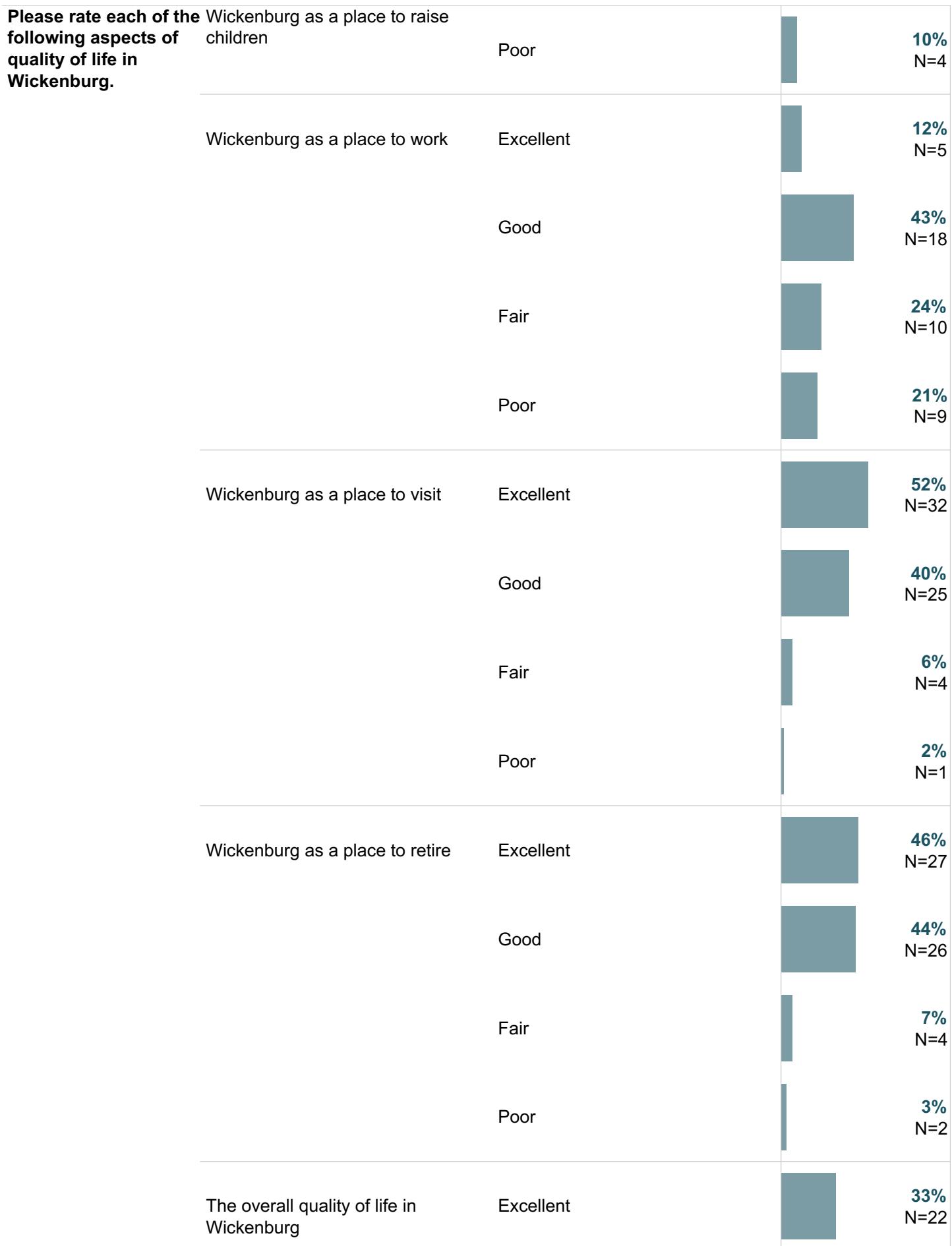
18. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>  
19. Targets come from the 2020 Census and 2022 American Community Survey.

## Open Participation Survey Results

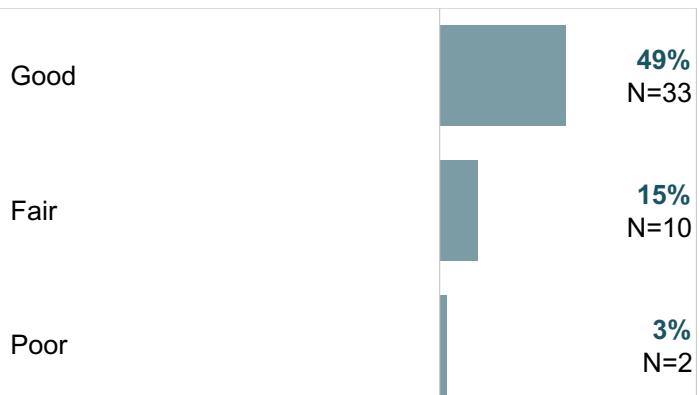
This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.



**Please rate each of the following aspects of quality of life in Wickenburg.**



**Please rate each of the following aspects of quality of life in Wickenburg.** The overall quality of life in Wickenburg



Sense of community



**Please rate each of the following characteristics as they relate to Wickenburg as a whole.** Overall economic health of Wickenburg



Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg



**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**

Poor

24%  
N=15

Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)

Excellent

6%  
N=4

Good

47%  
N=31

Fair

39%  
N=26

Poor

8%  
N=5

Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband)

Excellent

5%  
N=3

Good

37%  
N=22

Fair

35%  
N=21

Poor

23%  
N=14

Overall feeling of safety in Wickenburg

Excellent

36%  
N=24

Good

55%  
N=36

Fair

9%  
N=6

Overall quality of natural environment in Wickenburg

Excellent

50%  
N=33

Good

41%  
N=27

**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**

Overall quality of natural environment in Wickenburg

Fair

6%  
N=4

Poor

3%  
N=2

Overall quality of parks and recreation opportunities

Excellent

14%  
N=9

Good

63%  
N=40

Fair

14%  
N=9

Poor

8%  
N=5

Overall health and wellness opportunities in Wickenburg

Excellent

12%  
N=8

Good

45%  
N=29

Fair

31%  
N=20

Poor

12%  
N=8

Overall opportunities for education, culture, and the arts

Excellent

22%  
N=13

Good

42%  
N=25

Fair

27%  
N=16

Poor

10%  
N=6

**Please rate each of the following characteristics as they relate to Wickenburg as a whole.**

Residents' connection and engagement with their community

Excellent



22%  
N=14

Good



46%  
N=30

Fair



25%  
N=16

Poor



8%  
N=5

**Please indicate how likely or unlikely you are to do each of the following.**

Recommend living in Wickenburg to someone who asks

Very likely



60%  
N=39

Somewhat likely



25%  
N=16

Somewhat unlikely



6%  
N=4

Very unlikely



9%  
N=6

Remain in Wickenburg for the next five years

Very likely



74%  
N=48

Somewhat likely



18%  
N=12

Very unlikely



8%  
N=5

**Please rate how safe or unsafe you feel:**

In your neighborhood during the day

Very safe



93%  
N=62

Somewhat safe



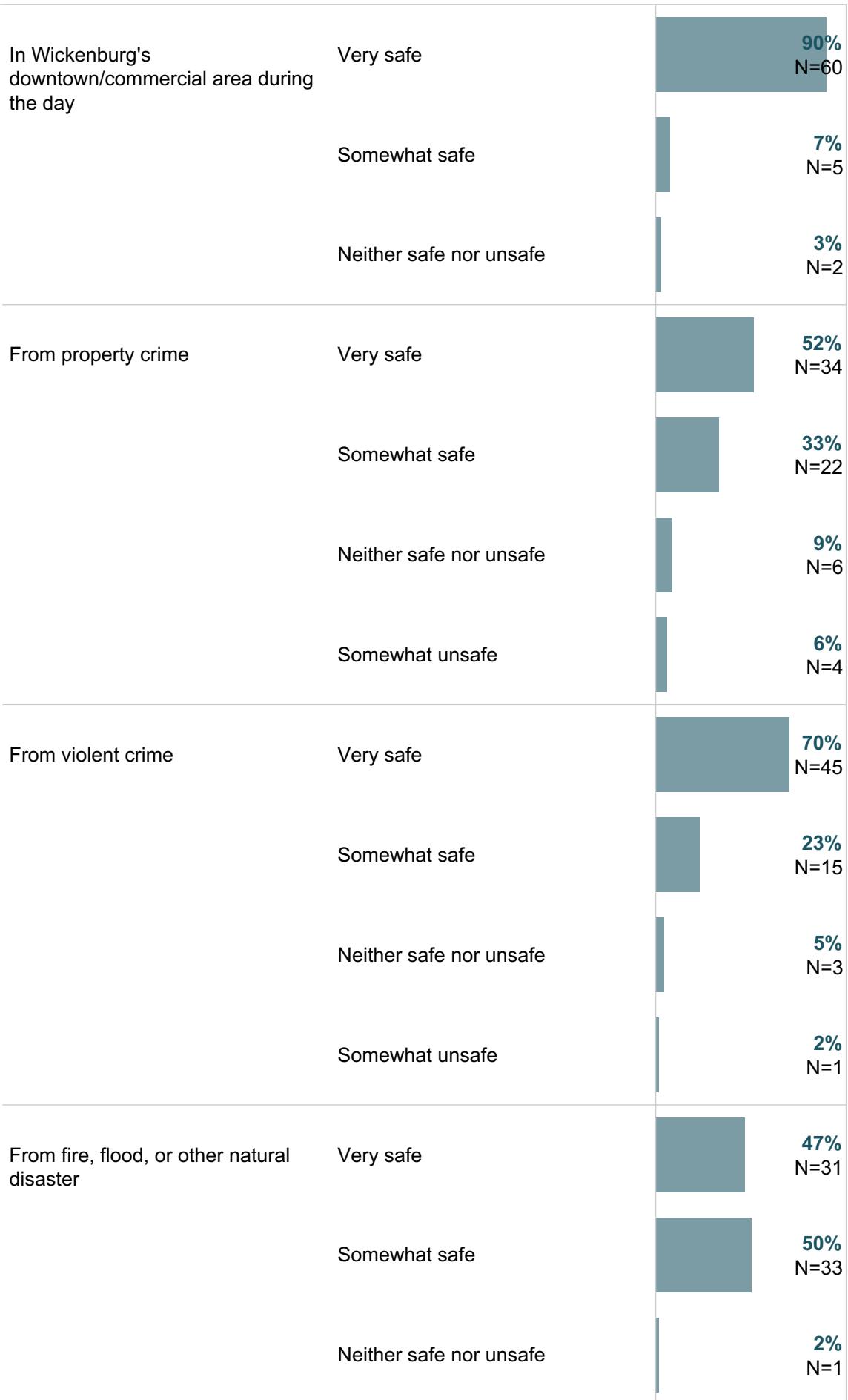
3%  
N=2

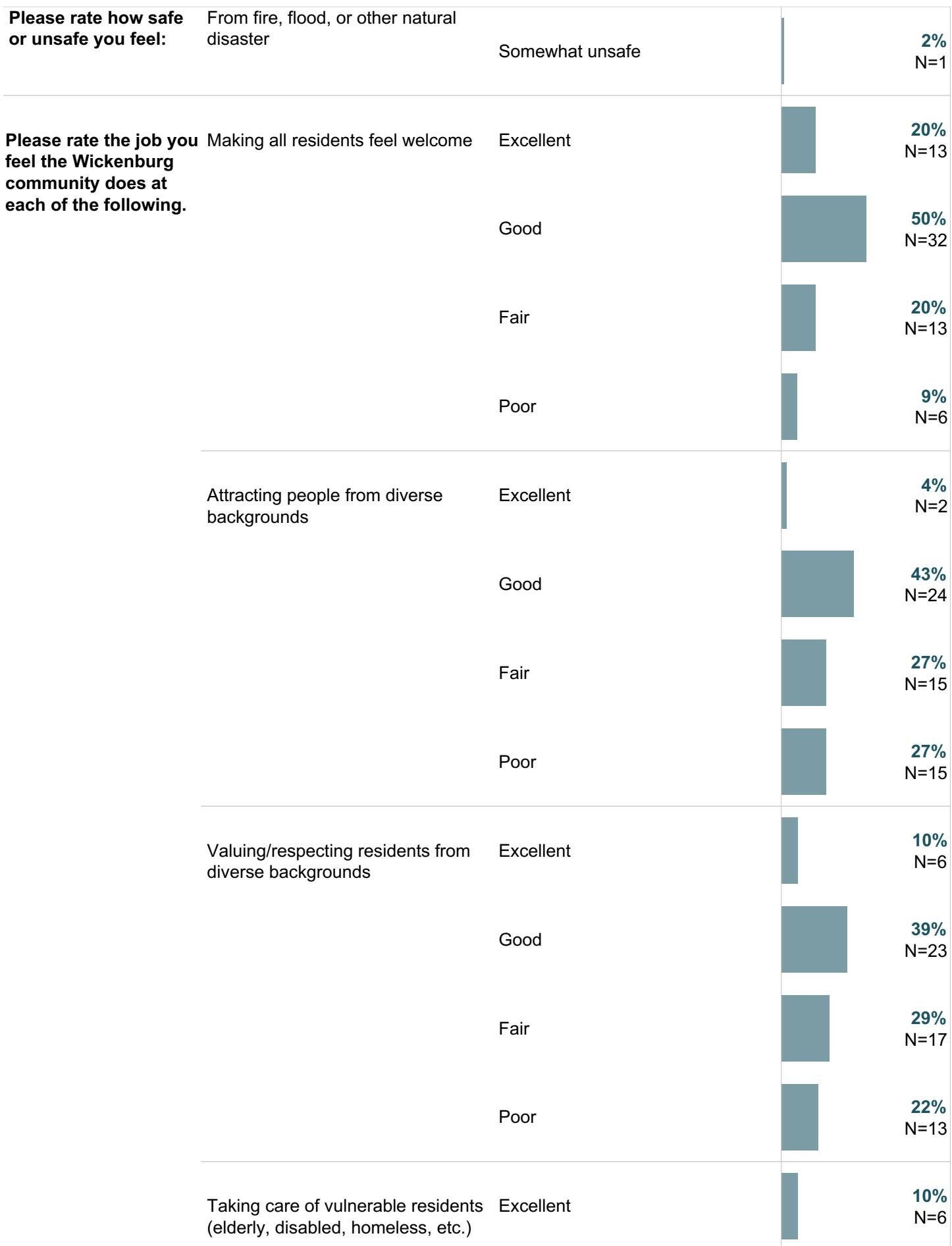
Neither safe nor unsafe

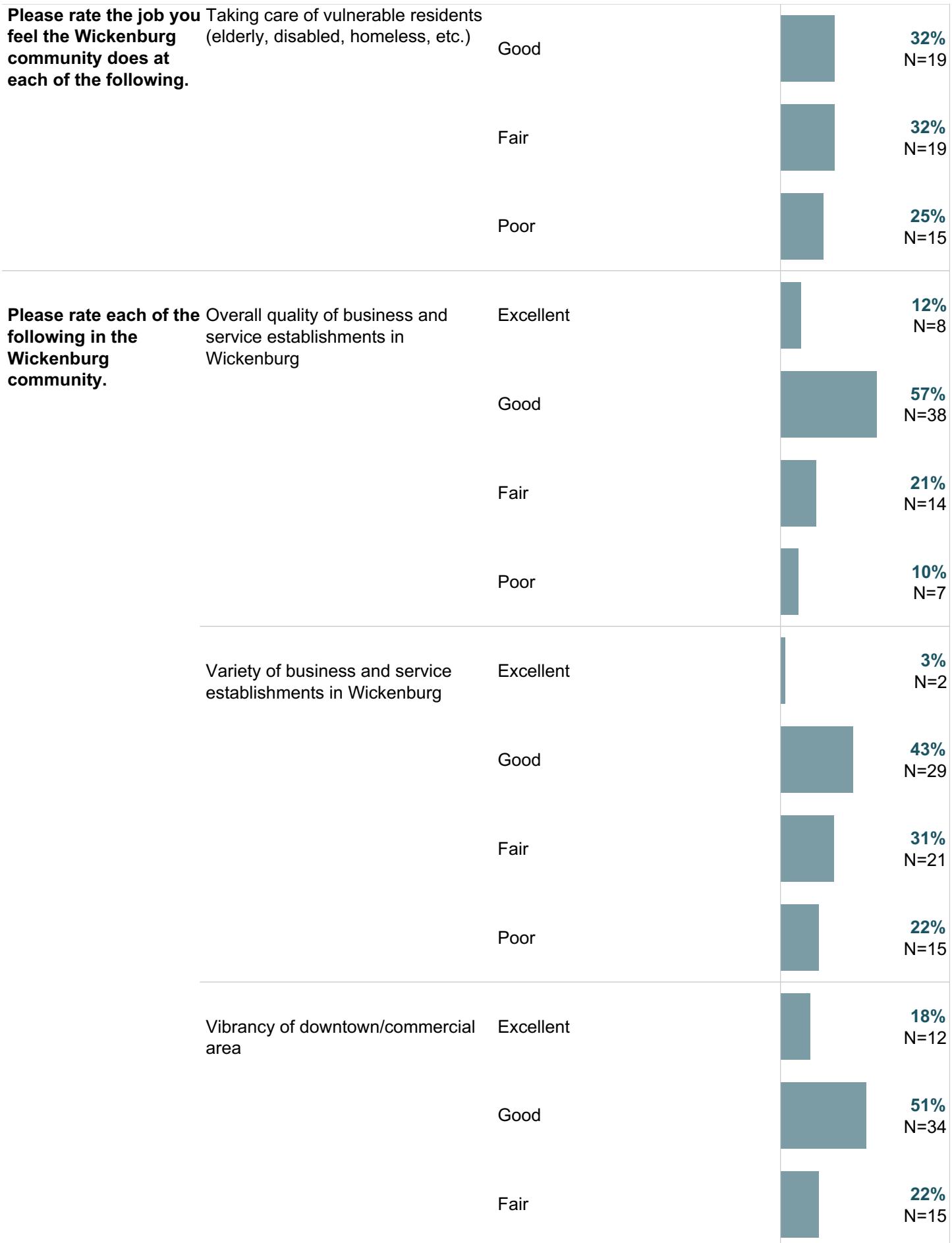


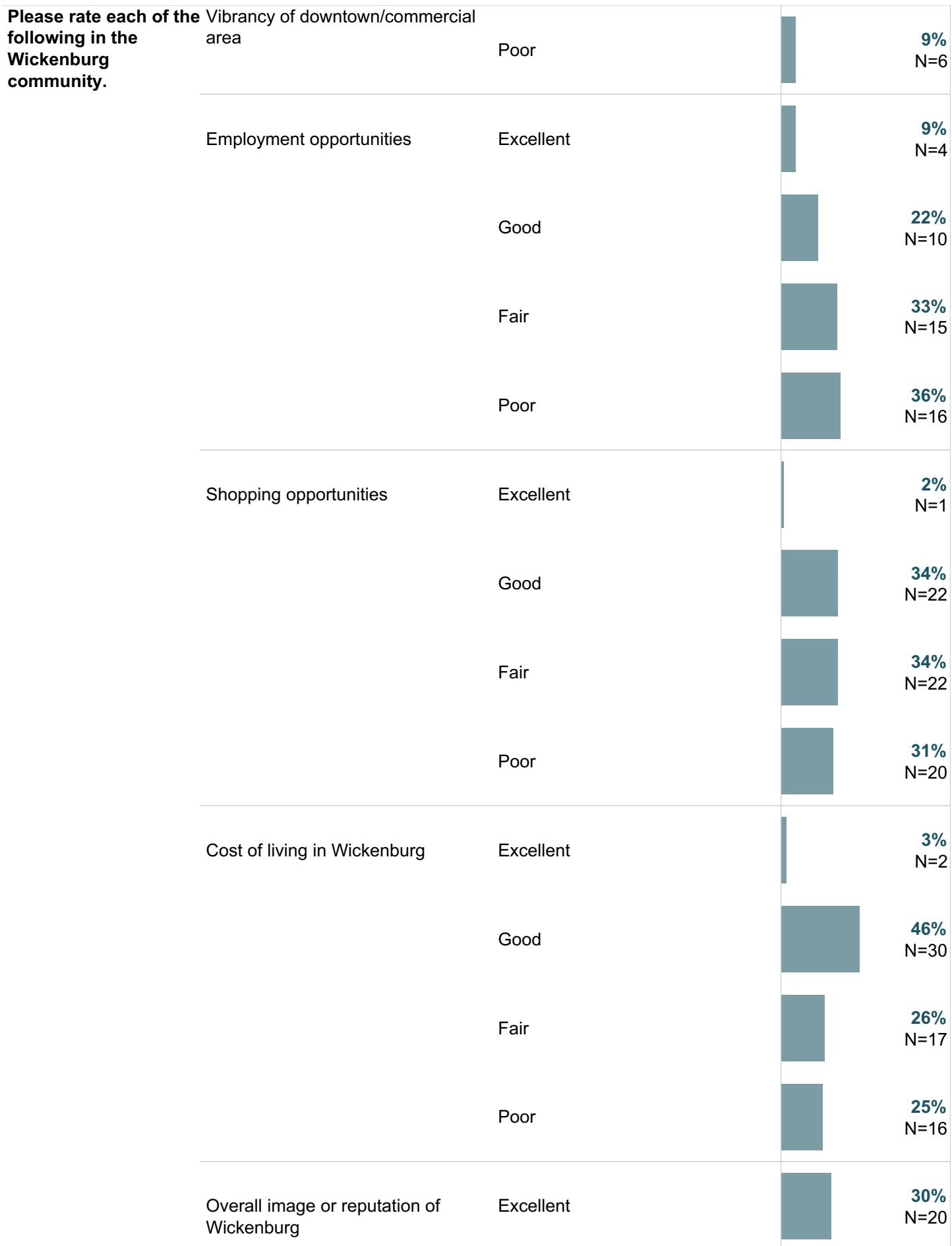
4%  
N=3

**Please rate how safe or unsafe you feel:**









**Please rate each of the following in the Wickenburg community.** Overall image or reputation of

Wickenburg

Good

51%

N=34

Fair

15%

N=10

Poor

4%

N=3

**Please also rate each of the following in the Wickenburg community.**

Traffic flow on major streets

Excellent

14%

N=9

Good

45%

N=30

Fair

33%

N=22

Poor

8%

N=5

Ease of public parking

Excellent

24%

N=16

Good

42%

N=28

Fair

25%

N=17

Poor

9%

N=6

Ease of travel by car in Wickenburg

Excellent

36%

N=24

Good

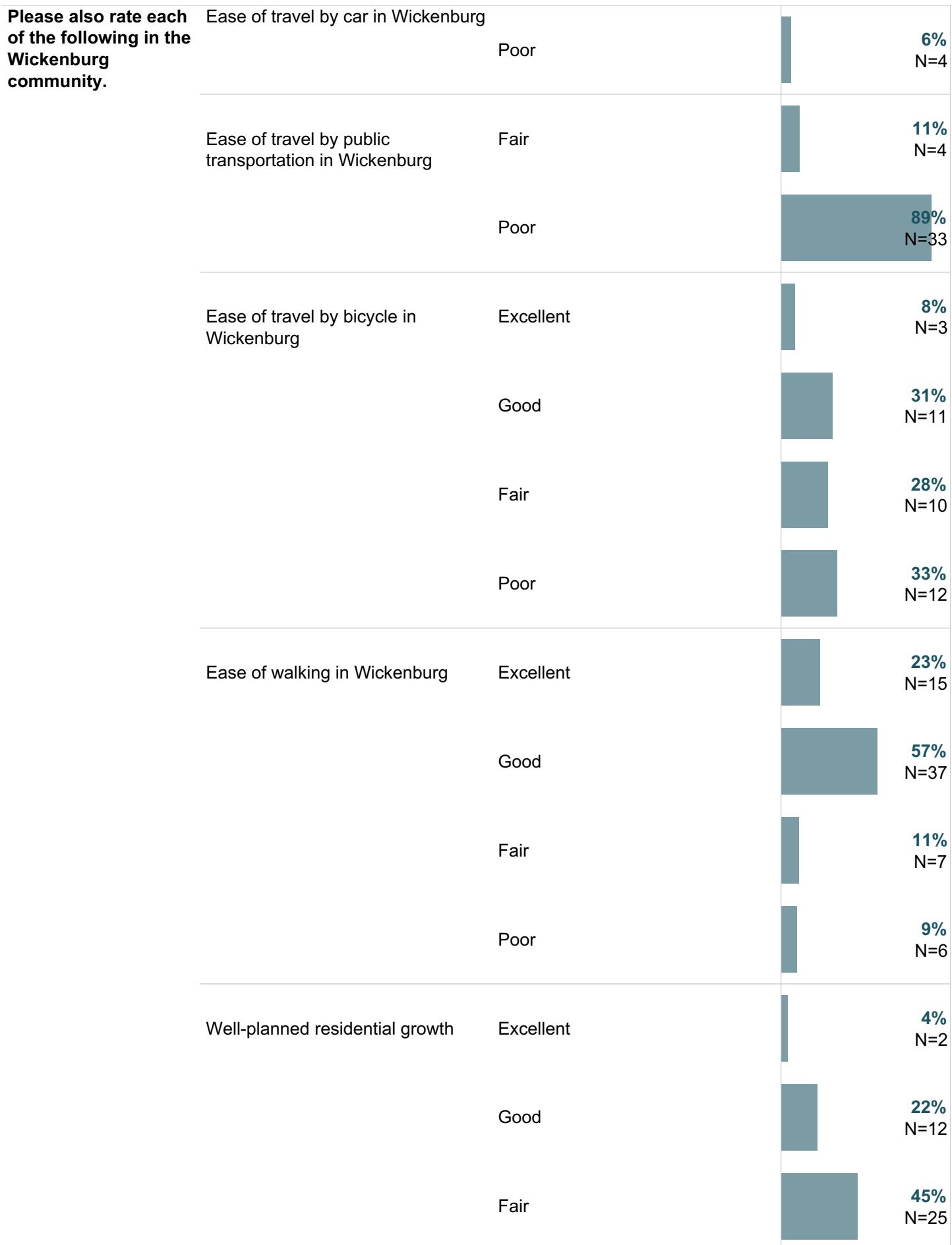
46%

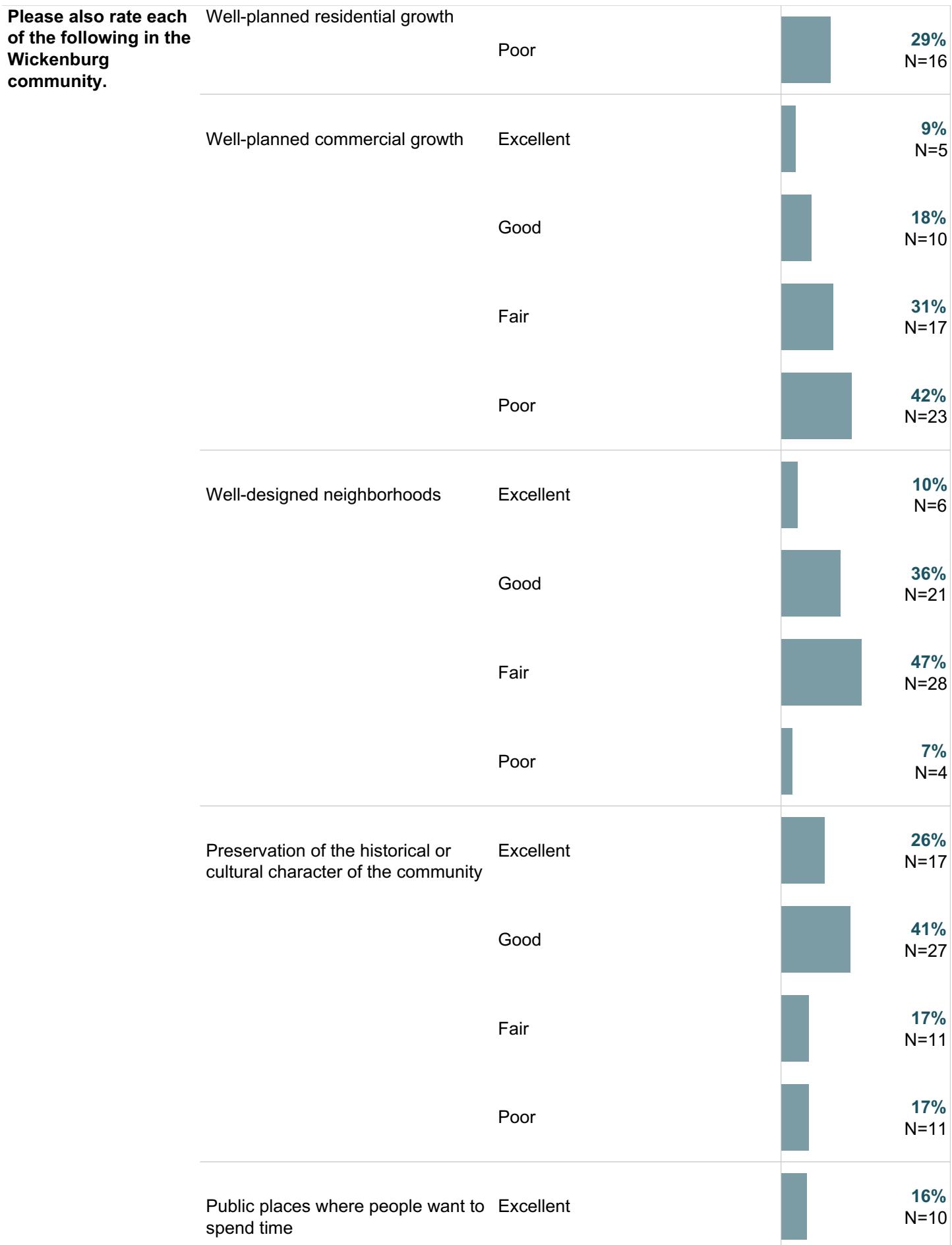
N=31

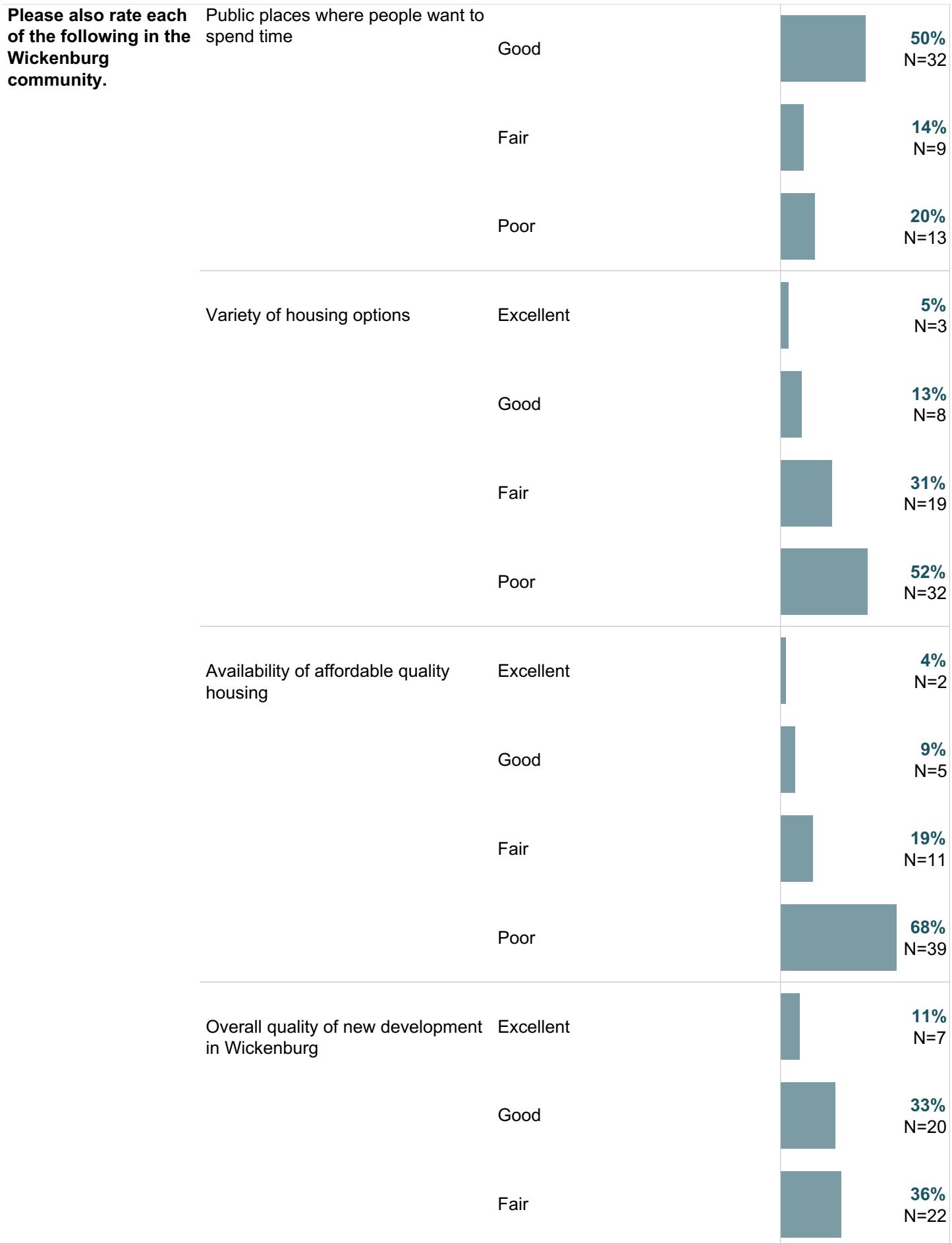
Fair

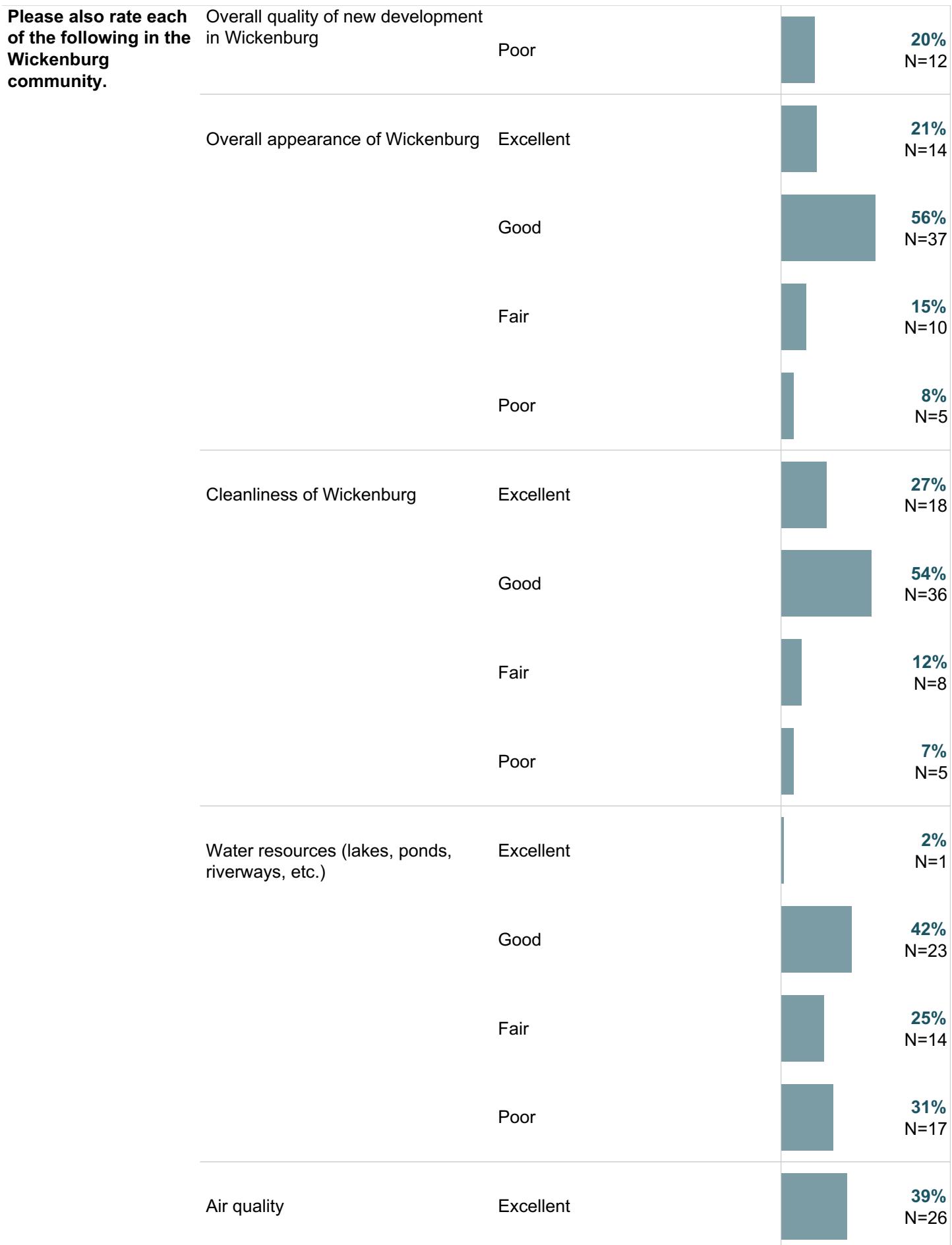
12%

N=8

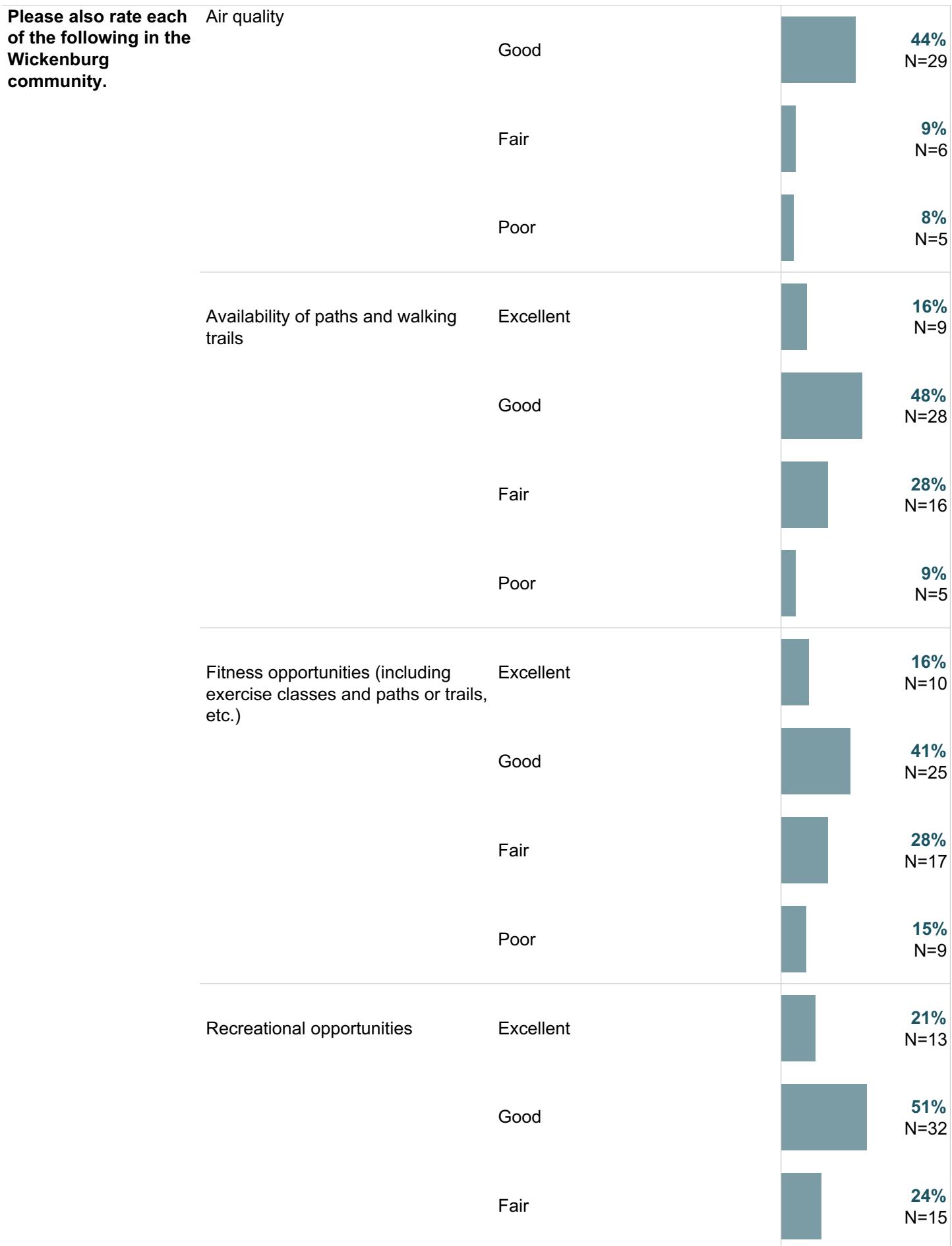




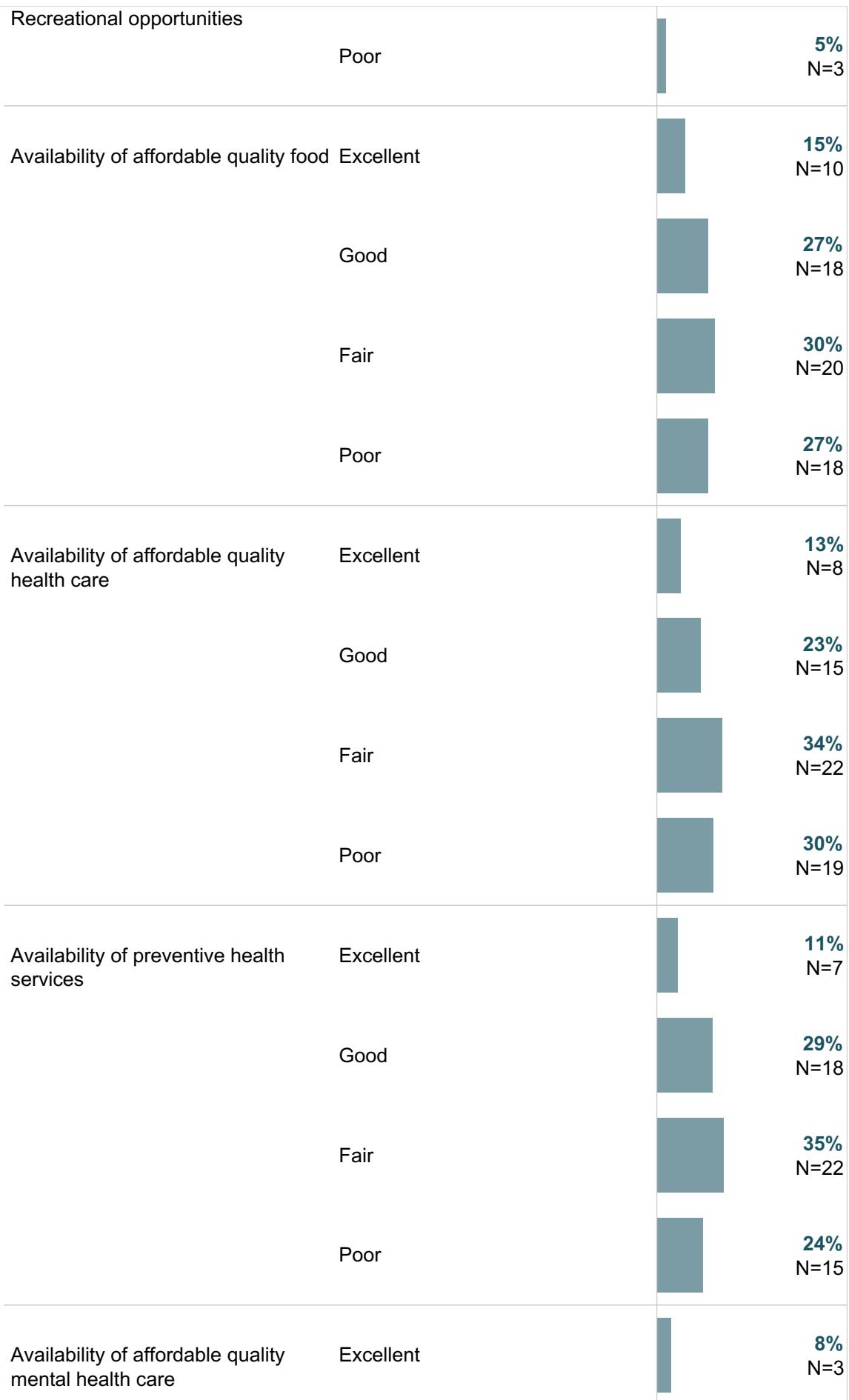


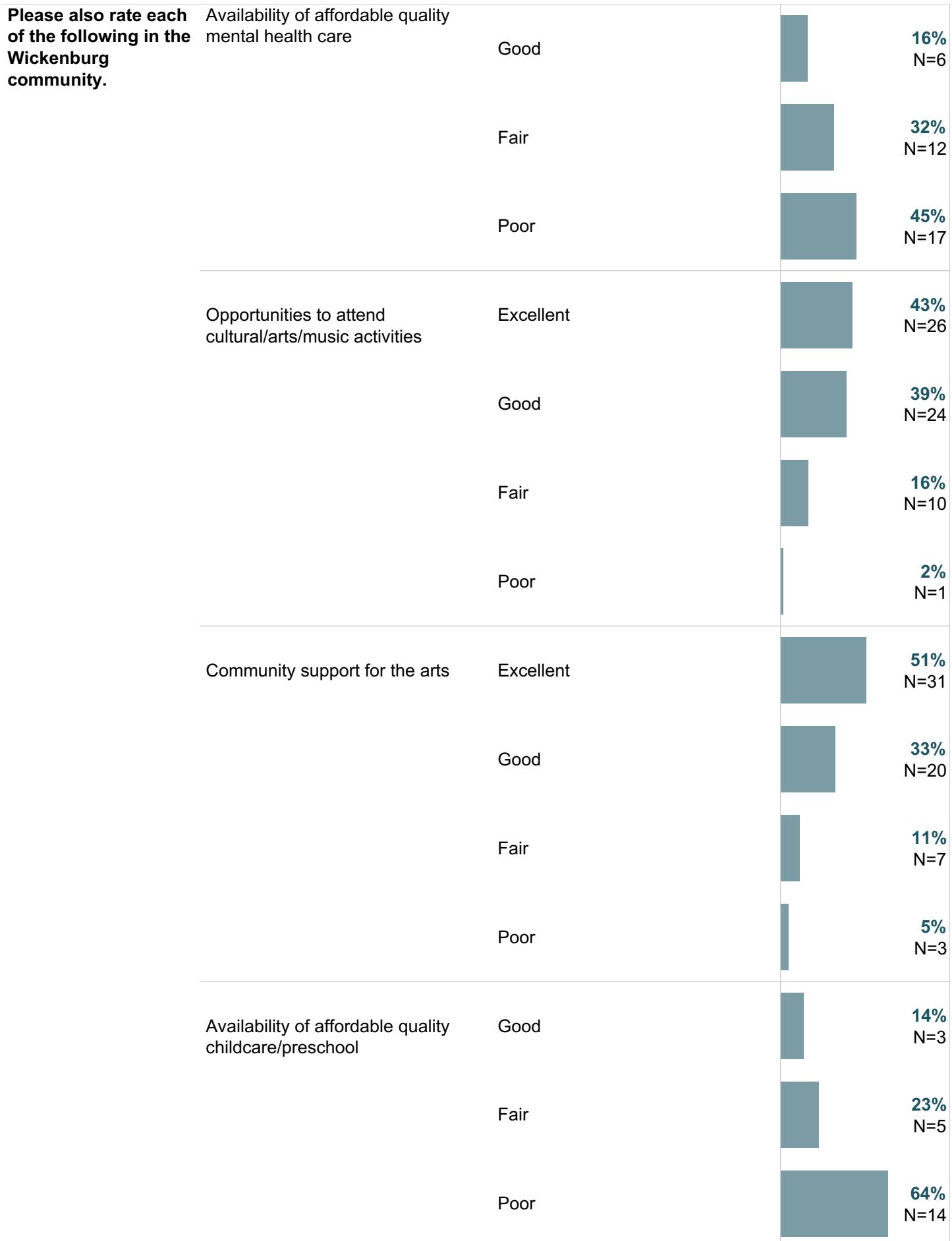


**Please also rate each of the following in the Wickenburg community.**

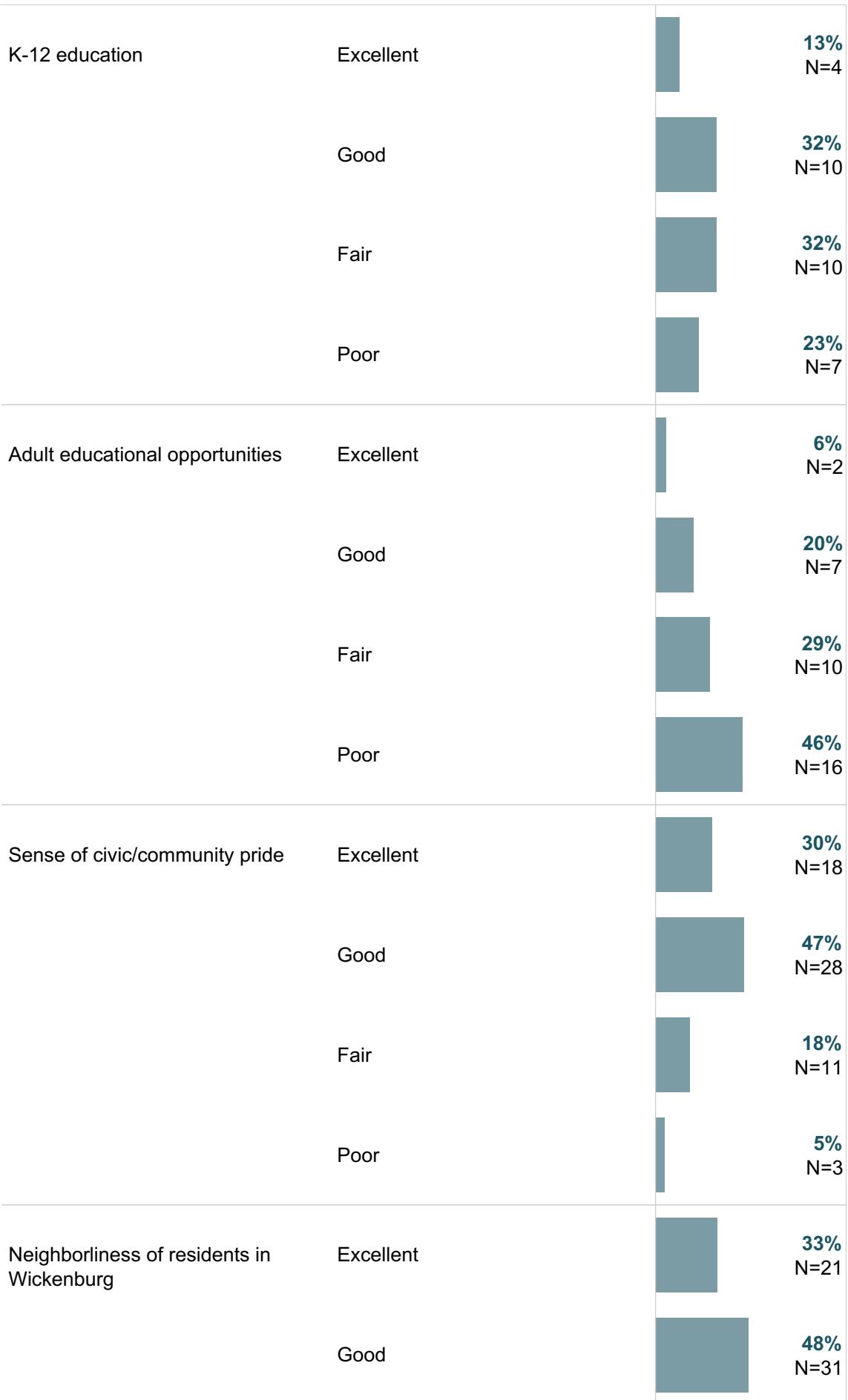


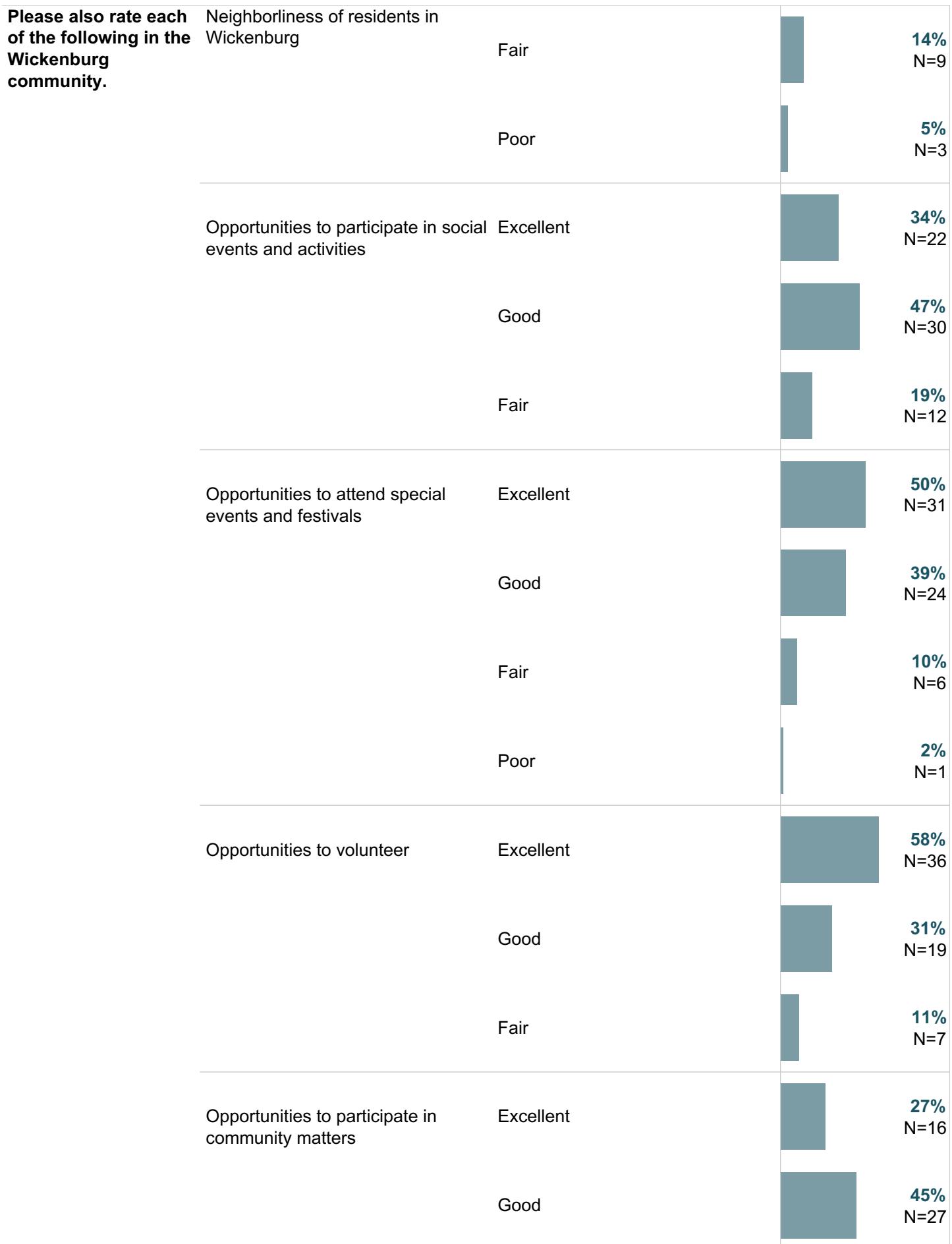
**Please also rate each  
of the following in the  
Wickenburg  
community.**

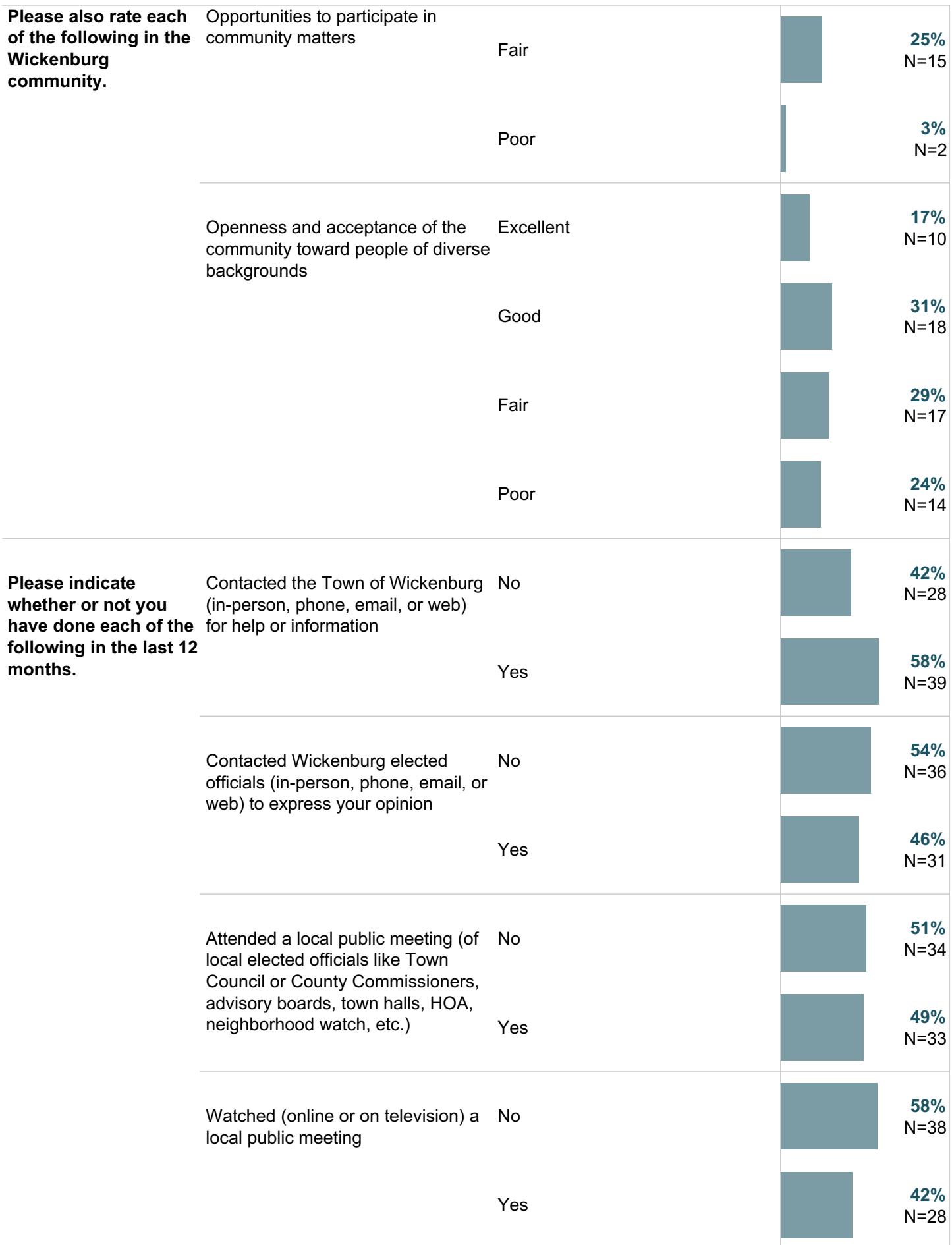


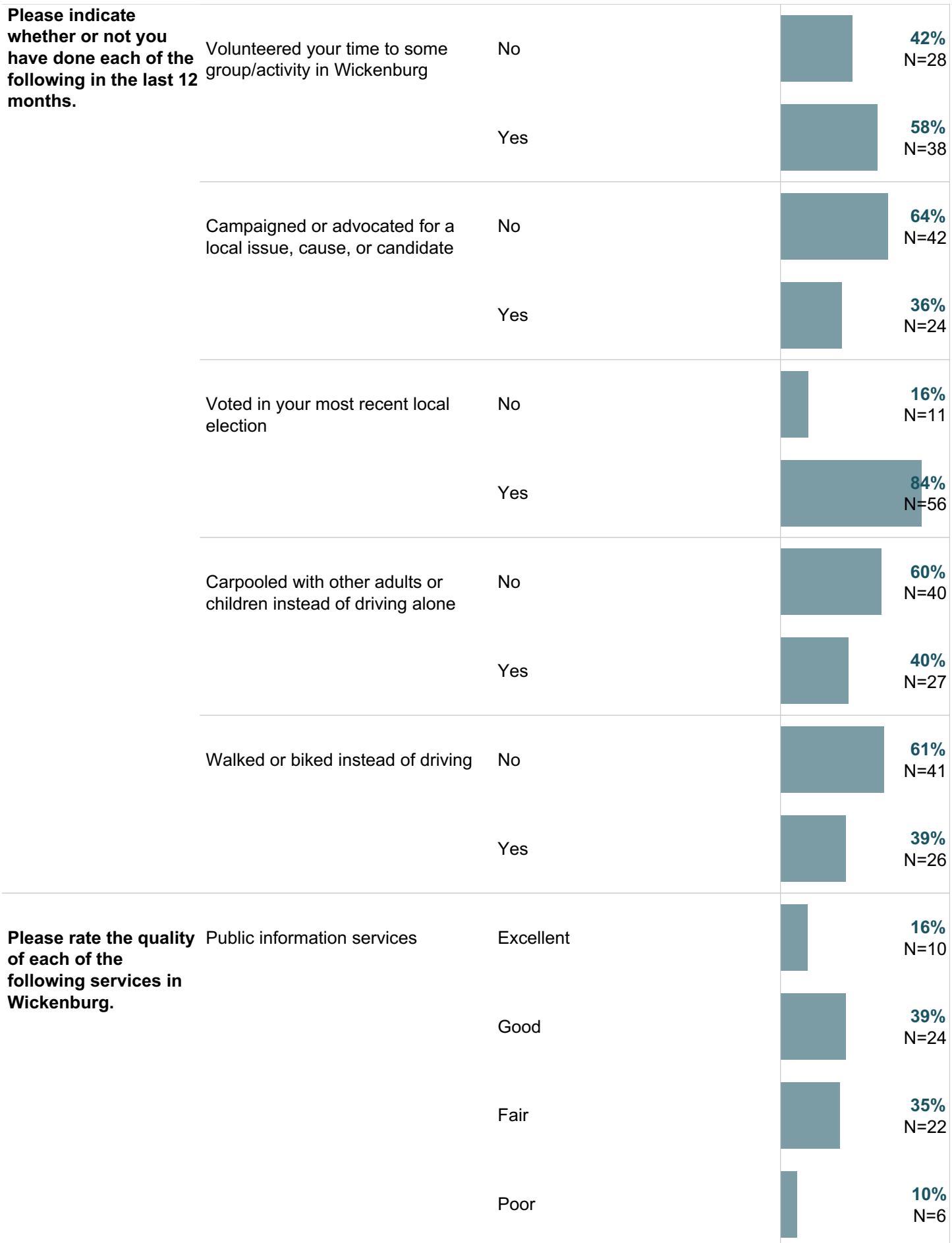


**Please also rate each of the following in the Wickenburg community.**

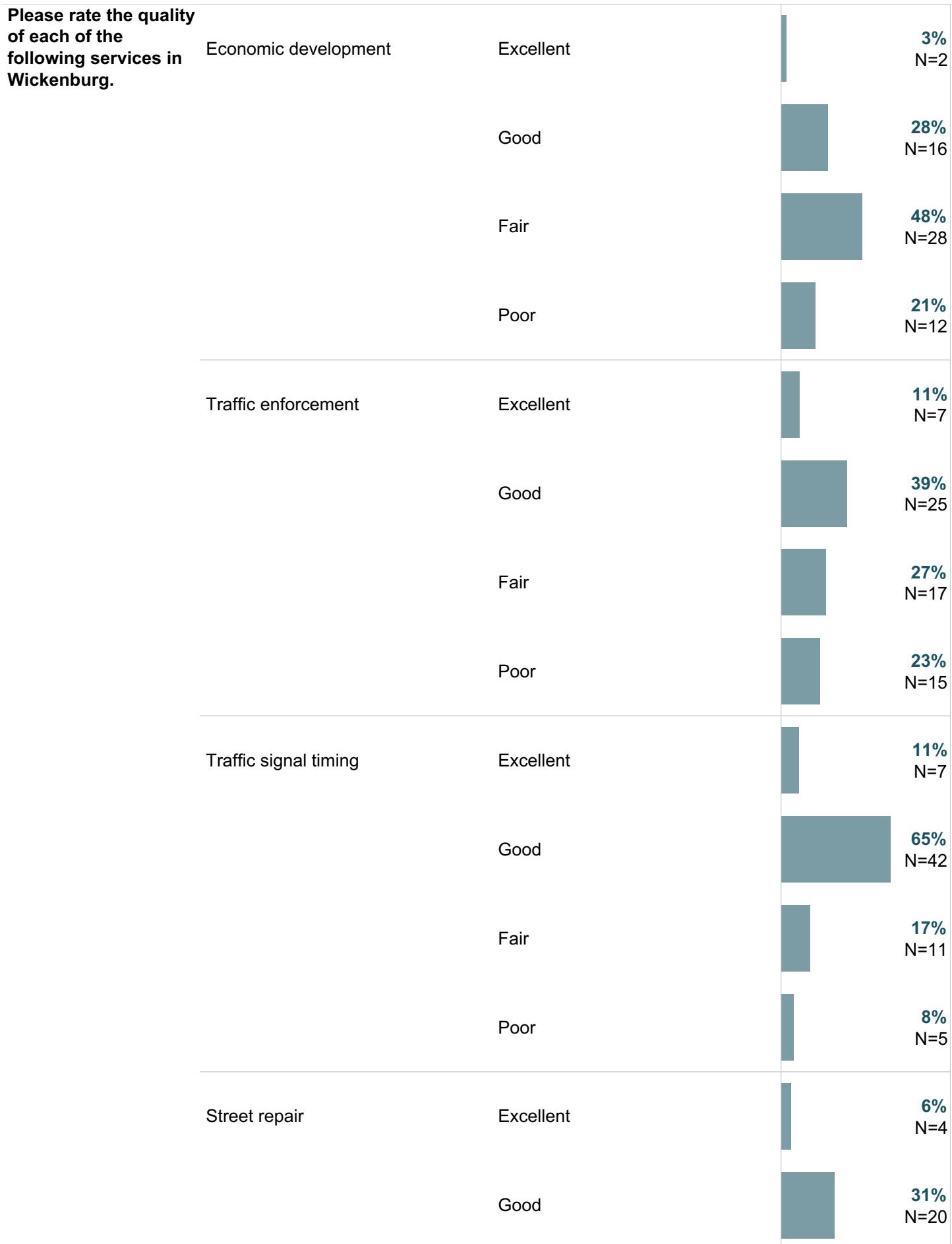




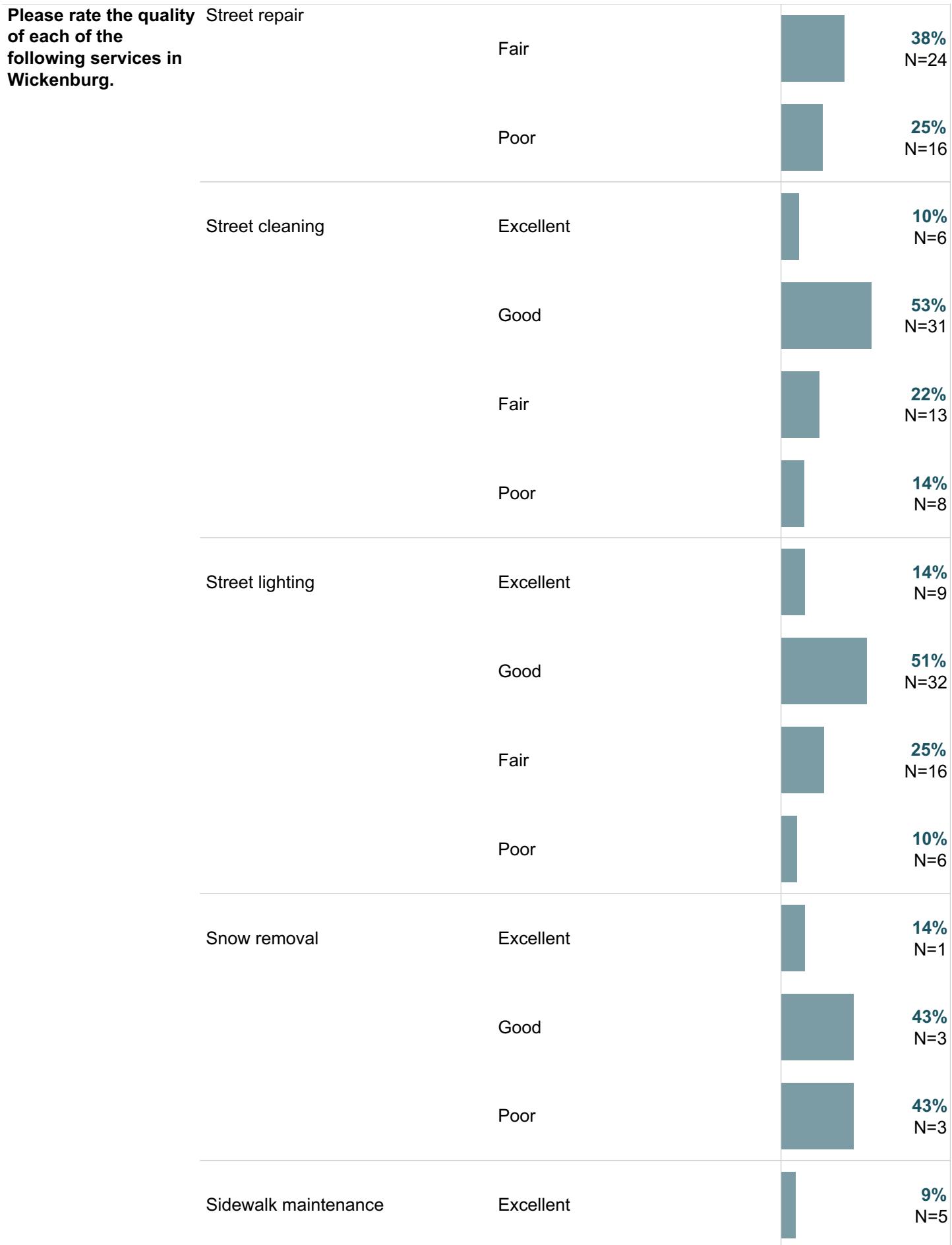




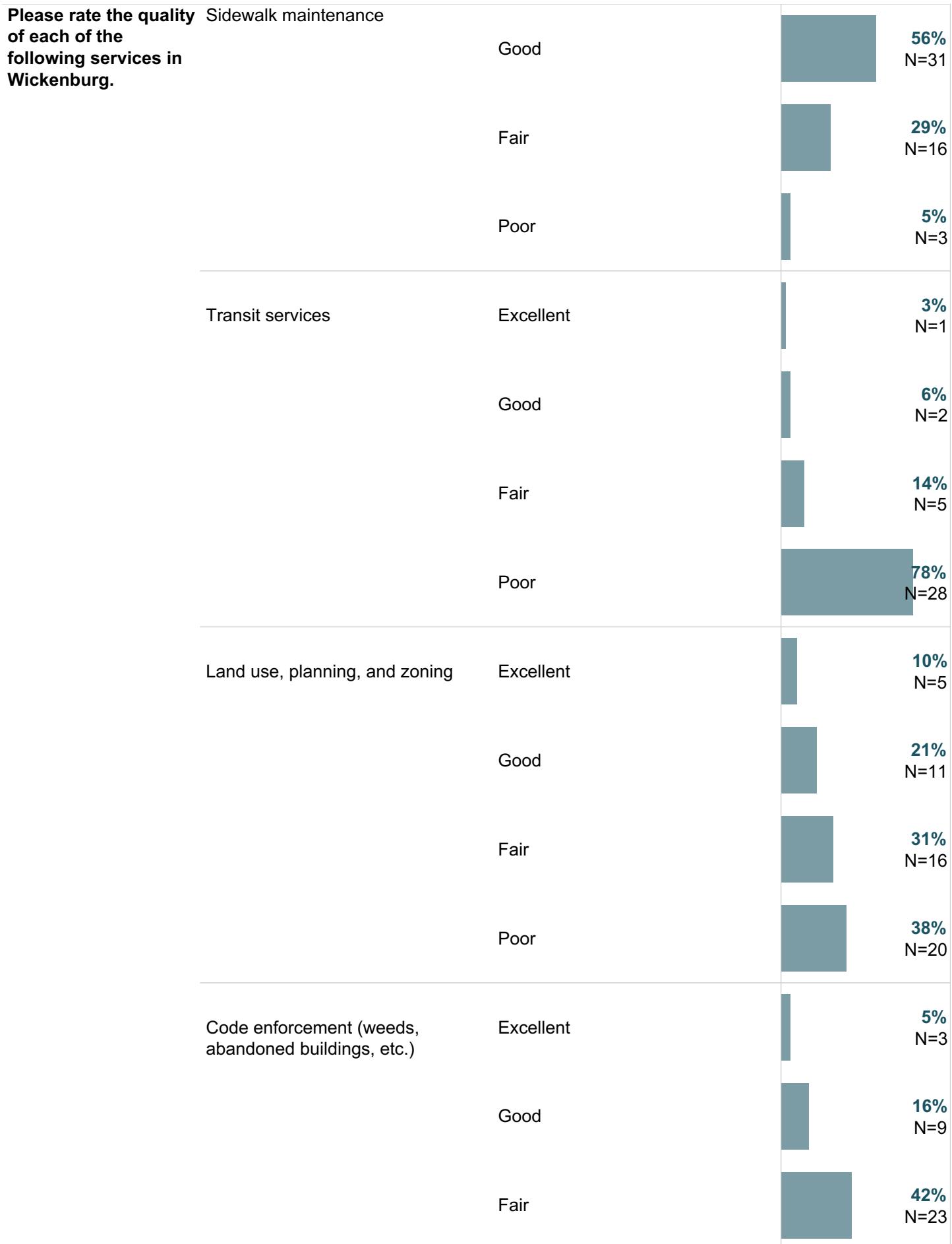
**Please rate the quality  
of each of the  
following services in  
Wickenburg.**

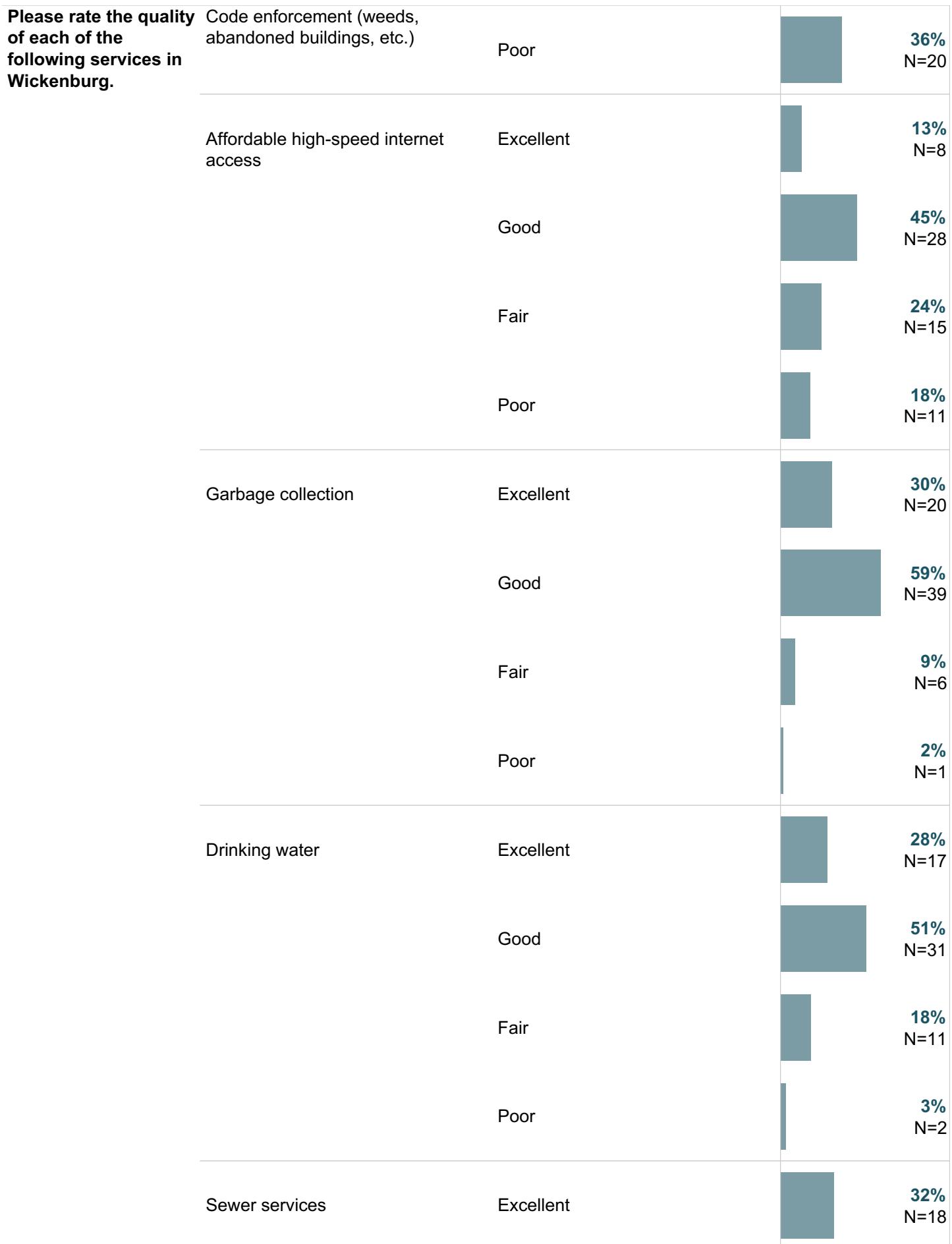


**Please rate the quality** Street repair  
of each of the  
following services in  
Wickenburg.

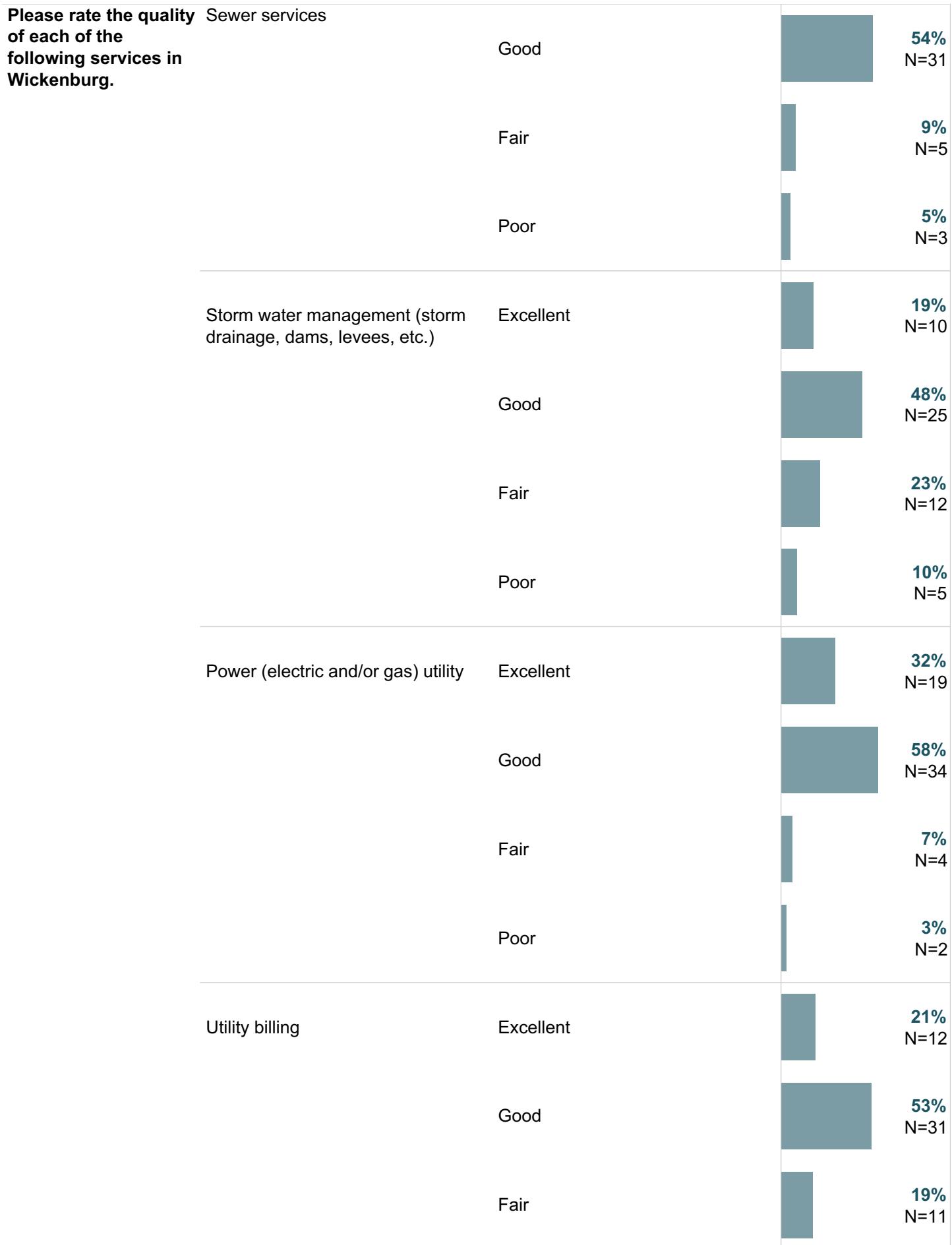


**Please rate the quality** Sidewalk maintenance  
of each of the  
following services in  
Wickenburg.

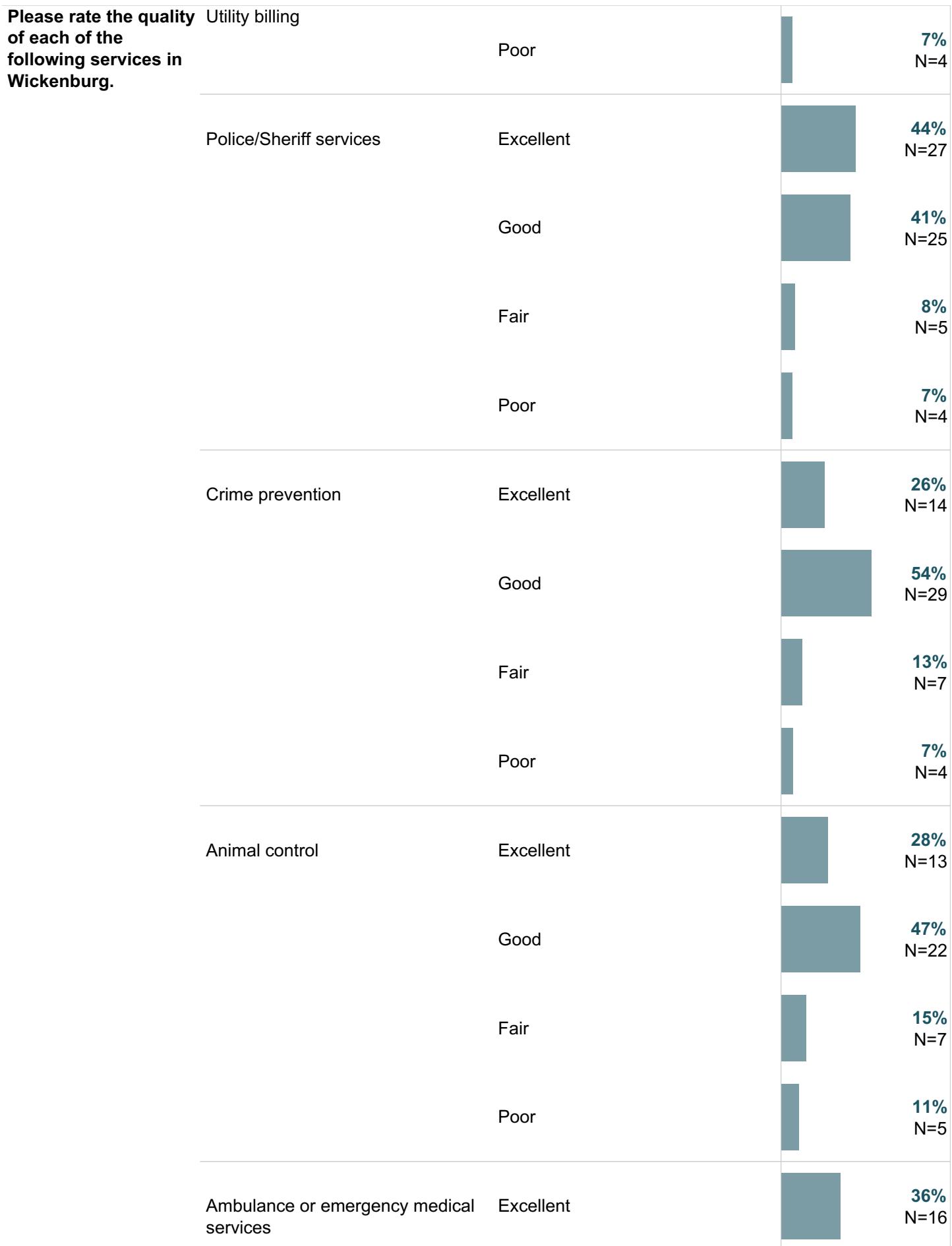


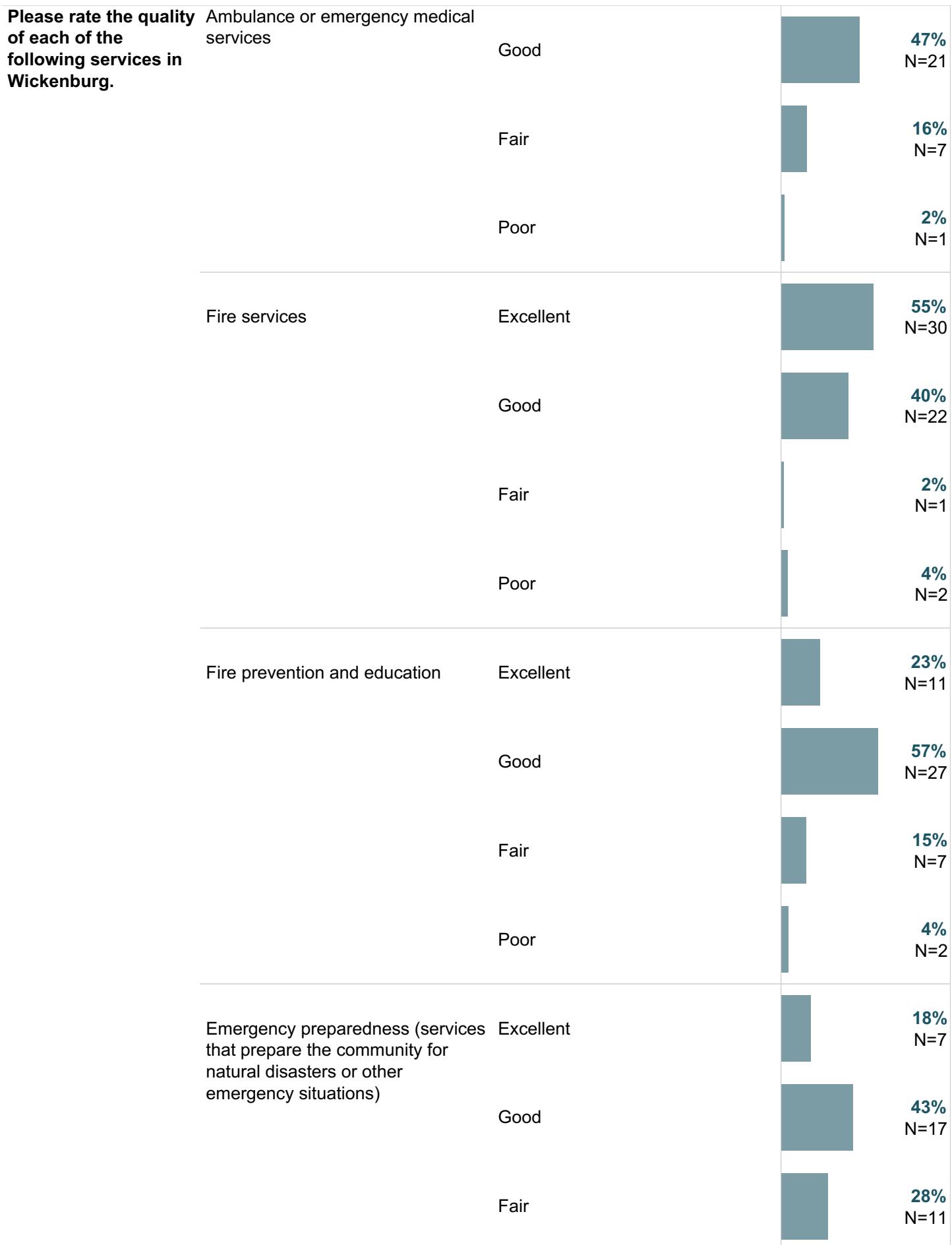


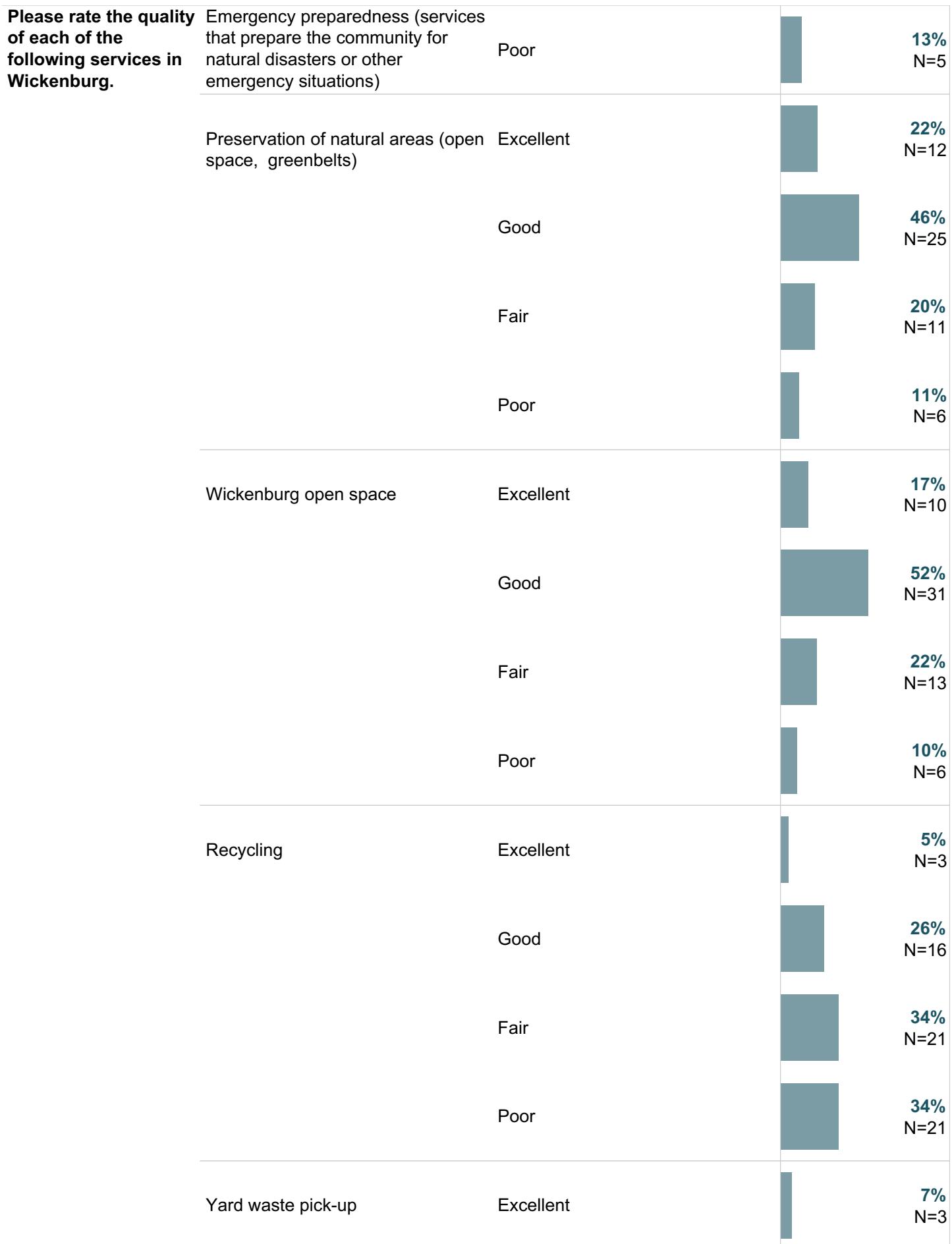
**Please rate the quality** Sewer services  
of each of the  
following services in  
Wickenburg.



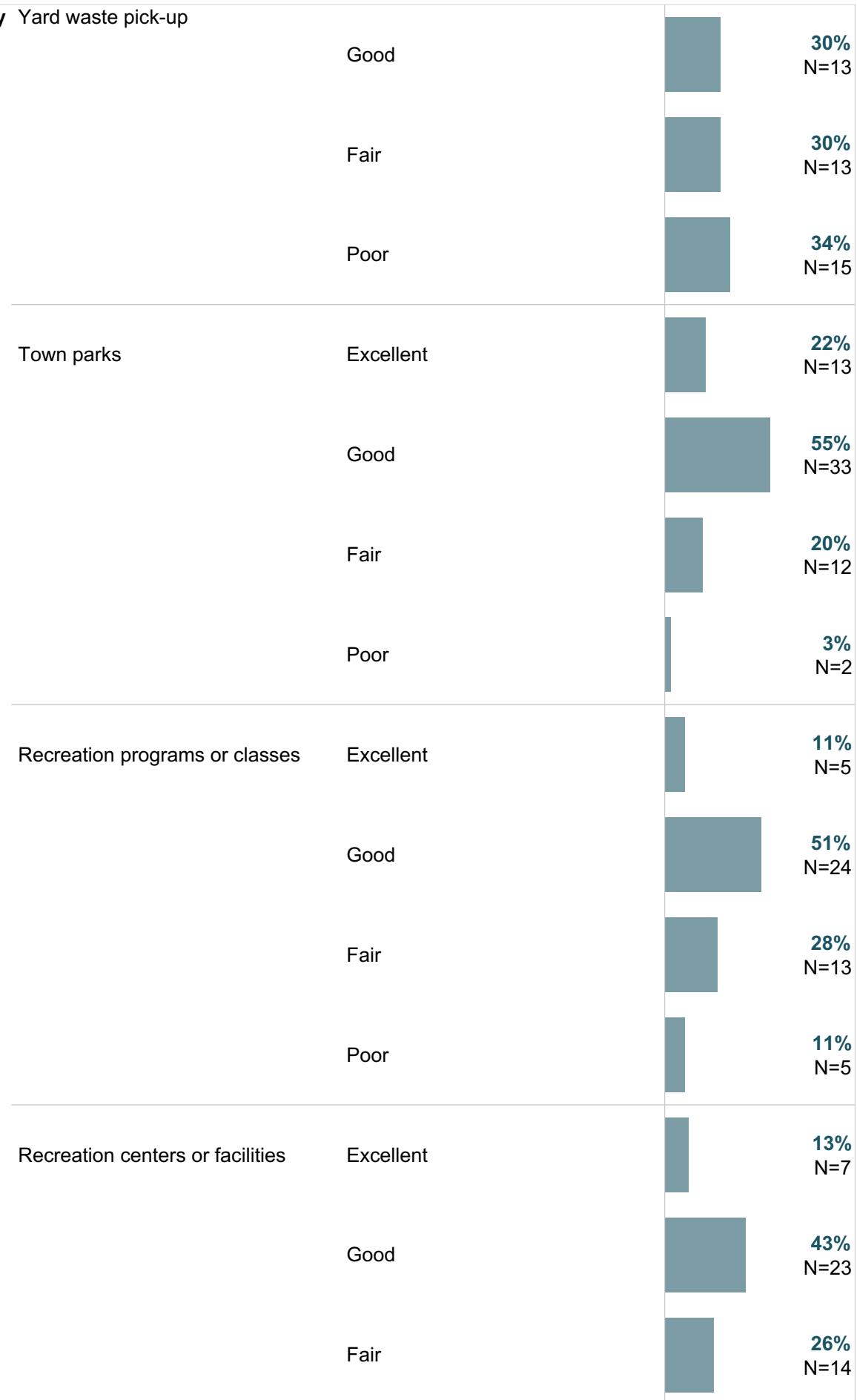
**Please rate the quality** Utility billing  
of each of the  
following services in  
Wickenburg.

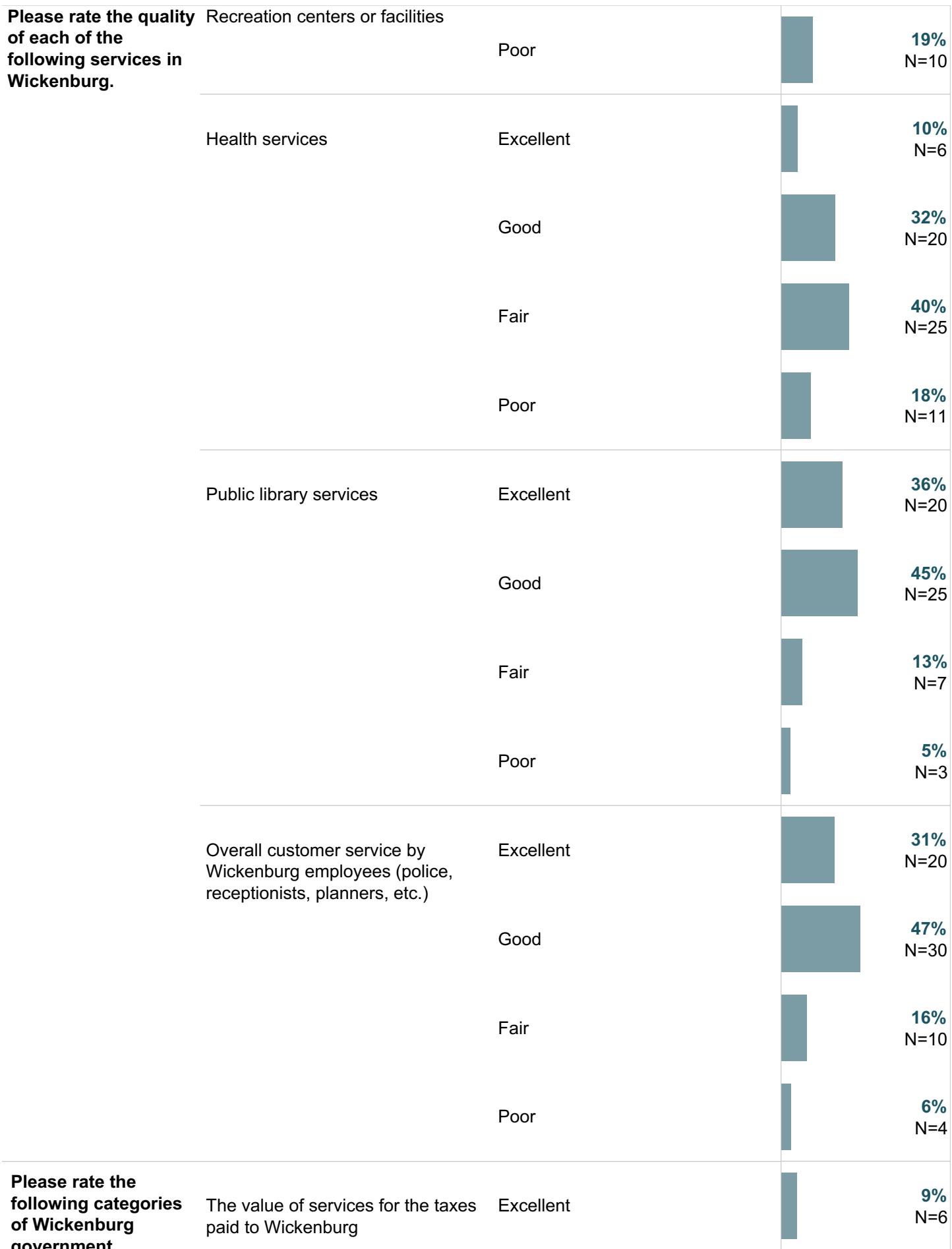


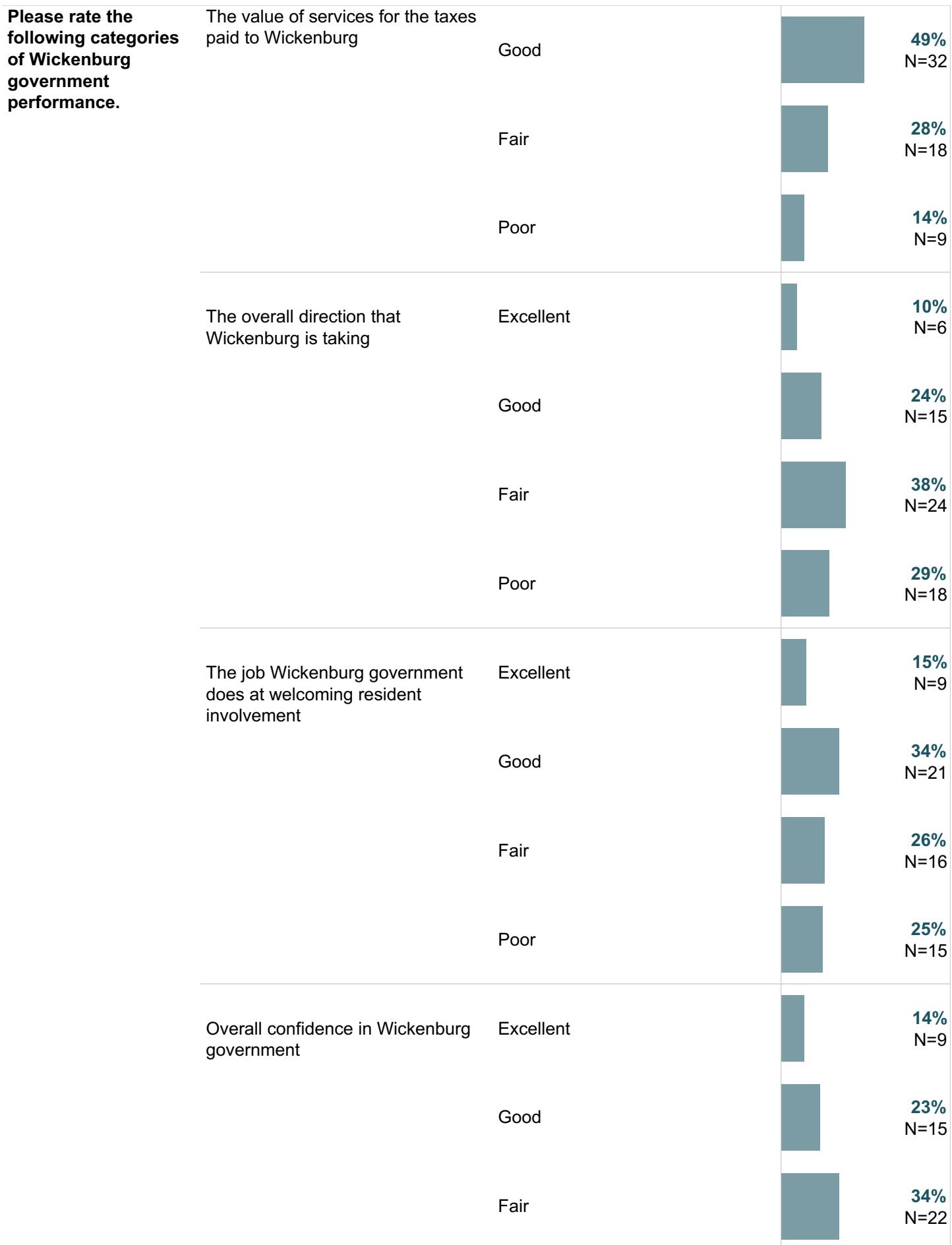


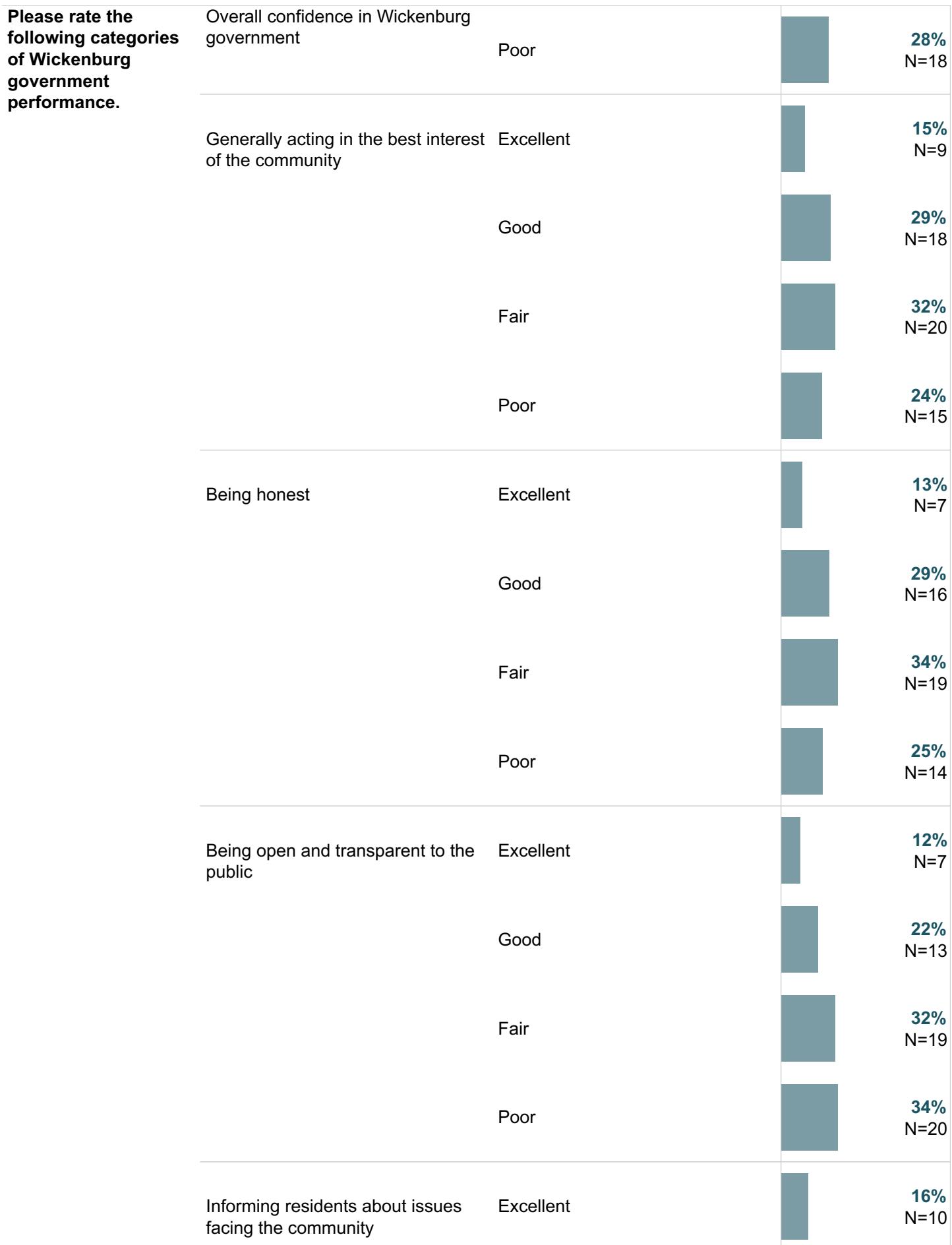


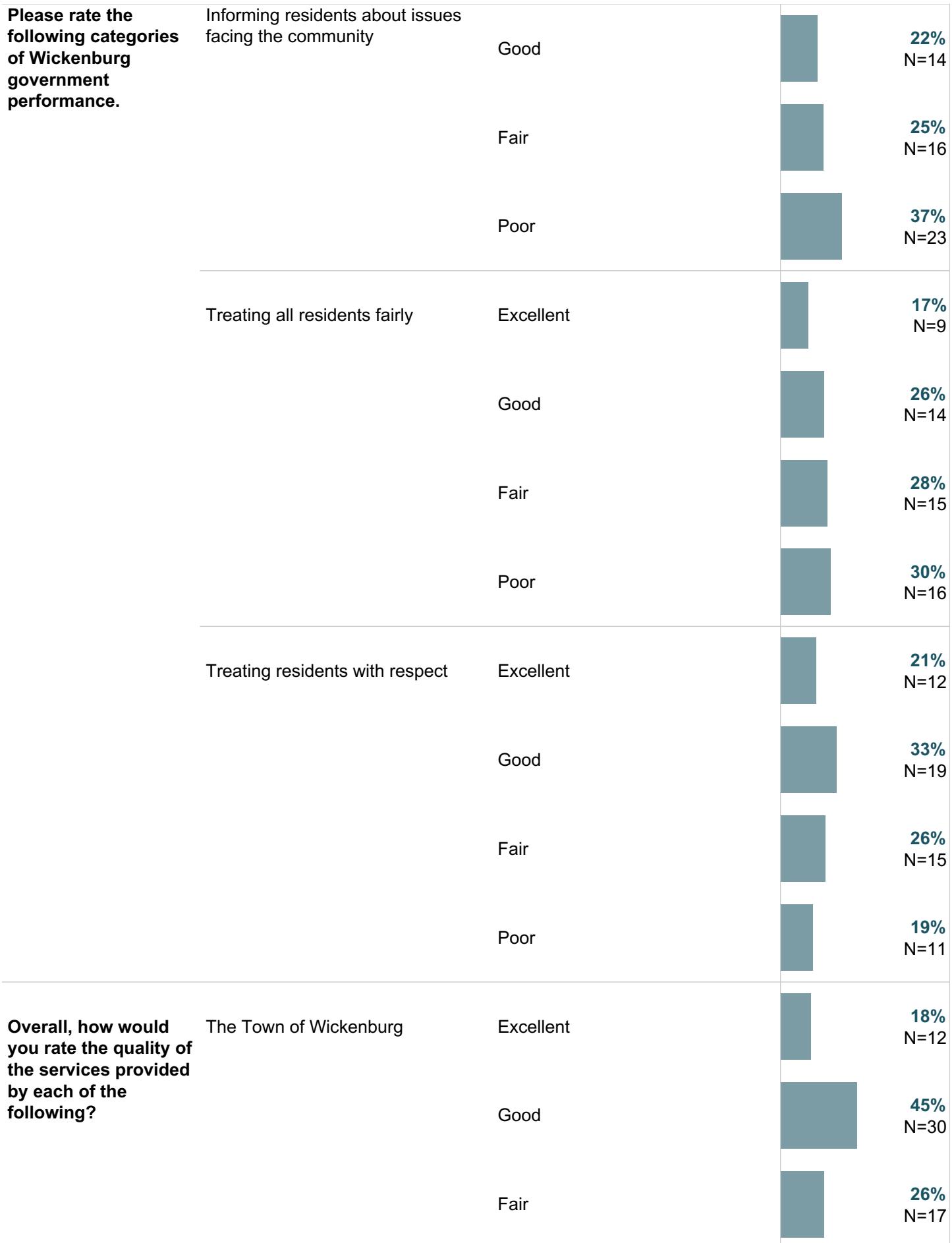
**Please rate the quality** Yard waste pick-up  
of each of the  
following services in  
Wickenburg.

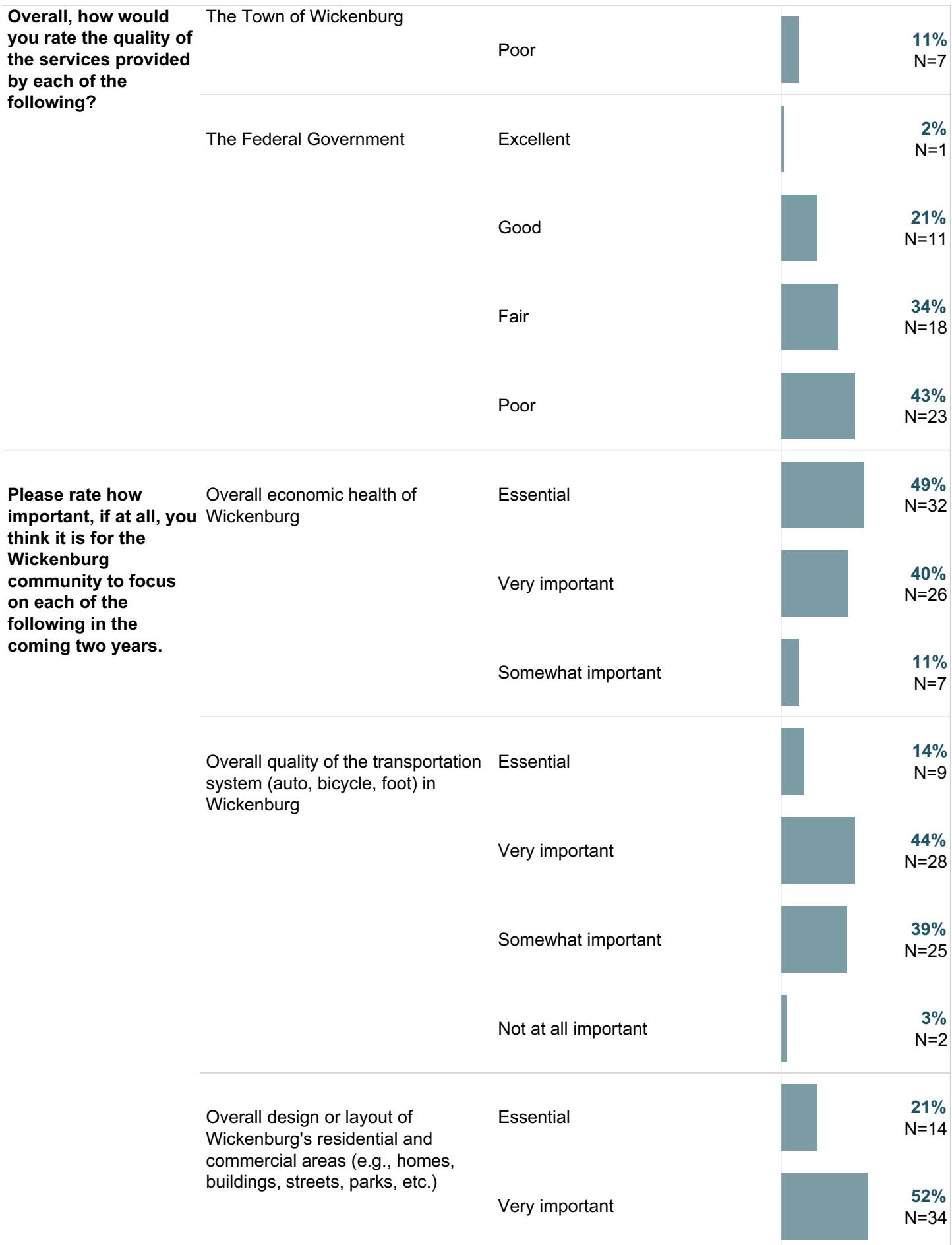


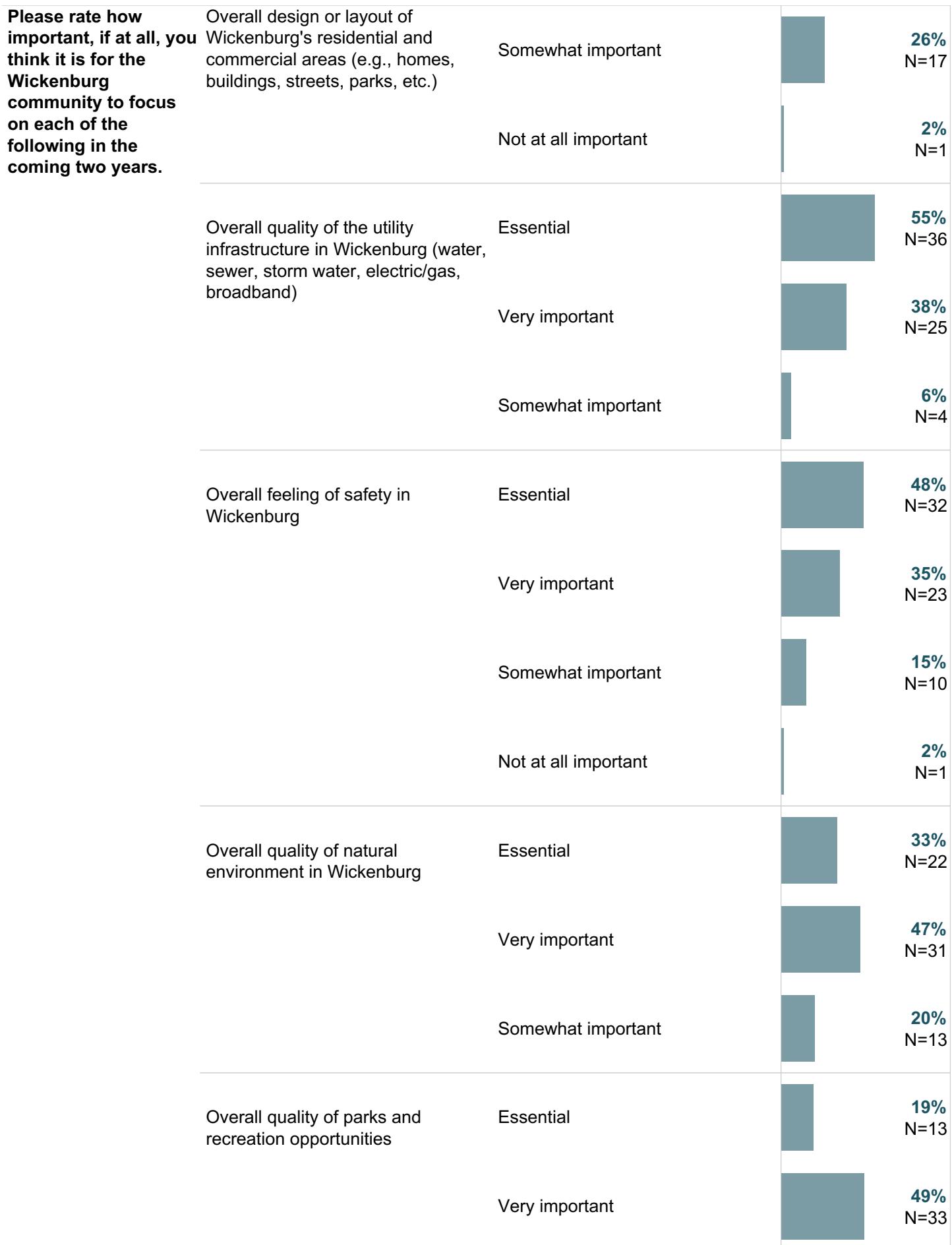


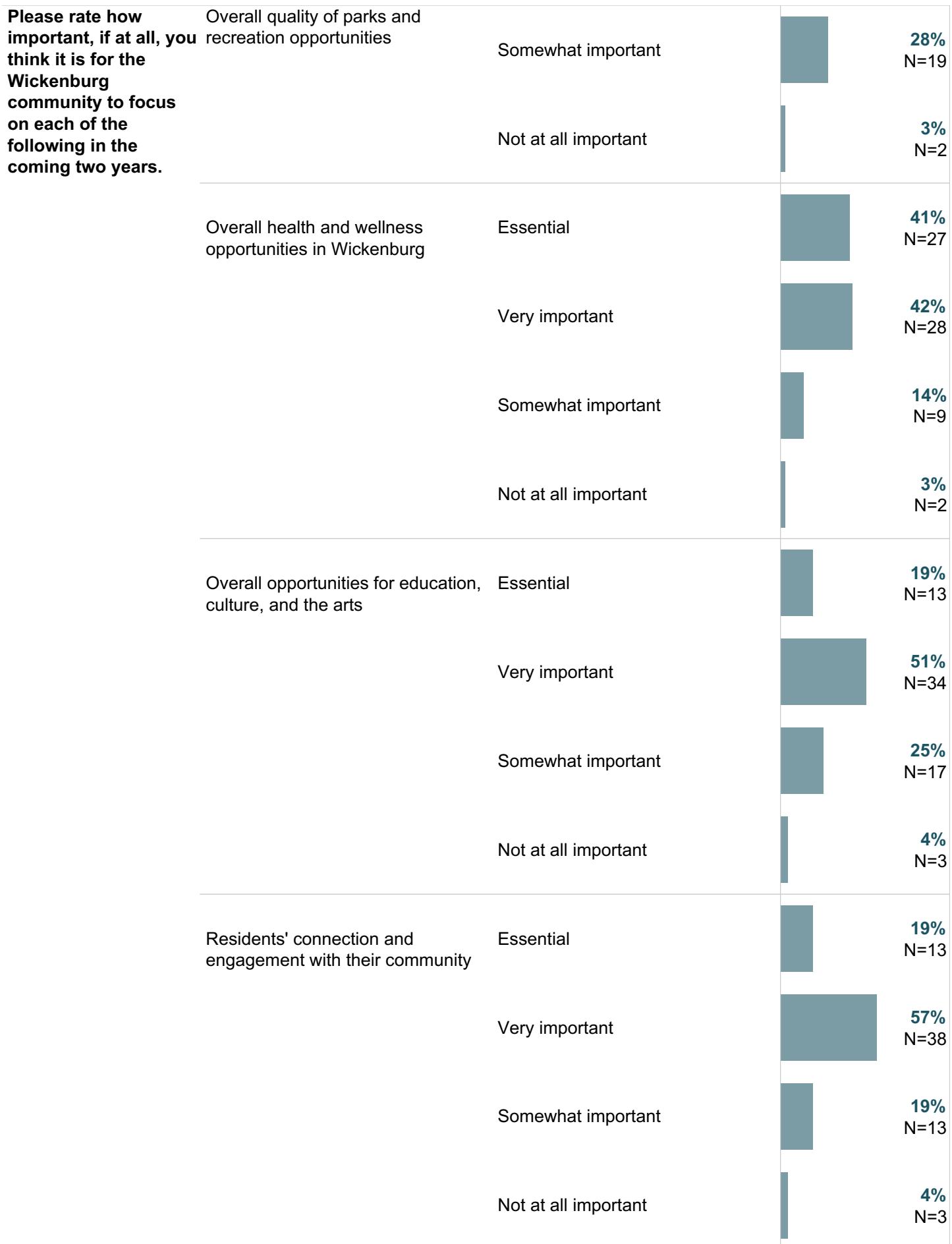


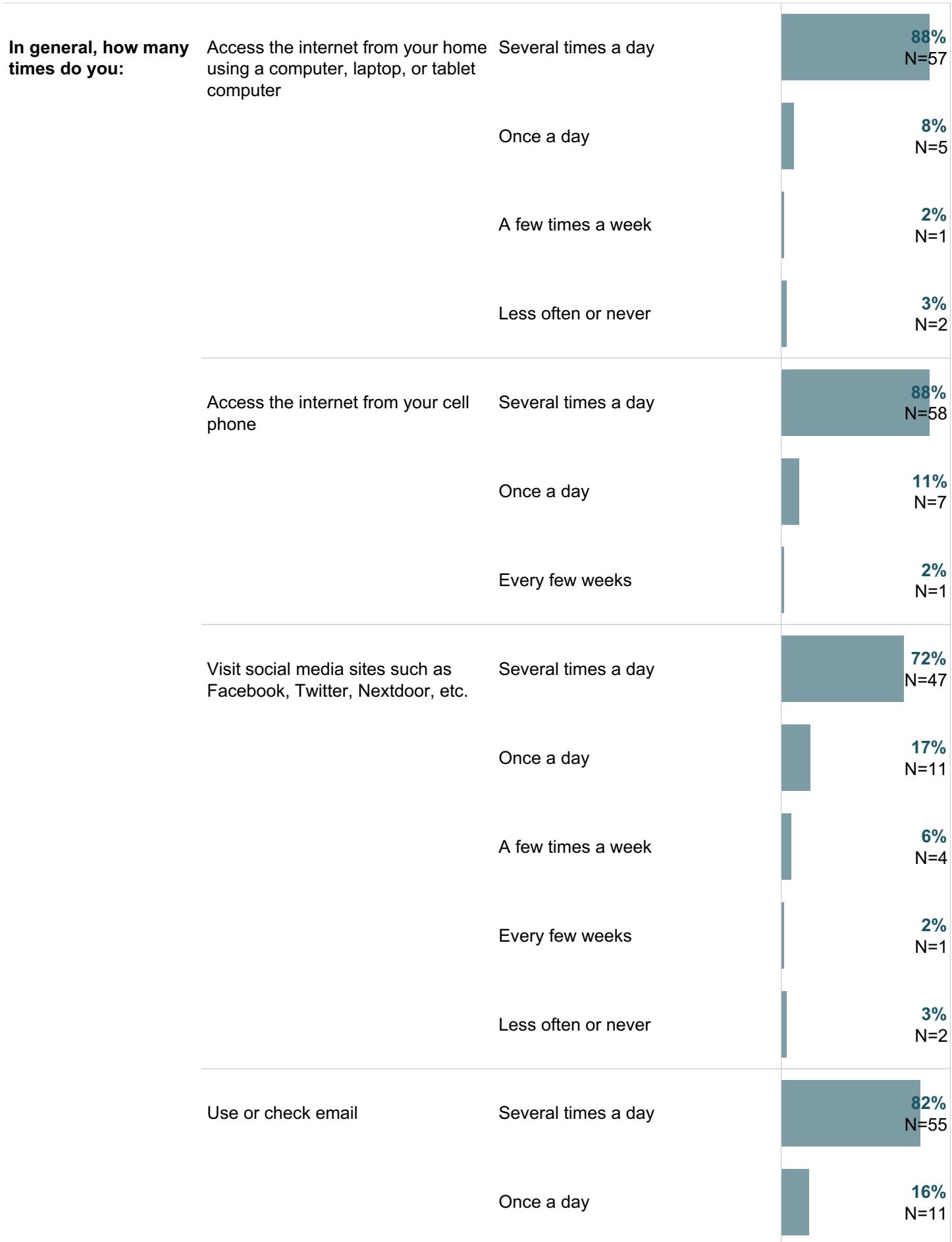












**In general, how many times do you:** Use or check email

A few times a week

1%  
N=1

Share your opinions online

Several times a day

15%  
N=10

Once a day

6%  
N=4

A few times a week

23%  
N=15

Every few weeks

15%  
N=10

Less often or never

41%  
N=27

Shop online

Several times a day

12%  
N=8

Once a day

13%  
N=9

A few times a week

51%  
N=34

Every few weeks

13%  
N=9

Less often or never

10%  
N=7

Please rate your overall health.

Excellent

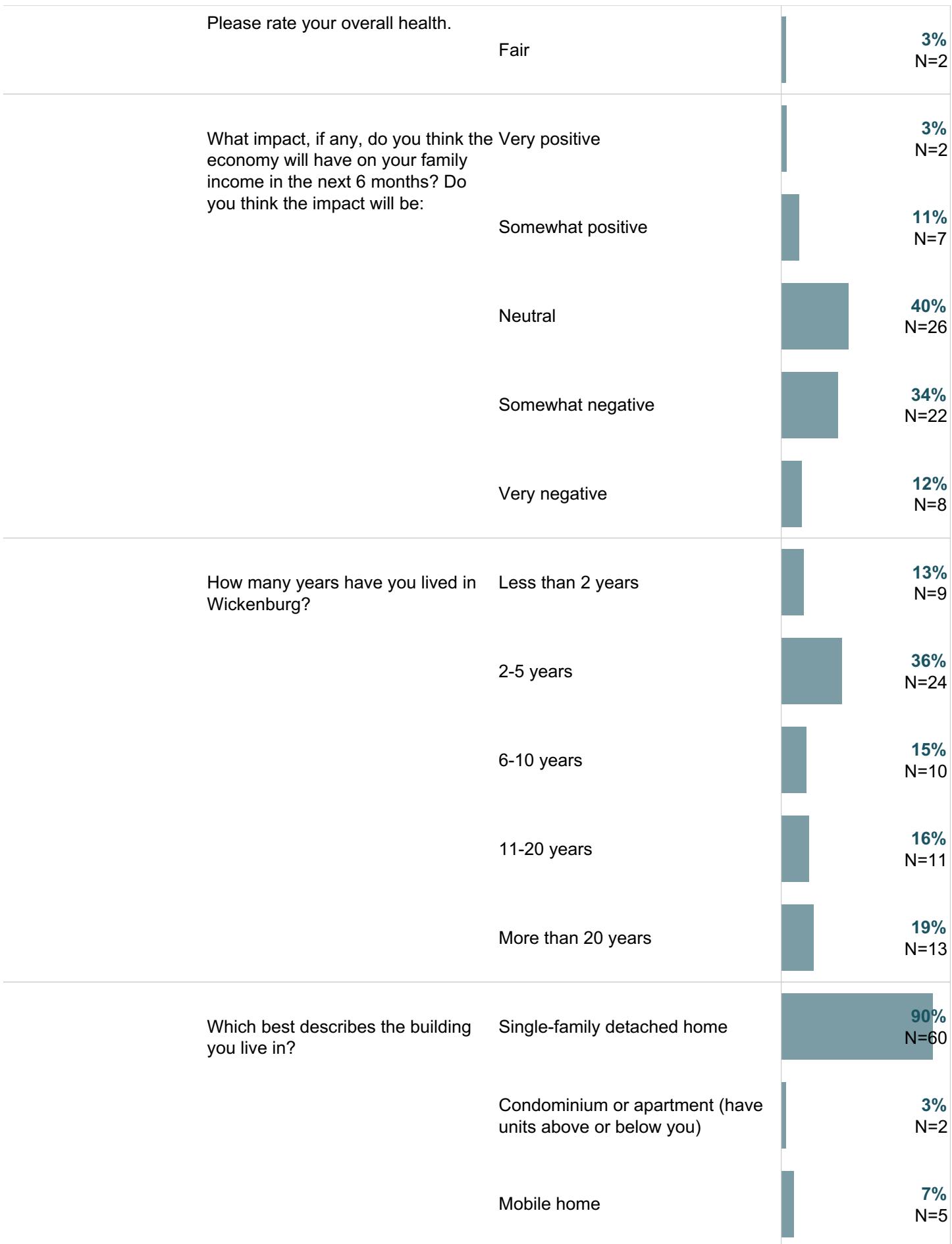
33%  
N=22

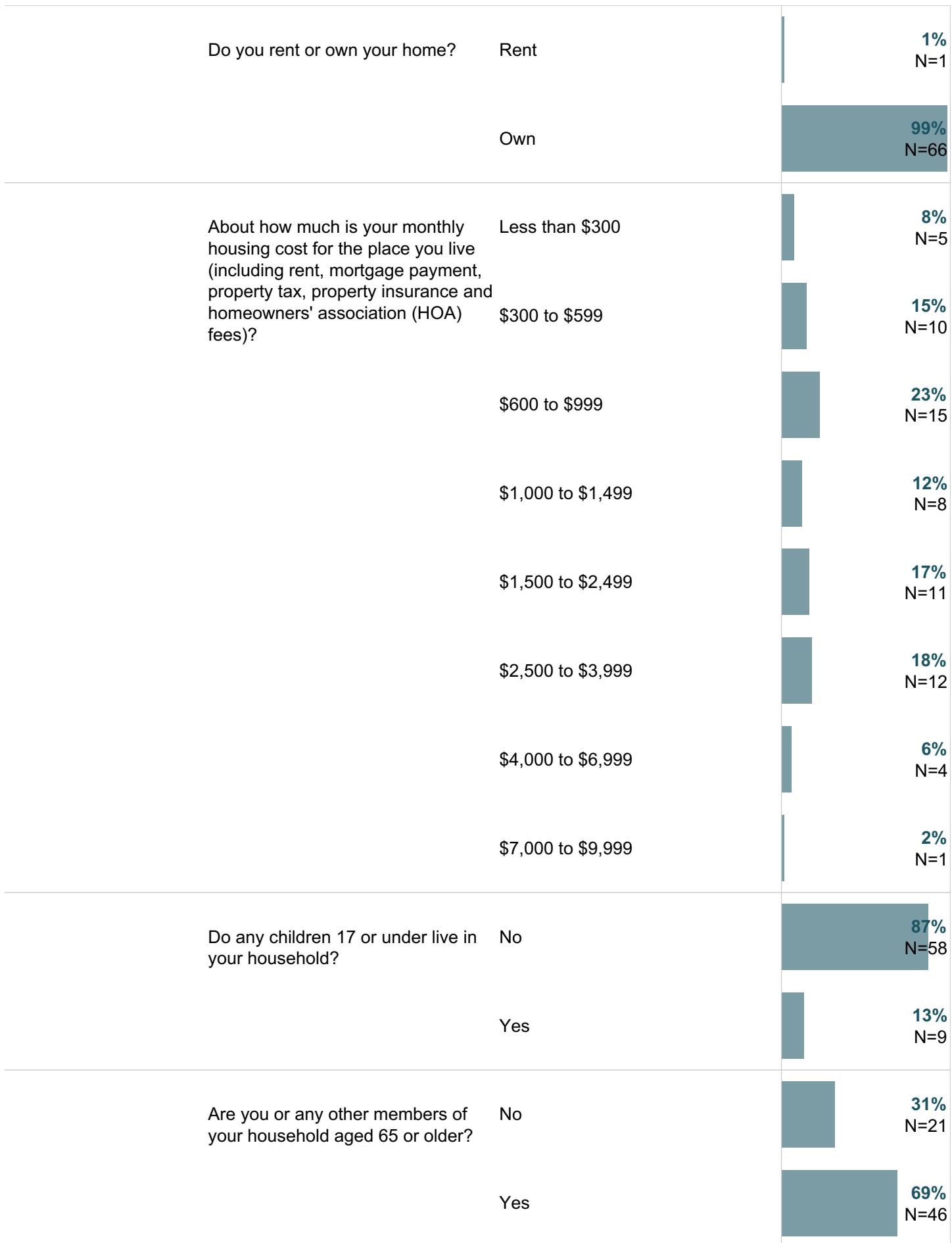
Very good

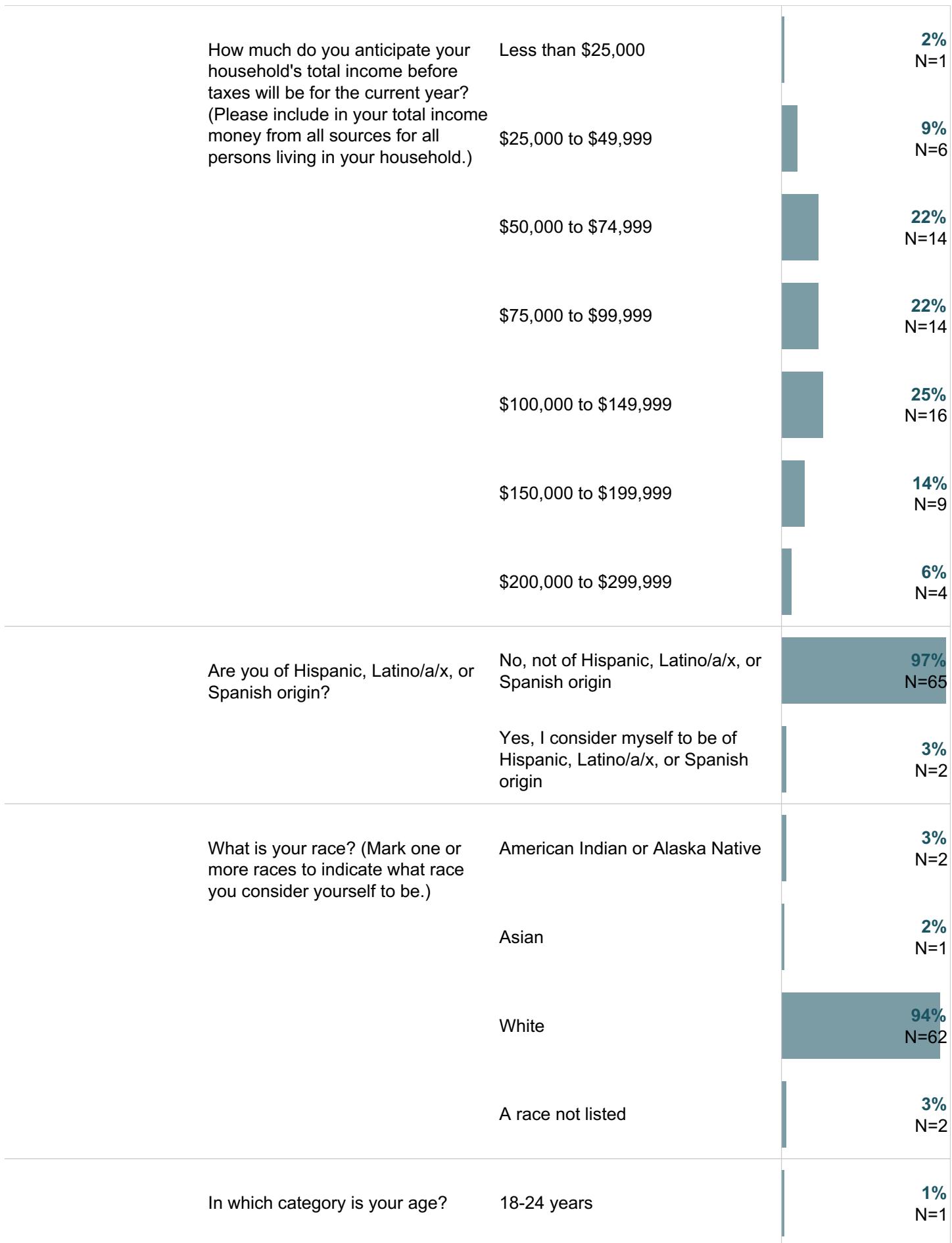
40%  
N=27

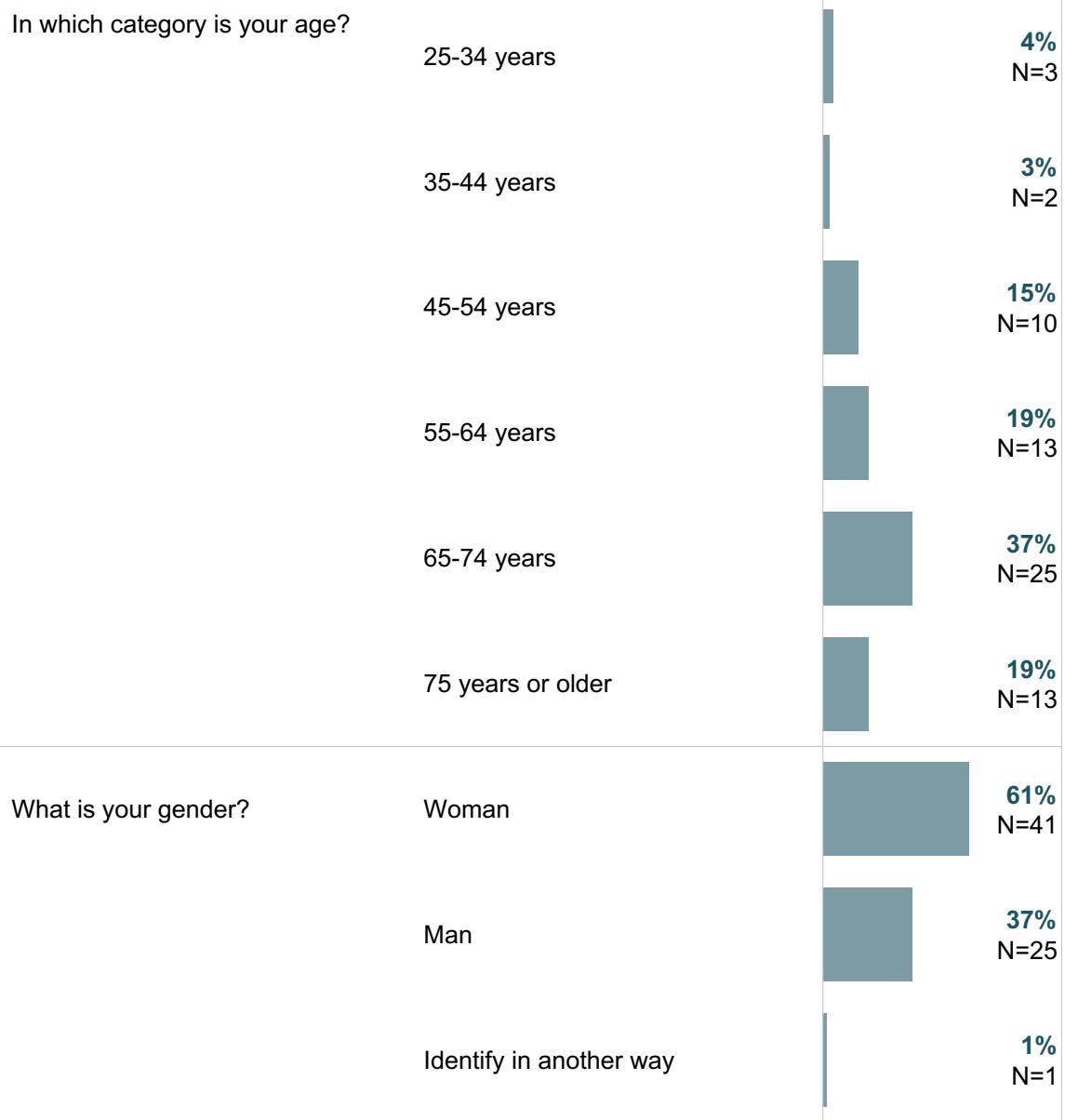
Good

24%  
N=16









# The Town of Wickenburg 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

## 1. Please rate each of the following aspects of quality of life in Wickenburg.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Wickenburg as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
Wickenburg as a place to raise children .....	1	2	3	4	5
Wickenburg as a place to work.....	1	2	3	4	5
Wickenburg as a place to visit.....	1	2	3	4	5
Wickenburg as a place to retire .....	1	2	3	4	5
The overall quality of life in Wickenburg .....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to Wickenburg as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Wickenburg.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg.....	1	2	3	4	5
Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4	5
Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Wickenburg .....	1	2	3	4	5
Overall quality of natural environment in Wickenburg.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Wickenburg .....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community .....	1	2	3	4	5

## 3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wickenburg to someone who asks .....	1	2	3	4	5
Remain in Wickenburg for the next five years.....	1	2	3	4	5

## 4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wickenburg's downtown/commercial area during the day .....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster .....	1	2	3	4	5	6

## 5. Please rate the job you feel the Wickenburg community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome .....	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

## 6. Please rate each of the following in the Wickenburg community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Wickenburg.....	1	2	3	4	5
Variety of business and service establishments in Wickenburg .....	1	2	3	4	5
Vibrancy of downtown/commercial area .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Wickenburg .....	1	2	3	4	5
Overall image or reputation of Wickenburg.....	1	2	3	4	5

**7. Please also rate each of the following in the Wickenburg community.**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Wickenburg.....	1	2	3	4	5
Ease of travel by public transportation in Wickenburg .....	1	2	3	4	5
Ease of travel by bicycle in Wickenburg .....	1	2	3	4	5
Ease of walking in Wickenburg.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods .....	1	2	3	4	5
Preservation of the historical or cultural character of the community .....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Overall quality of new development in Wickenburg.....	1	2	3	4	5
Overall appearance of Wickenburg.....	1	2	3	4	5
Cleanliness of Wickenburg.....	1	2	3	4	5
Water resources (lakes, ponds, riverways, etc.) .....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food .....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities .....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Wickenburg.....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer .....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

**8. Please indicate whether or not you have done each of the following in the last 12 months.**

	<u>No</u>	<u>Yes</u>
Contacted the Town of Wickenburg (in-person, phone, email, or web) for help or information .....	1	2
Contacted Wickenburg elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.) .....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Wickenburg .....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election .....	1	2
Used public transportation instead of driving .....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

# The Town of Wickenburg 2023 Community Survey

## 9. Please rate the quality of each of the following services in Wickenburg.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair .....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Affordable high-speed internet access .....	1	2	3	4	5
Garbage collection .....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.) .....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing .....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention .....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services .....	1	2	3	4	5
Fire services .....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) .....	1	2	3	4	5
Preservation of natural areas (open space, greenbelts) .....	1	2	3	4	5
Wickenburg open space .....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Town parks.....	1	2	3	4	5
Recreation programs or classes .....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services .....	1	2	3	4	5
Overall customer service by Wickenburg employees (police, receptionists, planners, etc.) .....	1	2	3	4	5

## 10. Please rate the following categories of Wickenburg government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Wickenburg.....	1	2	3	4	5
The overall direction that Wickenburg is taking.....	1	2	3	4	5
The job Wickenburg government does at welcoming resident involvement ..	1	2	3	4	5
Overall confidence in Wickenburg government.....	1	2	3	4	5
Generally acting in the best interest of the community .....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5
Treating residents with respect .....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The Town of Wickenburg.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

**12. Please rate how important, if at all, you think it is for the Wickenburg community to focus on each of the following in the coming two years.**

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Wickenburg.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot) in Wickenburg.....	1	2	3	4
Overall design or layout of Wickenburg's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4
Overall quality of the utility infrastructure in Wickenburg (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in Wickenburg .....	1	2	3	4
Overall quality of natural environment in Wickenburg.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Wickenburg .....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community .....	1	2	3	4

# The Town of Wickenburg 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

## D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer .....	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc. ....	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online .....	1	2	3	4	5	6

## D2. Please rate your overall health.

Excellent     Very good     Good     Fair     Poor

## D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

Very positive     Somewhat positive

Neutral     Somewhat negative     Very negative

## D4. How many years have you lived in Wickenburg?

Less than 2 years  
 2-5 years  
 6-10 years  
 11-20 years  
 More than 20 years

## D5. Which best describes the building you live in?

Single-family detached home  
 Townhouse or duplex (may share walls but no units above or below you)  
 Condominium or apartment (have units above or below you)  
 Mobile home  
 Other

## D6. Do you rent or own your home?

Rent  
 Own

## D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

<input type="radio"/> Less than \$300	<input type="radio"/> \$2,500 to \$3,999
<input type="radio"/> \$300 to \$599	<input type="radio"/> \$4,000 to \$6,999
<input type="radio"/> \$600 to \$999	<input type="radio"/> \$7,000 to \$9,999
<input type="radio"/> \$1,000 to \$1,499	<input type="radio"/> \$10,000 or more
<input type="radio"/> \$1,500 to \$2,499	

## D8. Do any children 17 or under live in your household?

No     Yes

## D9. Are you or any other members of your household aged 65 or older?

No     Yes

## D10. How much do you anticipate your household's total income before taxes will be for the current year?

(Please include in your total income money from all sources for all persons living in your household.)

<input type="radio"/> Less than \$25,000	<input type="radio"/> \$100,000 to \$149,999
<input type="radio"/> \$25,000 to \$49,999	<input type="radio"/> \$150,000 to \$199,999
<input type="radio"/> \$50,000 to \$74,999	<input type="radio"/> \$200,000 to \$299,999
<input type="radio"/> \$75,000 to \$99,999	<input type="radio"/> \$300,000 or more

## D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

No     Yes

## D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

American Indian or Alaskan Native  
 Asian  
 Black or African American  
 Native Hawaiian or Other Pacific Islander  
 White  
 A race not listed

## D13. In which category is your age?

<input type="radio"/> 18-24 years	<input type="radio"/> 55-64 years
<input type="radio"/> 25-34 years	<input type="radio"/> 65-74 years
<input type="radio"/> 35-44 years	<input type="radio"/> 75 years or older
<input type="radio"/> 45-54 years	

## D14. What is your gender?

Woman  
 Man  
 Identify in another way → go to D14a

## D14a. If you identify in another way, how would you describe your gender?

Agender/I don't identify with any gender  
 Genderqueer/gender fluid  
 Non-binary  
 Transgender man  
 Transgender woman  
 Two-spirit  
 Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:  
**National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**